



June 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

Welcome to the following new and returning UEDA Members from the last month...30th Street Industrial Corridor Corp., IFF, Metropolitan Milwaukee Fair Housing Council and three additional Individual members.

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we feature two of the restaurants or catering partners that participated in our Carnival Milwaukee event on 3/5/11. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event!

China Gourmet: 117 E. Wells Street, Milwaukee, WI 53202 * Phone: 414.272.1688 * www.china-gourmet.com
China Gourmet serving daily lunch buffet, Sunday Brunch, Weekend Dinner Buffet, Dine In, Carry Out, and Delivery.

Gumboman: www.gumboman.net * Phone: 414.334.4777 * Email: gumboman48@yahoo.com
Our company is based on the belief that our customers' needs are of the utmost importance. Gumboman's entire team is committed to meeting your catering and event needs. No party is too big or too small!

UEDA COMMUNITY NEWS

- **UEDA has one office space still available for lease** within existing office suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.
- **WHEDA will be an economic development catalyst** according to a recent Biz Blog by Wyman Winston, the new Executive Director of WHEDA. In this article, he states that WHEDA is going to strive to make affordable housing a reality again. Along with proposed plans that include the financing of more businesses and other strategies the hope is that Wisconsin will once again be an economic force while giving its residents the quality of life that they deserve. [Learn More>>>](#)
- **The Wisconsin Women's Business Initiative Corporation is seeking a Volunteer** to assist in answering phones during the lunch hours (noon-2pm), greeting clients, conducting data entry and prepping class materials. Basic computer skills and great communication skills are a must. Please contact Rachel @ 414-263-5450 for more information.
- **Commercial Kitchen Space Available...** An affordable way to prepare food for sale. Do you or someone you know prepare food for sale? If so, you may be interested in sharing a fully-equipped commercial kitchen and retail space available at 3500 W. National Avenue. Starting a food business can be a real challenge and setting up a licensed commercial kitchen can also be very costly. The solution is to rent/share someone else's certified kitchen. Commercial kitchen rentals and co-op commercial kitchens offer a benefit to kitchen space seekers. Contact Beth at 414-380-4680 or beth@silvercitymainstreet.org for more information. Para espanol, comunicase con Charlotte at 414-383-9038 ext. 2513 o charlotte@lbwn.org para mas informacion.
- **QR Code Images Providing Paths to Video and Web Messaging** When the Milwaukee Chamber Theatre (MCT) announced its upcoming season, the 20-page program brochure focused heavily on the five plays to be featured. There was a black and white square in the lower right corner of some pages. Scanning the 1x1-inch image with a smartphone takes you to a YouTube video featuring MCT artistic director C. Michael Wright discussing the upcoming shows. The Quick Response codes are similar to bar codes you might find on products. But download a QR reader application on your smartphone and you're ready to scan codes that can direct you to a specific web page. [Learn More>>>](#) (Scroll down to check out the QR code at the end of the newsletter and see this technology in action!)
- **Housing Bust: No End In Sight...** U.S. home prices fell to new, post-bubble lows in March, according to the latest [Case-Shiller home price numbers](#). And with the wave of foreclosures continuing, it's hard to see an end to the housing bust. In this article from NPR the overall outlook is gloomy, stating a timeframe of three years to clear the 1.9 million foreclosed homes. [Learn More>>>](#)
- **Bank of America Gets "Padlocked" After Homeowner Forecloses On It.** Instead of Bank of America foreclosing on them, a Florida homeowner had sheriff's deputies foreclose on the bank. After the bank failed to compensate

Warren and Maureen Nyergers for legal fees leftover from a wrongful foreclosure lawsuit, the couple, with the help of their lawyer and two sheriff's deputies, began legally seizing assets from the bank's branch office. This bizarre situation seems to be one of a growing number of similar cases. [Learn More>>>](#)

