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## What We're Working On

### **UEDA's Strategic Planning work is underway!**

Earlier this year we embarked on a strategic planning process with RBJ Community Consulting, which included a stakeholder survey, organizational assessment and retreat with board and staff. We completed the plan at the end of March and are starting to integrate it into our work areas.

We'll be focusing specifically on governance and membership over the next few months so stay tuned in particular for updates from our Member Services Director, Martha Collins. We look forward to taking these next strategic steps forward for UEDA!

**Remember...**we've switched communication platforms to Network For Good. **If you'd like to continue receiving great information** like this newsletter or Bank On and Take Root updates, **be sure to add us to your "safe senders" list.** Or, if you've received this in error or no longer wish to stay connected, let us know by reaching out to Kat, our Communications & Events Coordinator ([kat@uedawi.org](mailto:kat@uedawi.org)) or use the unsubscribe link below.

**April is Financial Literacy Month** and our Bank On Greater Milwaukee program has been busy! Check out [our Resources page](#) where you'll find a number of blog posts on different financial topics and featuring local financial literacy efforts. Remember that **Your Smart Money Resource Guides are available!** This printed guide is full-color, available in English & Spanish, and offers information and resources on a variety of financial topics. [Download it here](#) and contact Constance at [constance@uedawi.org](mailto:constance@uedawi.org) if you'd like Guides to distribute!

This [blog post](#) provides a compilation of local and national resources aimed at promoting financial literacy throughout the year, as a way of wrapping up Financial Literacy Month.

**Small Business Week 2023 is April 30th-May 6th!** UEDA appreciates our small business members and members that support them. They make our communities great! [Check out this blog, "5 Ways to Celebrate Small Business Week".](#)

We are proud to share that on April 21st **Bank On Greater Milwaukee was recognized by the Governor's Council on Financial Literacy with a 2022 Financial Literacy Award** in the Legacy Category. Our Program Director Constance Alberts was there to represent our coalition of over 45+ members and connect with many of our partners. [Read about it here>>](#)

Working in collaboration with 6 community partners, UEDA also helped **sponsor a place-based Financial Health Counselor Certification (FHCC) training** last week. We are thrilled that our community will now have 15+ newly certified counselors to serve people and families via the National Association of Credit Counselors! Next steps include putting in place regular network meetings for counselors and a second training cohort in early Fall - stay tuned for more.

**Special thanks to our funders** Bader Philanthropies, U.S. Bank, Zilber Family Foundation and the partners listed below for making this happen!

#### **FHCC Training Cohort 1: April 17-21, 2023**

*Thank you to our partners:*

- African American Leadership Alliance of Milwaukee (AALAM)
- Center for Self-Sufficiency, Inc.
- FDIC Milwaukee Alliance for Economic Inclusion (AEI)
- Pathways to Financial Empowerment
- Riverworks Development Corporation
- Wisconsin Women's Business Initiative Corporation (WWBIC)
- YWCA Southeast Wisconsin



## **UEDA Member Highlights**

The City of Milwaukee has released its **draft Connec+ing MKE - Downtown Plan 2040**, an update to the 2010 Downtown Area Plan, for public review and feedback. [View the draft plan here](#) and share your comments by Monday, May 22. join them at a **Community Open House on Thursday, May 11** from 3:30pm-6:30pm at the 3rd Street Market Hall.

**ArtWorks for Milwaukee's Environmental Arts Interns** were recently featured on Milwaukee PBS's **The Arts Page**, highlighting their work on a storm drain art installation near Pulaski Park that helps raise awareness of water quality issues. [Check it out here>>](#)

**Acts Housing** took part in a **Community Voice** with hosts Keith Parris and Dee Kemp at WNOV. [Listen to the episode here>>>](#)

**The Greater Milwaukee Committee's 75th anniversary was celebrated on April 21st!** The celebration was attended by many business and community leaders and two former governors. View photos & an event recap [in Milwaukee Business Journal>>](#)

**Independence First's** work advocating for those with disabilities was highlighted by the **Milwaukee Journal Sentinel**. The piece featured the challenges of those in Milwaukee waiting for Social Security Administration approval of disability benefits. [Read the article here>>>](#)

**Join Milwaukee Preservation Alliance (MPA) on May 18th at 6pm for a special tour of Lakefront Brewery.** This exclusive behind the scenes tour with Brewery President explores how he turned the Milwaukee Electric Railway and Light Company's coal-fired power plant into the beloved brewery we see today. Highlights of the tour will include the brewing

process, Bernie Brewer's Original German Chalet, the Mug of Beer from County Stadium, and historic hanging lights from the Plankinton Hotel. Each attendee will receive four sample tokens and a souvenir pint glass! [Register here>>](#).

