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COMMUNITY DEVELOPMENT  
SUMMIT

# Diverse Connections

People,  
Markets  
and  
Trends

Friday, June 11, 2004  
7:30 am - 1:30 pm

Italian Community Center, 631 E. Chicago St.  
Milwaukee, Wisconsin

For more information contact UEDA at  
(414) 225-0550  
[www.uedawi.org](http://www.uedawi.org)

# Agenda

**Friday, June 11, 2004 – Italian Community Center**

**7:30 - 8:00 Registration and Continental Breakfast**

**8:00 - 8:30 Welcome and Introductions**

**Master of Ceremonies:**

**Robert Berlan**, Director of Community Planning and Development  
Wisconsin Field Office, U.S. Department of Housing and Urban Development

**Introduction:**

**Lilith Fowler**, Executive Director  
Menomonee Valley Partners

**8:30 - 10:00 Morning Plenary - “Let’s Get to Work!”**

**Moderator: Vincent P. Lyles**, First Vice President, Robert W. Baird & Co., Inc.

**Session Description:** This plenary session allows Milwaukee’s Mayor, elected officials and new appointments an opportunity to convey their goals and listen to our Summit’s participants.

**The Honorable Tom Barrett**  
**Mayor of the City of Milwaukee**

Introduction of Cabinet Appointments and Common Council Leaders.

- Commissioner, Department of City Development
- Planning Director, Department of City Development
- Director, Community Development Block Grant

**Alderman Willie L. Hines, Jr.**, President  
Milwaukee Common Council

**Alderman Joe Davis**, Chair  
Community and Economic Development Committee  
Milwaukee Common Council

**10:00 Break**

**10:15 - 11:45 Concurrent Sessions**

**Session A: “Professional Leadership in Community Development”**

This session will examine new initiatives, existing partnerships, and academic programs supporting community development professionals and new leaders.

**Panelists:**

**Community Development Standards**  
**Dennis Barrish**, West End Development Corporation

**Milwaukee Idea Economic Development Fellow Program (MIED)**  
**Lisa Heuler Williams**, University of Wisconsin – Milwaukee

**The Indiana Experience**  
**Julia O’Connor**, Midtown Neighborhood Association

**Initiative for a Competitive Milwaukee**  
**Art Smith**, CEO and President

**Moderators:** **Eldeen Carpenter**, University of Wisconsin – Milwaukee  
**Charlotte John-Gomez**, Layton Boulevard West Neighbors

### Session B: **“The Main Street Model”**

This collaborative effort is designed to revitalize Milwaukee’s older, traditional neighborhood commercial districts. This session will provide an overview of the Main Street model, and review results of similar programs in other cities.

**Panelists:** LISC Milwaukee Office  
**Leo Ries**, Program Director  
Milwaukee Department of City Development  
**Nicole Robben**, Program Coordinator  
Boston Main Streets  
**Emily Haber**, Director

**Moderator:** **Tiffany Royster**, M & I Community Development Corporation

### Session C: **“Corporate Engagement”**

This session will provide insight and challenge the audience to break down their understanding of how corporations contribute to the communities they serve and employ. Listen to local corporations explain the ways you can access resources and volunteers to build capacity and enhance project readiness.

**Panelists:** The Cleveland Experience  
**Andrew Randall**, US Bank President - Wisconsin  
WE Energies  
**Carolyn Simpson**, Director, Wisconsin Energy Corporation Foundation  
New Community Investment Models  
**Eldridge Edgecombe**, Senior Vice President and Community Investment Officer, Chicago Federal Home Loan Bank  
Engaging New Leaders  
**Anne M. Hlavacka**, Reinhardt Boerner Van Deuren, S.C.

**Moderator:** **Ralph Hollmon**, Executive Director, Milwaukee Urban League

**11:45 - 12:15** **Buffet Lunch and Networking**

**12:25 - 1:30** **Luncheon Keynote and Closing Remarks**

#### **Introduction of Keynote:**

**Tim Herwig**, Vice President of Community Affairs, TCF Bank

#### **Keynote:**



**James Capraro**, Executive Director  
Greater Southwest Development Corporation, Chicago

James Capraro is the executive director of the Greater Southwest Development Corporation (GSDC), an organization he founded in 1975 to improve his neighborhood in Chicago. In the early 1970s his neighborhood was in swift decline. Racial tensions and job losses plagued this neighborhood. Today, largely as a result of Capraro’s leadership, the increasingly diverse community continues to welcome new immigrants and works together toward shared goals.

Over the past 25 years, GSDC has attracted \$492 million to the southwest Chicago area in real estate development, including multi- and single-family housing creation and rehabilitation, industrial attraction and retention, and retail and mixed-use development.

Capraro will share his vision of a healthy community. His stories of successful integration of strong social services and civic institutions will entertain, motivate and provide thoughtful reflections.

#### **Closing Remarks:**

**Carol N. Maria**, Executive Director, Urban Economic Development Association of Wisconsin, Inc.

# DiverseConnections

People, Markets and Trends

## R E G I S T R A T I O N F O R M

(Please use one form per person)

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**Cost:** \$40 (event and meals) per person. Registration deadline Monday, June 7.  
CDBG-funded agencies may register at \$20 (meals only) per person.  
NO REFUNDS. VISA and MASTERCARD accepted. FREE Parking in adjacent lot.

**Checks should be made payable to UEDA and sent with completed registration form to:**  
UEDA, 161 W. Wisconsin Ave., Suite 3166, Milwaukee, WI 53203

**If paying by Credit Card:** Fax completed registration form to UEDA at (414) 225-0559

**For additional registration forms please visit [www.uedawi.org](http://www.uedawi.org)**

**Special Arrangements:** Please advise UEDA upon registration if you have access or participation needs, including those addressed by the Americans with Disabilities Act.

**Please indicate session(s) you plan on attending:**

- Mayoral Plenary
- Professional Leadership
- Main Streets
- Corporate Engagement
- Luncheon Keynote

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## Community Development Summit



**Urban Economic Development Association  
of Wisconsin, Inc. (UEDA)  
161 W. Wisconsin Ave., Suite 3166  
Milwaukee, WI 53203**