

Ten Years of Impact

2010-2020



Take Root Milwaukee members offer free or low-cost products and services that help individuals and families buy, keep, or fix a home. For over a decade, Take Root Milwaukee has focused on lifting up the work of our members, connecting the community to trusted resources, and supporting opportunities that help grow sustainable homeownership.



BUY A HOME



7,600+
HOMEOWNERS
CREATED

47,200+
INDIVIDUALS
RECEIVED
PRE-PURCHASE
EDUCATION



1,988
FORECLOSED
HOMES SOLD

13,160+
INDIVIDUALS
RECEIVED
FINANCIAL
EDUCATION



107%

OVERALL GROWTH
IN MEMBERSHIP



13,950+

HOTLINE CALLS
RECEIVED



270,000+

UNIQUE
WEBSITE VISITS



\$280,000

RECEIVED IN
IN-KIND
MEDIA AND
SPONSORSHIP
SUPPORT



59,000+

LMI INDIVIDUALS
PROVIDED WITH
HOME PURCHASE,
REHAB, AND
PRESERVATION
SUPPORT



KEEP A HOME



8,400+
FORECLOSURES
PREVENTED

18,400+
INDIVIDUALS
RECEIVED
POST-PURCHASE
EDUCATION



\$447M+
LOCAL HOUSING
VALUE PRESERVED



FIX A HOME

6,900+
HOMEOWNERS
ASSISTED WITH
HOME REPAIRS



\$12M+
DISPERSED IN
HOME REPAIR
DOLLARS

\$22M+
LEVERAGED IN
HOME REPAIR
INVESTMENTS