**Milwaukee Habitat for Humanity helps another family into housing** by providing them with more space and a safe, stable home. The family had been living in a cramped and unsafe apartment for years, but thanks to the efforts of Milwaukee Habitat and its volunteers, they were able to move into a newly renovated home that met their needs. [View the blog post highlight>>>](#)

**CommonBond Communities** will host a Spring Social on Tuesday, May 23 from 5:30-8:30pm at one of their newly acquired and preserved properties, Meadow Village. Learn more about them and their efforts to build stable homes, strong futures & vibrant communities. RSVP by May 12, [event information here>>](#)

**The Metro Milwaukee Fair Housing Council is offering in-person free Fair Housing Training Seminars this spring and summer.** The seminars will cover a wide range of fair housing topics, including:

- Local, state, and federal fair housing laws
- Advertising units in compliance with fair housing law
- Non-discriminatory negotiation with prospective tenants
- Interacting with current tenants in a fair and legal manner
- Reasonable accommodations and modifications for tenants with disabilities.

- May 24, 1-3pm for Madison rental housing providers.
- June 8, 2-4pm for Milwaukee rental housing providers.
- June 13, 1-3pm for Milwaukee County rental housing providers.
- July 26, 2-4pm for Wauwatosa rental housing providers.

[Register here to join and learn more>>>](#)

**Milwaukee Public Library is hosting Community Conversations this winter and spring at all of its branches.** Join this informal conversation with City Librarian Joan Johnson and library staff to let us know why your library is important to you and what role it plays in your neighborhood. [There are 2 sessions in May with community partners, learn more>>](#)

**The Zilber Family Foundation was highlighted in BizTimes "5 Minutes".** They have been working to assist partners with an increased need for funding with the ending of federal aide programs from the pandemic. [View the talk here>>>](#)

**Greater Milwaukee Association of REALTORS** was interviewed in an article **from the Milwaukee Business Journal about "Milwaukee area's Hottest Home Sales".** [Read the article here>>>](#)

## MEMBER & PARTNER JOB OPENINGS

Find a listing of current job openings [HERE](#). Contact [kat@uedawi.org](mailto:kat@uedawi.org) if you are a member and have an opening you would like added. And, be sure to check out the **Jobs That Help** [website](#) to find or list a nonprofit job opportunity in the state!

## UEDA Community

**The City of Milwaukee has released its draft Connec+ing MKE - Downtown Plan 2040**, an update to the 2010 Downtown Area Plan, for public review and feedback. [View the draft plan here](#) and share your comments by **Monday, May 22**. join them at a **Community Open House on Thursday, May 11** from 3:30pm-6:30pm at the 3rd Street Market Hall.

**WI Affordable Housing Network is launching a monthly virtual lunchtime speaker series: "Curds of Wisdom"**, which will be held the 2nd Wednesday of the month. Add to your housing knowledge toolbox! May 10 will feature the topic of Zoning and housing exclusion with Kori Schneider Peragine of the Metropolitan Milwaukee Fair Housing Council and on June 14 Kori and Robin Palm with the Village of Mt. Pleasant will talk about local zoning policies that foster good housing. [Register here>>](#)

**Milwaukee County officials work towards affordable housing.** Individuals including Senator Tammy Baldwin and Congresswoman Ayanna Pressley, are promoting a new program that aims to convert foreclosed properties into affordable housing units in order to address the city's housing crisis. The program will provide funding for property acquisition and rehabilitation to make the units available to low-income families. Check out these articles from [Urban Milwaukee](#), [WUWM](#), [Spectrum 1](#).

**The Federal Trade Commission (FTC) and Consumer Financial Protection Bureau (CFPB) are seeking comments from members of the public (including tenants, landlords, & tenant screening companies) about their rental housing experiences.** It is looking for experience including searching, screening practices, how background information is used, fees, recommendation algorithms, etc. To file a comment, submit it online at [www.ftc.gov/tenantscreening](https://www.ftc.gov/tenantscreening). Your comment will be public, so don't include any confidential or sensitive information. File your comment **by May 30, 2023**.

