



What We're Working On...

April is Financial Literacy Month! Constance, Kat and **Bank On Greater Milwaukee** coalition members are pulling together information on efforts taking place to promote financial education and resources to help people navigate mainstream financial services. [Check out this blog post we put together on tips to strengthen your financial knowledge>>](#)

And...Bank On Greater Milwaukee Your Smart Money Resource Guides are available! This printed guide is full-color and offers information and resources on a variety of financial topics. Contact Constance (constance@uedawi.org) if you'd like Guides to distribute and look for more information on them in our April newsletter.

You may have noticed...this newsletter looks a little different!

In March, UEDA completed its transition to a new platform, Network For Good, which will allow us to coordinate communications, memberships, events and fundraising from one place. We are excited for this opportunity to realize operational efficiencies AND stay better connected to our network!

If you'd like to continue receiving great information like this newsletter or Bank On and Take Root updates, be sure to add us to your "safe senders" list. Or, if you've received this in error or no longer wish to stay connected, let us know by reaching out to Kat, our Communications & Events Coordinator (kat@uedawi.org).

ICYMI...Carnival Milwaukee 2023 was a blast!

On March 3rd we were SO glad to be back in-person with nearly 280 of our closest UEDA friends to celebrate Milwaukee's diversity through food, music, culture, and fellowship. De La Buena, Salsabrositas, and Samba Da Vida brought the music, dance and vibrancy to the Historic Pritzlaff and 20 local restaurants and caterers wowed our guests with a diverse menu for our food tasting.

Special to this year, we celebrated the life of Bill Johnson, UEDA's former executive director who created Carnival Milwaukee, with a Second Line tribute and other special touches like a "Bill's Favorites" basket in our raffle. Look for a full recap in April, including photos, video and an updated list of Carnival Milwaukee Food Tasting vendors.

UEDA Member Highlights

Congratulations to these UEDA Members and partners for being recognized by Milwaukee Business Journal's 2023 Diversity in Business awards! Congratulations to Kamaljit Jackson, WWBIC (Individual), Marjorie Rucker, The Business

Council (Individual), First Federal Bank of Wisconsin (Medium Company). The winners will be recognized at an event on April 13. [Learn more>>](#)

LISC MANDI Nominations are now open!

The Milwaukee Awards for Neighborhood Development & Innovations (MANDIs) recognize individuals, nonprofit organizations, real estate developments, and other community projects or initiatives that are working to make our Milwaukee communities better, stronger and more sustainable. **View categories and nominate at www.mandiawards.org.** Nomination deadline is **April 24 at 5pm**.

Save the Date for the 2023 MANDI Awards: August 10!

WHEDA announced that they are partnering with the Corporation for Supportive Housing (CSH) to launch a Tribal Supportive Housing Institute. It will focus on increasing capacity within tribal communities to develop supportive housing both on and off tribal land. It is modeled after the [WI Supportive Housing Institute](#) held last year. Stay tuned for application and program details!

The **Metropolitan Milwaukee Fair Housing Council** recently announced a **new education & outreach campaign to address housing discrimination**, particularly when it comes to appraisals. [Learn more>>](#)

Milwaukee Habitat for Humanity, in partnership with Habitat Wisconsin and other affiliates around the state, **has been working on a proposal that would help break down the barriers to homeownership.** This would assist Habitat affiliates and other organizations to both create more housing and to make the housing more affordable for homebuyers. For more information about the bill, click [HERE](#).

UMCS Neighborhood Engagement works diligently with residents to find solutions to the challenges facing the Washington Park community. Their work was highlighted by CBS 58. The video and story about their work can be viewed [here>>>](#)

Revitalize Milwaukee was awarded \$1 million for Emergency Repair Program. A longtime Take Root Milwaukee member, they help communities by providing free, critical home repairs and comprehensive services to low-income veterans, seniors and people with disabilities. [Click here](#) for more information.

UW Credit Union is excited to share their 2022 Annual Report, which highlights the many ways they continue to invest in their members and communities. For example, UWCU exceeded \$5 billion in assets, strengthening their foundation while making further investments in Milwaukee. They continue to support a variety of community programs and are active in UEDA's Bank On and Take Root programs.

Southeastern Wisconsin Regional Planning Commission (SEWRPC) launched CommuteWISE, which encourages a shift from drive-alone commuting to cost-effective and sustainable options like riding the bus, carpooling, or biking. It will work with employers and commuters to provide tools and resources to enhance access to jobs, reduce traffic congestion, and improve air quality. Learn more and get started at [CommuteWISE Connect](#). Register for your free account to search commute options, see carpool matches, calculate your cost savings, and more!

Milwaukee Public Library is hosting Community Conversations this winter and spring at all of its branches. Join this informal conversation with City Librarian Joan Johnson and library staff to let us know why your library is important to you and what role it plays in your neighborhood. [View the schedule by location and date>>](#)

MEMBER & PARTNER JOB OPENINGS

Find a listing of current job openings [HERE](#). Contact kat@uedawi.org if you are a member and have an opening you would like added. And, be sure to check out the **Jobs That Help** [website](#) to find or list a nonprofit job opportunity in the state!

