



UEDA

2025 IMPACT REPORT

UEDA is a 501(c) membership association that facilitates cross-sector collaboration, meaningful connections, and strengthens capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA supports collaborative initiatives that strengthen and facilitate investments in thriving, urban communities.

We advocate for affordable housing and homeownership, economic opportunity, small business growth, and regional transportation.



PROMOTING HOMEOWNERSHIP RESOURCES

62 MEMBERS & PRACTITIONERS

305+

People received direct education, resources, or training on home purchase, preservation, and financial health.

Held a **training on Financial Trauma** for 46 practitioners and **hosted 7 professional development sessions**.

Advocated for Down Payment assistance in the 2026 City of Milwaukee budget.

Fielded **over 540** hotline calls and emails for assistance, referring them to local resources.

Held 3 community sessions on **insurance, hiring a contractor, and legacy planning**.

SUPPORTING HOMEOWNERSHIP, FINANCIAL INCLUSION & WEALTH BUILDING



PROMOTING ACCESSIBLE BANKING



Posted **4 new "Show Me The Money" videos**, a series that features Bank On members sharing money management tips.

55 COALITION MEMBERS

Launched a pilot program **that helped 39 justice-impacted people access banking services** and financial education at the Milwaukee Community Reintegration Center.



Distributed **9,000 English & Spanish guides** in the community.

CAPACITY

UEDA offers technical assistance and training that helps organizations and businesses build their capacity and better serve their clients.

8

DIRECT TECHNICAL ASSISTANCE PROJECTS WITH NONPROFITS

Provided technical assistance & funding to:



Supported 2 networks with professional development training:
Financial Health Counselors
City of Milwaukee Community Organizers

CONNECTIONS

UEDA connects people and groups to each other and resources that enhance their efforts in economic and community development.

2,800+

Professionals engaged through all UEDA programs and activities.
Grew our membership network by 38%!



Celebrated our 17th annual fundraiser with 330+ guests, highlighted & invested in 25+ locally-owned businesses.

Recognized **United Community Center** with our **Bridge Builder Award**.



Hosted 3 Emerging Topics in Economic Development sessions, featuring workforce needs in construction, helping small businesses weather major street construction, and the impact of Latino entrepreneurs on the Wisconsin economy.

Tabled at **8-10 community-wide events**, providing **700+ people** with financial education and homeownership resources.

92 UEDA MEMBERS