**The Milwaukee County Transit System (MCTS) has launched a new campaign called "Save the Bus".** This initiative is to raise awareness of the importance of public transportation in the community. The program aims to educate the public on the benefits of using public transit, including reducing traffic congestion and improving air quality, while also encouraging people to support local transit initiatives. Through the Save the Bus campaign, MCTS hopes to increase ridership and ensure the future of public transportation in the Milwaukee area. [Learn more here>>>](#)

**Community Advocates Public Policy Institute is serving as the lead agency for the Stronger Families Milwaukee Consortium,** in partnership with [Neu-Life Community Development](#) and [The Parenting Network](#). This pilot project also aligns with the statewide observance of April as [Strengthening Families Month](#) to emphasize the potential within every family to build stronger, more nurturing bonds. April had formerly been known as Child Abuse and Neglect Prevention Month.

**Outpost Natural Foods was highlighted** by Milwaukee Magazine **as one of six businesses working towards a green and sustainable Milwaukee.** [Read the article here>>>](#)

## Small Business & Nonprofits

**10th Annual Lt. Gov Small Business Academy will be held on May 2nd through 5th.** The Small Business Academy is focused on providing the state's entrepreneurs and start-up businesses an opportunity to learn from and connect with business leaders, technical and financial resource providers and identify the tools needed to start and grow their business. [2023 Wisconsin Small Business Academy Registration>>>](#)

**WWBIC has posted their 2023 Program/Training Catalogs in Spanish - please share with your networks!**

[Greater Milwaukee](#)  
[Northeast Wisconsin](#)  
[South Central Wisconsin](#)  
[Southeast Wisconsin](#)  
[Southwest Wisconsin](#)

Access all catalogs (English & Spanish) [for each region here>>](#)

**Latino Chamber of Southeastern Wisconsin Sustainability & Innovation Fund Round 2 now open!** Created to help small businesses increase their sustainability and implement or improve technological systems. Funding has no interest, is forgivable after audit, and comes with technical assistance and coaching. Applications are based on need, funds are limited so apply today. [Learn more>>](#)

**National Disability Institute is hosting a "Financial Health Equity Initiative" webinar on May 16.** The goal of this webinar is to share how partners in Louisville and the San Francisco Bay Area are working to better serve their existing and new clients with disabilities in communities of color. Key actions they have taken include adding disability questions to their intake forms, training financial counselors and coaches, implementing outreach strategies and building partnerships with disability service providers. [Learn more>>>](#)

**In Control Wisconsin is hosting a webinar titled "Plain Language"** aimed at educating government and non-profit agencies about the benefits of using plain language in writing. The session will be held on May 8th at 3 PM and will focus on the advantages of plain language for improving written work, as well as making it more accessible for individuals with disabilities and English language learners. The webinar will provide an introduction to plain language writing and its basics, making it a valuable resource for anyone seeking to improve their writing skills. [Learn more and register here>>](#)

**The National Community Reinvestment Coalition (NCRC) is hosting a webinar on May 18th to discuss the recently finalized rules related to Section 1071 of the Dodd Frank Act,** which are aimed at increasing transparency in small business lending and rooting out discrimination. The session will cover the features and implementation of the new rule, as well as its strengths and weaknesses. Attendees who work with small businesses are encouraged to join to learn more about the rules and how they can assist with detecting discrimination. [Register here>>>](#)

**The Wisconsin LGBT Chamber of Commerce is hosting its second Culture Elevation Series workshop on May 16 in collaboration with humanworks8.** The session aims to help organizations elevate their employer brand, which can attract



top talent and help teams ideate, innovate, and flourish. The workshop will explore strategies for bringing an organization from unknown to best workplace status, and provide insights on what it takes to make an impact in the recruitment and retention of talent. Tickets are \$10 and can be [purchased here>>>](#)

**A Veterans Business Resource Fair is being hosted by the WI Veteran Chamber of Commerce on May 25th in Brookfield.** Attendees can learn about resources that can help with business planning, funding, and networking. The event will feature representatives from various organizations, including the Small Business Administration, SCORE, and the Wisconsin Veterans Chamber of Commerce, who will provide information and resources to help veterans and their families succeed in business. [Learn more and register here>>>](#)

## Upcoming Events

### Tri-County Latino Economic UnSummit

**May 5, 2023 | 8 am to 1:30pm | Stella Hotel, Kenosha**

This event aims to provide Latino/a entrepreneurs and professionals with valuable resources and connections through discussion circles where entrepreneurs share their experiences, needs and concerns with corporate, public sector and nonprofit sector professionals. General public fee: \$25. [More information>>](#)

### Wisconsin Nonprofit Summit

**July 27-28, 2023 | Brookfield Conference Center**

The summit is themed "Together" and will feature national-level speakers and three learning tracks: Leadership, Financial Sustainability, and Marketing & Communication. Sessions and keynotes will cover a range of topics relevant to nonprofit organizations, including fundraising, board governance, advocacy, marketing, information technology, and more. This is an excellent opportunity for nonprofit professionals and leaders to network, gain new insights, and learn from experts in the field. Learn more about the summit and register [here>>>](#).

