



UEDA

2022 IMPACT REPORT

UEDA is a 501(c) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

We focus on and advocate for homeownership and affordable housing, economic opportunity, small business growth, and regional transportation.



PROMOTING HOMEOWNERSHIP RESOURCES



Completed strategic planning with members to guide our sustainable homeownership efforts and fielded **over 600 hotline calls for assistance and referrals.**

245+

individuals received direct education and resources about home-buying, home-rehab, credit building and foreclosure prevention.

Delivered **7 professional development sessions** that provided timely updates to over 170 members on housing market trends and opportunities, such as community land trusts.

56

MEMBERS & PRACTITIONERS

FINANCIAL EQUITY AND INCLUSION



PROMOTING ACCESSIBLE BANKING



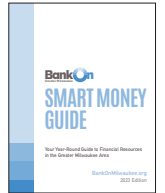
Launched the **Bank On Advocacy Map**, an online tool to show banking access gaps in Milwaukee.

55

COALITION MEMBERS

Co-sponsored 3 meetings with the FDIC Alliance for Economic Inclusion to increase engagement across sectors around safe, affordable accounts.

Promoted **Your Smart Money Resource Guide** online and **distributed 6,000 English & Spanish guides in the community.**



CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

10

TECHNICAL ASSISTANCE PROJECTS

Helped launch **Nonprofit Lift**, a new resource website and consultant directory for nonprofit organizations.

Continued supporting the **Milwaukee Rental Housing Resource Center** project and other **eviction diversion efforts** with the courts.

Formed a partnership with the **Nonprofit Academy of Wisconsin** to strengthen our capacity building and technical assistance services.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

2,100+

Professionals engaged through all UEDA programs and activities. **Over 160 member events and accomplishments were promoted.**



Celebrated our 14th annual fundraiser with a week-long virtual celebration that highlighted & invested in 17+ locally-owned businesses.

Recognized **ArtWorks for Milwaukee** with our **2022 Bridge Builder Award.**



Launched a **new website and logo** and **celebrated our 25th anniversary**, highlighting UEDA's strategic areas of work.

Hosted 2 **Emerging Topics in Economic Development** sessions, featuring Special Purpose Credit Programs and BIDs and NIDs.

Tabled at **13 community-wide events**, providing **990+ people** with financial education and homeownership resources.

93

UEDA MEMBERS