



December 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

2012 is upon us! We invite you to renew your Membership with UEDA. The monthly e-bulletin and annual Summit are just two examples of the way UEDA works to connect our Members and bring together collaborate in areas such as the regional food economy, housing and homeownership, public transportation, financial services and more. Memberships are offered at the individual or group level with a range of benefits. Visit [our Membership page](#) to download a form or contact Kristi for details @ 414-562-9904.

SAVE THE DATE! Carnival Milwaukee will be held on **Saturday, February 25, 2012** from 7:00pm to 11:00pm at the Zoofari Conference Center. Join the UEDA Community at this annual fundraising event, which offers a night of entertainment and fun while supporting local businesses and organizations. Carnival Milwaukee features local ethnic cuisine at its Food Tasting, live entertainment from world music performers and other cultural groups, guests in costumes and cultural attire and celebrates the culture and ethnic mosaic that is Milwaukee. Tickets will be available in early January so stay tuned!

UEDA COMMUNITY NEWS

- **DWD plans to develop skilled workers...**The Wisconsin Department of Workforce Development has launched a three-year strategic plan that outlines the department's four goals: connect job seekers to jobs; support the development of a highly skilled labor force; achieve unemployment insurance solvency and increase program integrity; and deliver DWD services more efficiently and support increased transparency and accountability. [Learn More>>>](#)
- **Position your company for the "Human Age"...**as described in ManpowerGroup's new report, "Hire and Retain the Best with Success Mapping: New Models for Unlocking Human Potential." Despite high unemployment rates, employers globally face steep challenges in finding the right talent. Therefore employers are more likely to budget for only the right talent, offering a specific mix of skills and competencies. ManpowerGroup is calling this new era the "Human Age," a time when individual human traits are the most valuable corporate assets. [Learn More>>>](#)
- **How sustainable neighborhoods could reshape cities...**in Denver an innovative experiment in neighborhood-level sustainability is underway that could demonstrate to the rest of the country what really works when it comes to eco-centric living. The project, and others like it around the country, started with a simple observation: action within cities occurs at the neighborhood level. "The neighborhood is geography, a scale that resonates with people," says Rob Bennett, executive director of the nonprofit Portland Sustainability Institute. Bennett is among a group of urban thinkers who imagine city blocks that operate as single, interconnected systems and small manufacturing districts where companies make use of each other's waste streams [Learn More>>>](#)
- **Energy Assistance Programs available to those who qualify!** With winter already here and the temperatures dropping fast, assistance with paying heating bills can be obtained through the Energy Assistance Program. This program provides low-income residents with financial benefits for fuel costs, emergency furnace repair & replacement, and the restoration of utility services. Appointments to apply for Energy Assistance can be taken at the following Milwaukee locations: **SDC Richards Street** (4041 N. Richards St). **SDC Teutonia Avenue** (6848 N. Teutonia Ave.) **SDC Chase Avenue** (2701 S. Chase Ave.) To make an appointment call the hotline at 414-906-2800 or visit the SDC Energy Assistance website at <http://www.cr-sdc.org/Programs/EnergyAssistance.htm>. To view a program fact sheet [click here](#).
- **The New American Localism...**our focus is local. We are doing everything locally: food, finance, news, charity. And maybe for good reasons. Because of aging and the recession, people aren't moving around as much based on a [recent report](#) — "Mover Rate Reaches Record Low." The Census bureau found that only 11.6 percent of Americans changed their living spaces in the past year. With homeowner mobility at an all-time low, more people are putting down roots and getting to know their neighbors including their local events and markets. [Learn More>>>](#)
- **Today, wireless devices are more than just phones...**Personal data-ready devices, along with a service plan, let you make a phone call and more: browse the Internet, send and receive email, watch videos, listen to music, and much more while on the go. Staying connected wirelessly can be a great advantage. This WirelessED training manual

can help answer many questions about wireless service, from how to choose a device and a service plan to avoid overcharges and guard your privacy. [Learn More>>>](#)

NONPROFIT NEWS

- See our **Upcoming Events** section for events and training opportunities with the Nonprofit Center of Milwaukee!
- **I Survived an IRS Audit:** It's a horrible phone call to receive, "Hello, your organization has been selected for an IRS audit, as the IRS selects nonprofits at random. This article from Blue Avocado shows not only the process but the steps involved in making sure all your accounts are in order and you can successfully navigate this stressful event. [Learn More>>>](#)
- **2011 State of Wisconsin Nonprofit Report Outlook is released,** demonstrating an outlook of cautious realism. The third annual statewide survey of nonprofits, conducted by Forward Community Investments (FCI) and sponsored by Wegner CPAs, was undertaken to enhance insight into how the state of the economy in Wisconsin is impacting the operations and finances of Wisconsin nonprofits. [Learn More>>>](#)
- **2012: is it the start of something new for nonprofits?** In this special report produced by [the Non-Profit Times](#), they illustrate a sort of "renaissance" for the nonprofit sector through a series of several articles. [Read More>>>](#)

