



UEDA

# 2024 IMPACT REPORT

UEDA is a 501(c) membership association that facilitates effective, cross-sector collaboration, meaningful connections, and strengthens capacity in Wisconsin's community and economic development sector.

## COLLABORATION

UEDA supports collaborative initiatives that strengthen and facilitate investments in thriving, urban communities.

We advocate for affordable housing and homeownership, economic opportunity, small business growth, and regional transportation.



### PROMOTING HOMEOWNERSHIP RESOURCES

**60** MEMBERS & PRACTITIONERS

**435+**

People received direct education and resources about home buying, repairs, credit building, and foreclosure prevention.

Advocated for **additional Down Payment assistance** in the 2025 City of Milwaukee budget and worked with IMPACT Connect to launch a system to better **connect residents to home repair resources**.

Fielded **over 480** hotline calls and emails for assistance, referring them to local resources. Held 3 community sessions with members on **insurance and estate planning**.

## FINANCIAL EQUITY AND INCLUSION



### PROMOTING ACCESSIBLE BANKING



Launched a **new website** that features Certified Accounts, a Resource Guide, and educational videos.

**57**  
COALITION MEMBERS

Partnered with City of Milwaukee Earn & Learn program to include **banking access information for youth** interns.

Co-hosted an event with the FDIC **to promote economic inclusion** in Milwaukee's Hispanic and Latino community.



**Distributed 7,000 English & Spanish guides** in the community.

## CAPACITY

UEDA offers technical assistance and training that helps organizations and businesses build their capacity and better serve their clients.

**9**  
TECHNICAL ASSISTANCE PROJECTS

Provided technical assistance & funding to:



Held 2 training cohorts that **certified financial counseling skills** for

**55+**  
practitioners.

## CONNECTIONS

UEDA connects people and groups to each other and resources that enhance their efforts in economic and community development.

**2,500+**

People engaged through all UEDA programs and activities. **Grew our membership network by 15%!**



Celebrated our 16th annual fundraiser with 285+ guests, highlighted & invested in 25+ locally-owned businesses.

Recognized **Menomonee Valley Partners** with our **Bridge Builder Award**.



Held 7 training sessions for **NSP community organizers** and **6 focus groups** for the City of Milwaukee's HUD Consolidated Plan feedback.

Hosted **3 Emerging Topics in Economic Development sessions**, featuring Inflation Reduction Act resources for homeowners, nonprofit voter registration & civic engagement, and supporting Wisconsin's creative industries.

Tabled at **8 community-wide events**, providing **600+ people** with financial education and homeownership resources.

**87**  
UEDA MEMBERS