- **Announcing 2011 Design Award Winners!** The U.S. Department of Housing and Urban Development and the American Institute of Architects have presented the 2011 HUD Secretary's Housing and Community Design Awards, which recognize excellence in affordable housing design, community-informed design, participatory design, and housing accessibility. A brief outline of each award recipient is available [here](#).
- **How's The Economy In Your State?** The economy grew in 48 states last year. But for the most part, it didn't grow much-In most states it was less than 2.2 percent, and that's pretty weak: The long-term national average is about 3 percent. States such as Nevada have been hit pretty hard while North Dakota (which is in the middle of an oil boom) is growing at an astounding 7.1% [Learn More>>>](#)
- **Foreclosure settlement to come in a "matter of weeks,"** HUD secretary, Shawn Donovan... told the *Los Angeles Times*. HUD is involved in the negotiations with the banks, along with attorneys general from all 50 states and officials from the Justice Department and other federal agencies. How much banks should pay for alleged improprieties and how that money should be used has been an issue in the talks. Banks have said they are willing to pay a settlement of \$5 billion while government officials have pushed for a settlement of as much as \$25 billion. [Learn More>>>](#)
- **A Decade Later "New Markets" Continues to Build Opportunity...**The idea, in its purest form, was called "community capitalism"- a solution for economic revival in impoverished America that stretched beyond traditional anti-poverty programs. The "New Markets" public system/private sector approach has become a policy standard and continues to enjoy Republican and Democrat support. The latest joint effort of Senators Jay Rockefeller (D-WV) and Olympia Snowe (R-ME) urged Congress to renew the program last week for five more years. [Learn More>>>](#)
- **By combining homeownership preservation with homeownership creation Take Root Milwaukee supports efforts to sustain homeownership and stabilize Milwaukee neighborhoods...**This website provides resources for those who want to learn more about purchasing a home or keeping their current one. Services include a calendar of events and informative links that connects consumers with professional assistance [Learn More>>>](#)

NONPROFIT NEWS

- **IRS Revokes Exempt Status of 275,000 Nonprofits...**Nonprofits that have lost their exempt status will have to apply to have it reinstated. Organizations with annual gross receipts of \$50,000 or less for 2010 that were subject to the new "postcard" filing can regain tax-exempt status and pay a reduced application fee of \$100.If an organization's exempt status is revoked, it's no longer exempt from federal income tax and may be required to file federal income tax returns. [Learn More>>>](#)
- **Ten Tactics for Engaging the Public...**if interested in ways to connect and collaborate with the public then a report from the IBM center for Business of Government has an excellent resource available for free which shows various methods from the World Wide Web specially tailored to get engaged! [Download the PDF](#)
- Scroll down to our **Upcoming Events section for training opportunities** with the Nonprofit Center of Milwaukee!

SMALL BUSINESSES / ENTREPRENEURS

- **Five Big Myths about American Small Businesses.** Last week, the Obama administration recognized the contributions of this important demographic with National Small Business Week. It's worth challenging a few of the myths about the American small business landscape -- as they are truly the engine of the economy. [Learn More>>>](#)
- The Metropolitan Milwaukee Association of Commerce (MMAC) and its Council of Small Business Executives (COSBE) have **announced the winners of the 2011 Future 50 Awards**. The Future 50 program recognizes privately-owned companies in the 7-county Milwaukee region that have been in business for at least three years and have shown significant revenue and employment growth. BizTimes Media LLC is the media sponsor for the awards, which will be presented at a luncheon on Thursday, Sept. 15, at the Pfister Hotel. [Learn more>>>](#)
- **The Wisconsin Women's Business Initiative Corporation holds interesting and exciting classes every month!** Topics include the Start Smart Business Planning Series, Small Business Discussion Circles, Financial Education series, Certification for Women and Minority-Owned Businesses, QuickBooks training and more. All classes are held in various locations and times. Fees may vary and scholarships are often available. **To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit www.wwbic.com.** Upcoming classes include:
 - **Budgeting 101** (Milwaukee) **Wednesday, July 13, 2011 - 2:00pm - 4:00pm** Learn the skills needed to plan and stick to a budget. This class is for people interested in budgeting for the first time or people who

want to review their current budgets. Fee: Free held at Martin Luther King Library, 310 W. Locust Street Milwaukee, WI, 53212