SMALL BUSINESSES / ENTREPRENEURS

- **SBA deputy administrator promotes young entrepreneurship...** VETTransfer, a business incubator for veterans, hosted the final leg of the U.S. Small Business Administration's Young Entrepreneurs Series earlier this month. Marie Johns, SBA deputy administrator, hosted a panel of young Milwaukee-area business owners on the sixth stop of the YES tour. The event focused on apprenticeship as a route to entrepreneurship. Other themes included rural, technology, veteran and minority entrepreneurship. The SBA included Milwaukee because of its strong manufacturing and skilled trades background. [Learn More>>>](#)
- **The Central City Business Awards** salute the spirit of entrepreneurship, growth and optimism of companies and individuals who are positively impacting central cities in southeast Wisconsin. The Business Journal is seeking nominations for entrepreneurs and commercial enterprises whose contributions are making a difference generating positive momentum and driving new innovations for much-needed jobs and business growth. Award winners will be featured in a special section of The Business Journal and honored at a March luncheon. Act soon! **The deadline for submitting nominations is Jan. 20.** Submit nominations [here](#). Call Todd Bragstad at 414-908-0575 or tbragstad@bizjournals.com for any questions.
- **Federal Reserve Small Business Conference Materials now available** In November the Board of Governors of the Federal Reserve System hosted a forum entitled "Small Business and Entrepreneurship during an Economic Recovery" This forum brought together experts from diverse disciplines to share their perspectives on small business issues, and the important role these firms are playing in creating jobs during the current economic environment. It was also organized to address some of the unique issues and challenges faced by women- and minority-owned firms as a way to identify research, policy, and practice recommendations to better support these groups. Materials from the event have been posted to the [Federal Reserve Board's website](#).
- **The Wisconsin Women's Business Initiative Corporation holds interesting and exciting classes every month!** Topics include business planning, small business discussion circles, financial education and certification for women and minority-owned businesses, QuickBooks training and more. Classes are held in various locations and times; Fees may vary and scholarships are often available. To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit www.wwbic.com. Upcoming classes include:
 - **WWBIC Orientation-Madison Wednesday, December 28, 2011 - 6:00pm - 8:00pm** Are you interested in starting a business or looking to expand your business and don't know where to start? Attend WWBIC's Orientation session and learn about their services which include business and financial education classes and obtaining financing through WWBIC's loan program. *Fee: Free, Pre-registration is required. Held at WWBIC Madison, 2300 South Park Street Suite 107, Madison, WI, 53713, United States*

UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register see below or call 414.344.3933 for more information.
 - **Wed, December 21, 12pm – 4pm: Nonprofit Legal Clinic** Free legal advice for Wisconsin 501(c)(3) organizations is available through the Marquette Legal Initiative for Nonprofit Corporations. M-LINC's attorney and attorney volunteers provide guidance and help with annual filings, fundraising registration, bylaws

updates, contract drafting and negotiation, employment law compliance, lease drafting and negotiations, property tax exemptions, copyright and trademark protection, and more. **Located at Marquette University Law School**, 1215 W. Michigan St., Milwaukee 53233 [Register Here](#)

- **Music Under Glass is back!** Thursdays through March from 6pm to 9pm. This series at the Mitchell Park Domes is returning in 2012 with familiar friends and some new musical acts to enjoy! **December's lineup includes:** [U2 Zoo](#), (Celebrating the U2 Concert Experience) on **12/22/11** and [5 Card Studs](#) (Las Vegas Style Lounge Band) on **12/29/11**. The Mitchell Park Domes are located on 524 S. Layton Blvd in Milwaukee. **To see the rest of the season's lineup please click [here](#)** or call (414) 257-5611.
- **Save the Date! 2012 Governor's Conference on Economic Development "The Power of Deliberate Practice"** Join us at this event from February 8-10, 2012 at the [Monona Terrace Convention & Community Center](#) located in Madison, WI. Learn from companies and individuals who have learned from deliberate practice. The conference will be focus on three sessions: **Mature and Emerging Clusters - Forestry, Water, & Energy, Marine, Aeronautics & Defense.** [Register Now](#) for this Annual Conference on Economic Development or [Learn More>>>](#)

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

[Questions or Suggestions? CONTACT US AT:](#)

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