UEDA Community

ThriveOn Collaboration announced a Call for Art for the historic ThriveOn King redevelopment, featuring a number of opportunities to showcase local artists and community-based organizations. The project budget is \$325,000 and the submission deadline is April 6. Learn more [about ThriveOn](#) and view all the details for the [Call for Art HERE](#), including the 3 types of opportunities, types of media, location plans, and links to their Q&A sessions held earlier this month.

WI Joint Finance Committee will be holding public hearings for the next biennial State Budget. In addition to the hearings, you may access the online portal to submit testimony which will be circulated to all 16 committee members: <https://legis.wisconsin.gov/topics/budgetcomments/> as well as a dedicated email address: budget.comments@legis.wisconsin.gov. The hearing schedule is:

- 10 am – 5 pm: **Wed. April 5** - Waukesha (Waukesha County Expo Center, Main Arena, 1000 Northview Rd, Waukesha)
- 10 am – 5 pm: **Tues. April 11** – Eau Claire (UW-Eau Claire, Davies Student Center, Ojibwe Grand Ballroom 3rd Floor, 77 Roosevelt Ave., Eau Claire)
- 10 am – 5 pm: **Wed. April 12** – Wisconsin Dells (Wilderness Resort, Glacier Canyon Conference Center, Sandstone Meeting Room, 45 Hillman Road, Wisconsin Dells)
- 10 am – 5 pm: **Wed. April 26** - Minocqua (Lakeland Union High School, 9573 State Highway 70, Minocqua)

Season 2 of Radio Milwaukee's By Every Measure podcast started in February. It continues to explore systemic racism in various sectors of Milwaukee. New episodes focus on the Black and Brown "brain drain" and improving Black birth outcomes. [Follow and listen to the series here>>](#)

A recent Milwaukee Journal Sentinel article discussed **the challenges facing affordable apartment projects** in Milwaukee due to the soaring construction costs. [Read more >>>](#)

The Federal Trade Commission (FTC) and Consumer Financial Protection Bureau (CFPB) are seeking comments from members of the public (including tenants, landlords, & tenant screening companies) about their rental housing experiences. It is looking for experience including searching, screening practices, how background information is used, fees, recommendation algorithms, etc. To file a comment, submit it online at www.ftc.gov/tenantscreening. Your comment will be public, so don't include any confidential or sensitive information. File your comment by May 30, 2023.

We Energies recently shared information on tax credits for home energy upgrades that are available as part of the Inflation Reduction Act that passed Congress in 2022. The article lists what's available to homeowners and the basic parameters around them. This January article in the Milwaukee Journal Sentinel also provides a good overview - [read more>>](#)

Upcoming changes and new services for Milwaukee County Transit System (MCTS)

- 1) New fare collection system (WisGo) is launching from February-September, which includes a new fare structure that launches in April, use of WisGo cards and the Umo app to pay for fares. [Learn more>>](#)
- 2) MCTS new bus rapid transit system, CONNECT, will launch a new 9 mile route in June that will connecting the community to employment, education, and recreation. [Learn more>>](#)

OR, check out this recent article in the Milwaukee Neighborhood News, "[What to know about changes to MCTS fare collections](#)"

Community Advocates is offering Mental Health and Wellness workshops! These are offered for adults who work with youth, verbal de-escalation techniques, trauma and the brain, and suicide prevention. [Check out the online calendar](#) and register today! In addition, you can find the [Mental Health & Wellness Resource Guide on our website](#). The guide includes special sections with resources for families and youth, by/for People of Color, crisis lines, survivors of domestic violence, LGBTQ+ individuals, Spanish speakers, and more.

Small Business & Nonprofits

10th Annual Lt. Gov Small Business Academy will be held on May 2nd through 5th. The Small Business Academy is focused on providing the state's entrepreneurs and start-up businesses an opportunity to learn from and connect with business leaders, technical and financial resource providers and identify the tools needed to start and grow their business. [2023 Wisconsin Small Business Academy Registration>>>](#)

SBA celebrates Women's History Month

In 1987, at the time of the first official Women's History Month, there were [4.1 million](#) women-owned businesses in the U.S. Thankfully, we've come a long way since then: The number of women-owned firms now [exceeds 11 million](#). Women entrepreneurs are among the fastest growing groups in the country. [Learn more about how the SBA celebrates them and resources available to support their growth.](#)

This [Women's History Month](#), the SBA celebrates the milestones reached by women entrepreneurs across America. But we also look forward to sustained growth and progress among women-owned businesses.

