

UEDA Carnival Milwaukee 2025 Sponsorship Menu



UEDA invites you to support this citywide 'party with a purpose' March 7, 2025!

Funds raised through this event support UEDA's programs that facilitate collaboration in the community and economic development sector.

www.uedawi.org * www.carnivalmilwaukee.com



RIO LEVEL: \$5,000 (Presenting)

1 available (Exclusive)

The Brazilian city of Rio de Janeiro hosts the largest Carnival celebration in the world! This sponsorship is exclusive and comes with the benefits below, plus name recognition as our **'Presenting Sponsor'** in a variety of paid promotion and event materials (detail available).

- ◇ Ten event tickets & ten complimentary drink vouchers for cash bar
- ◇ Four additional tickets to give away to your customers and partners
- ◇ Logo prominently on event signage, website and all e-marketing and giveaway materials; ad space in event booklet
- ◇ Reserved table; invitation to provide welcome remarks at the event

MARDI GRAS LEVEL: \$4,000 (Premier)

Mardi Gras (French for Fat Tuesday), is a day dedicated to eating richer foods before ritual fasting in the Lenten season. Sponsorship at this level comes with the benefits below, plus acknowledgment as **'Premier Food Tasting Sponsor'** in a variety of promotion & event materials.

- ◇ Eight event tickets & eight complimentary drink vouchers for cash bar
- ◇ Four additional tickets to give away to your customers and partners
- ◇ Logo prominently on event signage, website and all e-marketing; ad space in event booklet
- ◇ Reserved table; special recognition in Food Tasting area.



SAMBA LEVEL: \$3,000 (Premier)

Samba-enredo songs are performed for the festivities of Brazilian Carnival. Sponsorship at this level comes with the benefits below, plus acknowledgment as our **'Premier Live Entertainment Sponsor'** in a variety of promotion and event materials.

- ◇ Eight event tickets & eight complimentary drink vouchers for cash bar
- ◇ Four additional tickets to give away to your customers and partners
- ◇ Logo prominently on event signage, website and all e-marketing; ad space in event booklet
- ◇ Reserved table; invitation to be the MC for the event



Carnival KREWE: \$1,500 (Signature)

A Krewe (pronounced crew) is the group of people who ride in, create, fund and execute Carnival parades. Help us celebrate the diversity of Carnival Milwaukee by joining our krewe of Signature Sponsors.

- ◇ Six event tickets & six complimentary drink vouchers for cash bar
- ◇ Logo on event signage, website, and all e-marketing; recognition in event booklet



ROYAL COURT: \$500

The Royal Court consists of honored krewe members, including a King, Queen, Dukes and more.

- ◇ Listing in promotional and event materials
- ◇ Four event tickets & four complimentary drink vouchers

J'OUVERT LEVEL: \$250

J'ouvert is a large street party held during Carnival in many Caribbean cultures.

- ◇ Listing in promotional and event materials
- ◇ Two event tickets & two complementary drink vouchers