- **Are You An Entrepreneur?** (Milwaukee) **Tuesday, July 19, 2011 - 1:30pm - 3:00pm** Thinking About Starting a Business? Decide if entrepreneurship is right for you. Participants will evaluate their skills and readiness for business ownership and discuss the advantages and disadvantages of starting a business. Held at the Capitol Library, 7413 West Capitol Drive Milwaukee, WI, 53216.

OTHER UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register please fill out a form located [here](#) or call 414.344.3933 for more information.
 - **Tuesday, July 19th: 1:00- 4:00 pm - What's changed in Milwaukee Neighborhoods?** New neighborhood level data have not been available in almost a decade – until now. Join us for a whirlwind tour of Milwaukee's shifting populations and discover what the new data is telling us about the growing influence of the Hispanic population and other emerging trends. Presenters: Todd Clausen and Jeff Arp, Fee: \$75; \$50 Nonprofit Center members and CDBG agency attendees.
 - **Wednesday, Thursday, July 21 Noon-1:30 pm Financial Statements.** See examples of different reporting formats, discuss required reporting, and review reports generated either through accounting software or outside spreadsheets to provide financial information to the board, management, program staff, and donors. Bring examples of your organization's formats and financial data that you use to share with the group. Fee: \$30; \$20 Nonprofit Center Members and CDBG agency attendees.
- **Moving Wisconsin Nonprofits FORWARD: A Capacity-Building Webinar Series.** "Strategic Relationships: Your Voice, Our Sector, Our World" presented by Robert Egger, DC Kitchen, **Wednesday, July 20 from 2:00-3:00PM CST**. For more information or to register [click here](#).
- **Housing 101: A Workshop for People with Disabilities in Need of Housing** is offered regularly at IndependenceFirst. Housing 101 can help individuals get started looking for housing, the application process, how to address barriers, community resources and more. Held **Wed. July 20 from Noon-2:00PM**, Wed. August 17 5:00-7:00PM, Wed. Sept. 21 from Noon-2:00PM, Wed. Oct. 19 from 5:00-7:00PM and Wed. Dec. 7 from Noon-2:00PM. All workshops held at IndependenceFirst, 540 S. 1st Street, Milwaukee. [For more information or to request accommodations](#), contact Tiffany Payne or Mike Hineberg at (414) 291-7520 (Voice/TTY) prior to the workshop. You can also reach them by e-mail at tpayne@independencefirst.org or mhineberg@independencefirst.org. Advance notice is not required, but accommodations cannot be guaranteed without advance notice.
- **Raising Funds Without Additional Fundraising, Tuesday June 28, 2011 from 7:30 am to 9:00 am** With a challenging economy and a compelling mission is there really a way to raise funds without *additional* fundraising? Presenters Dan Bresson and Rhonda Noordyk will discuss how to maximize and retain profit gain through one fundraising event. Located at the MRA Conference Center, N19 W24400 Riverwood Drive, Waukesha, WI 53188; there is no fee. To register or if you have any questions please contact Corinn Ploessl Wegner LLP, CPAs & Consultants at 608-442-1922 or corinn.ploessl@wegnercpas.com.
- **2011 Statewide Homelessness and A Home for Everyone Conference, Tuesday July 26 – Thursday July 28, 2011.** This year marks the 15th anniversary of the Wisconsin Collaborative for Affordable Housing's **A Home for Everyone** annual housing conference. This year, A Home for Everyone will once again be preceded by a one-day Conference on Homelessness on July 26th. The conference will be held at the Stevens Point Holiday Inn. [Access the registration brochure](#) or to register please click [here](#). The reservation deadline for hotel rooms is Friday, July 15. To learn more about the event please contact Bradley Thomas at bthomas@wiscap.org or (608) 245-3292

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:
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