Upcoming Events

Entrepreneurship, Disability and Community Development Financial Institutions (CDFIs)

Accessing capital can be essential for business growth, yet many founders with disabilities report experiencing significant barriers. Join our five-part webinar series to hear from CDFIs who have found ways to increase inclusion and from disability-owned businesses on how they obtained the capital they needed. [Register for sessions 2-5](#), **scheduled every other Tuesday from March 7, 2023 through April 18, 2023 from 2:00- 3:30PM EST**. Each session will include CDFI and the experiences of businesses with owners with disabilities.

Housing Resources Partnership Appreciation Celebration

April 17 | 4-8 PM | 5800 West North Ave, Milwaukee

Housing Resources Inc. invites those in the housing resource field for food, drinks, information, and an award ceremony. Please RSVP to Elena Echeverria by April 7, 2023 via email at elena_echeverria@hri-wi.org

2023 Alverno Community Conference Building a Stronger Milwaukee

Friday, April 28, 2023

Each year Alverno College invites faculty, staff, students, alums, and the greater Milwaukee community to explore a central, interdisciplinary theme through dialogue and discussion.

Check out the [breakout session](#) offering.

This is an in-person event with limited virtual options. For information and to register [click here!](#)

Tri-County Latino Economic UnSummit

May 5, 2023 | 8 am to 1:30pm | Stella Hotel, Kenosha

This event aims to provide Latino/a entrepreneurs and professionals with valuable resources and connections through discussion circles where entrepreneurs share their experiences, needs and concerns with corporate, public sector and nonprofit sector professionals. General public fee: \$25. [More information>>](#)

Member Spotlight



Johnson Financial Group is a privately held, full service financial companies, based in Racine, WI. They offer expertise in banking, wealth, and insurance. They are an active member of Take Root Milwaukee and recently launched a Bank On Certified Account - congratulations!

[Learn more about Johnson Financial Group](#)

Welcome to these New & Returning Members!

Columbia Savings & Loan Association
Community Development Management Partnerships

Current Members

Nonprofit & Governmental

AARP Wisconsin
Acts Housing
ArtWorks for Milwaukee
Burleigh Street CDC
City of Milwaukee DCD
Community First
Congress for the New Urbanism, WI

Consumer Credit Counseling Services (CCSS) of Greater Milwaukee
 Data You Can Use
 Fondy Food Center
 Gateway to Milwaukee
 Greater Milwaukee Committee
 Groundwork Milwaukee
 Guest House of Milwaukee
 Harbor District
 Historic King Drive BID
 Hmong Wisconsin Chamber of Commerce
 Independence First
 Landmark Credit Union
 Latino Chamber of Commerce
 LISC Milwaukee
 Menomonee Valley Partners
 Milwaukee Development Corp.
 Milwaukee Economic Development Corporation (MEDC)
 Metropolitan Milwaukee
 Fair Housing Council
 Milwaukee Christian Center
 Milwaukee County Economic Development
 Milwaukee Habitat for Humanity
 Milwaukee Preservation Alliance
 Milwaukee Public Library
 My Choice Wisconsin
 PRISM Economic Development Corp.
 Riverworks Development Corp.
 SBA Wisconsin
 SEWRPC
 Sherman Park Community Association
 The Business Council
 TMG Wisconsin
 United Methodist Children's Services (UMCS)
 United Way of Greater Milwaukee & Waukesha County
 UW Credit Union
 VIA CDC
 WHEDA
 WI Department of Agriculture, Trade & Consumer Protection
 WI LGBT Chamber of Commerce
 WI Partnership for Housing Development
 WI Veterans Chamber of Commerce
 WWBIC
 YWCA Southeast Wisconsin

Small Businesses

Bright Horizons Real Estate
 Center of Care LLC
 Center for Public Skills Training
 Community Charge PGH
 Community Insurance Information Center
 Contexture
 Diverse Dining
 GoodFlow Enterprises
 Goyke & Associates
 HomeWorks Bronzeville
 Jobs That Help
 Lloyd Consulting, Inc.
 Midwest Executive Realty
 P3 Development Group

Corporations & Funders

Associated Bank, NA

AT&T Wisconsin
BMO Harris Bank
CIBC Bank
First Federal Bank
gener8tor
Greater Milwaukee Association of REALTORS
iCare/Humana
Johnson Financial Group
JPMorgan Chase
Mortgage Guaranty Insurance Corp. (MGIC)
Mueller Communications
U.S. Bank
Zilber Family Foundation

Individual Members

Amy Turim
Avery L. Goodrich, Jr.
Barbara Markoff
Bob Berlan
Brittany Thome
Carol Maria
Christina Luna
Clarissa Ortiz
Cordella Jones
Dan Brophey
George Calaway
Julia O'Connor
Kathryn Berger
Kurt Paulsen
Leigh Kunde
Leo Ries
Lynnea Katz-Petted
Matthew Frederick
Montavius Jones
Rusty Borkin
Sarah Greenberg

***Have something
to share? Let us know!***

This newsletter is sent to UEDA's network and features links to articles, upcoming events and activities of interest.

If you have announcements or other items you would like included in a future newsletter, please contact kat@uedawi.org.



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