



How We Show Up Matters

EMERGING TOPICS IN ECONOMIC DEVELOPMENT

WEDNESDAY, MAY 13, 2026

Emerging Topics Series

This educational series brings relevant learning and training opportunities to those active in Wisconsin's economic and community development sector.



Thank you to our Sponsors!



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WE THANK YOU!

Through our membership network, community partnerships, and program areas, we facilitate cross-sector collaboration, meaningful connections, and strengthen capacity in Wisconsin's community and economic development sector.

Our vision is that the members and communities we serve are inspired and thriving, with equitable access to investment and opportunity.

Today's Agenda



- ❖ Welcome | Introductions
- ❖ Session Overview & Program Highlights
 - *Kim Walters and Laurice Snyder – Yes...AND LLC*
- ❖ Other Resources & Announcements
- ❖ Thank You & Wrap

Let's Get Acquainted!



1. State your name & who you're with.
2. Share one thing you're grateful for today.

MAY IS NATIONAL SMALL BUSINESS MONTH!



- **National Small Business Month** - A dedicated time to celebrate the 33 million+ small businesses in the U.S. that make up 99.9% of all businesses and serve as the backbone of the economy.
- The month-long observance recognizes the role of entrepreneurs in creating jobs and driving economic growth and aims to foster a supportive environment for new businesses.

Also Includes:

- National Small Business Day May 10, 2026 - This day recognizes the contributions of small businesses to the economy and local communities across the United States.
- National Small Business Week May 3-9, 2026 – For more than 60 years, the U.S. Small Business Administration (SBA) has celebrated National Small Business Week (NSBW), which acknowledges the critical contributions of America’s entrepreneurs and small business owners.

Today's Speakers
Kim Walters
& Laurice
Snyder

<https://yes-and-llc.com/>



Courageous Leadership Starts Here

About the Team

- ❖ Kim Walters (she/her) is the Owner and a Cultural Engagement Specialist of Yes...And LLC, a boutique consulting firm dedicated to helping organizations build cultures of respect and belonging through leadership development and self-awareness. She believes that when leaders and teams ground themselves in curiosity and respect, they create stronger, more effective environments where everyone can thrive.
- ❖ Laurice Snyder (she/hers) is the *Human-Centered Leadership Consultant*. She has been passionate about leading capacity building efforts that transform organizations and communities into environments where every individual has a sense of belonging for who they are and not marginalized for who they are not.



Questions?

OTHER RESOURCES



Both Kim and Laurice are Qualified Administrators of the [Intercultural Development Inventory® \(IDI®\)](https://www.idiinventory.com/)

The Intercultural Development Inventory (IDI) is a widely used and effective cross-culturally valid assessment for building cultural competence.

<https://www.idiinventory.com/>



UPCOMING EVENTS

Supporting Local Entrepreneurs



Below are ways to support local makers and entrepreneurs!

Visit their websites or follow them on social media to learn about the businesses they work with and support.

- Ethnic & Diverse Business Coalition (EDBC): www.edbcwisconsin.org/members
 - A group of chambers working together to support ethnically diverse businesses. **View their list of members** – each one has a Business Directory where you can find local businesses and vendors.
- Wisconsin Women’s Business Initiative Corp. (WWBIC): www.wwbic.com
 - Check out their Pop Up Market tomorrow, May 14th from 4-8pm | Schlitz Park
- BizStarts: bizstarts.com
- City of Milwaukee Business Improvement Districts (BIDs): city.milwaukee.gov/DCD/BusinessToolbox/bids
 - Many BID websites also have a business directory where you can find local vendors.
- Milwaukee Makers Market: <https://www.milwaukeemakersmarket.com/2026-season>
- La Finca Coffeehouse in St. Francis: Follow them on Facebook or Instagram; they host local artisan events.

There are many neighborhood festivals (Frida Fest, Silver City), markets (Night Market, 53212 Marketplace), and other community events throughout the year that feature local vendors.

Join us at these upcoming events

Membership Brown Bag Lunch & Learn

Friday, June 12 | Noon-1pm | Milwaukee Public Library Martin Luther King Branch - Featured topic: To be announced

Bank On Greater Milwaukee Quarterly Member Meeting

Thursday, May 28 | 9-10:30am | YWCA Southeast Wisconsin Training Room

Take Root Milwaukee Quarterly Member Meeting

Wednesday, July 8 | 10-11:30am | Location TBD

Carnival Milwaukee

Friday, March 5, 2027 | 5:30-8:30pm

Our annual signature fundraising event will be held at The Factory on Barclay in Milwaukee. Look for invites in January. Sponsorships available!





UEDA

Thank you for your time and interest!

Urban Economic Development Association of Wisconsin

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