## Member Spotlight



**April is also Fair Housing Month** and we celebrate the commitment of the **Greater Milwaukee Association of REALTORS®** to promoting the Fair Housing Act and ensuring Realtors are helping to close racial disparities in homeownership and combat discrimination in the housing market.

Thank you to this longtime member of UEDA & Take Root Milwaukee! Learn more about them at [www.GMAR.com](http://www.GMAR.com).

## Welcome to these New & Returning Members!

Kurt Paulsen

## Current Members

### Nonprofit & Governmental

AARP Wisconsin  
 Acts Housing  
 ArtWorks for Milwaukee  
 Burleigh Street CDC  
 City of Milwaukee DCD  
 Community First  
 Congress for the New Urbanism, WI  
 Consumer Credit Counseling Services (CCSS) of Greater Milwaukee  
 Data You Can Use  
 Fondy Food Center

Gateway to Milwaukee  
Greater Milwaukee Committee  
Groundwork Milwaukee  
Guest House of Milwaukee  
Harbor District  
Historic King Drive BID  
Hmong Wisconsin Chamber of Commerce  
Independence First  
Landmark Credit Union  
Latino Chamber of Commerce  
LISC Milwaukee  
Menomonee Valley Partners  
Milwaukee Development Corp.  
Milwaukee Economic Development Corporation (MEDC)  
Metropolitan Milwaukee  
Fair Housing Council  
Milwaukee Christian Center  
Milwaukee County Economic Development  
Milwaukee Habitat for Humanity  
Milwaukee Preservation Alliance  
Milwaukee Public Library  
My Choice Wisconsin  
PRISM Economic Development Corp.  
Riverworks Development Corp.  
SBA Wisconsin  
SEWRPC  
Sherman Park Community Association  
The Business Council  
TMG Wisconsin  
United Methodist Children's Services (UMCS)  
United Way of Greater Milwaukee & Waukesha County  
UW Credit Union  
VIA CDC  
WHEDA  
WI Department of Agriculture, Trade & Consumer Protection  
WI LGBT Chamber of Commerce  
WI Partnership for Housing Development  
WI Veterans Chamber of Commerce  
WWBIC  
YWCA Southeast Wisconsin

**Small Businesses**

Bright Horizons Real Estate  
Center of Care LLC  
Center for Public Skills Training  
Columbia Savings & Loan Association  
Community Charge PGH  
Community Development Management Partnership  
Community Insurance Information Center  
Contexture  
Diverse Dining  
GoodFlow Enterprises  
Goyke & Associates  
HomeWorks Bronzeville  
Jobs That Help  
Lloyd Consulting, Inc.  
Midwest Executive Realty  
P3 Development Group

**Corporations & Funders**

Associated Bank, NA  
AT&T Wisconsin

BMO Harris Bank  
CIBC Bank  
First Federal Bank  
gener8tor  
Greater Milwaukee Association of REALTORS  
iCare/Humana  
Johnson Financial Group  
JPMorgan Chase  
Mortgage Guaranty Insurance Corp. (MGIC)  
Mueller Communications  
U.S. Bank  
Zilber Family Foundation

**Individual Members**

Amy Turim  
Avery L. Goodrich, Jr.  
Barbara Markoff  
Bob Berlan  
Brittany Thome  
Carol Maria  
Christina Luna  
Clarissa Ortiz  
Cordella Jones  
Dan Brophey  
George Calaway  
Julia O'Connor  
Kathryn Berger  
Kurt Paulsen  
Leigh Kunde  
Leo Ries  
Lynnea Katz-Petted  
Matthew Frederick  
Montavius Jones  
Rusty Borkin  
Sarah Greenberg

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***Have something  
to share? Let us know!***

This newsletter is sent to UEDA's network and features links to articles, upcoming events and activities of interest.

If you have announcements or other items you would like included in a future newsletter, please contact [kat@uedawi.org](mailto:kat@uedawi.org).

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