



July 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

CARNIVAL MILWAUKEE PARTNER FEATURE

The UEDA Events site has been updated to recognize the many partners who participated in our Carnival Milwaukee event on 3/5/11. Visit www.carnivalmilwaukee.com and link up to them! Also, each month we feature two of the restaurants or catering partners that participated. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event! Find out more about them [here](#).

Immy's African Cuisine: Phone: 414.406.1796 * www.immysafricancuisine.com

Immy's Appetizers offers an exciting variety of delicious ethnic and creative cuisine that will please any crowd for any occasion. We take pride in delivering the best authentic East African dishes that you will ever experience.

Jamaica Fe Real Restaurant: 6309 N. 76th Street, Milwaukee * Phone: 414.353.7777 * <http://jamaicafereal.com/>

Featuring authentic Jamaican cuisine and specialty dishes...spiced the way you like it!

UEDA COMMUNITY NEWS

- **UEDA has one office space still available for lease** within existing office suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.
- **Commercial Kitchen Space Available...** An affordable way to prepare food for sale. Do you or someone you know prepare food for sale? If so, you may be interested in sharing a fully-equipped commercial kitchen and retail space available at 3500 W. National Avenue in Milwaukee. Starting a food business can be a real challenge and setting up a licensed commercial kitchen can also be costly. The solution is to rent/share a commercial kitchen; a rental or co-op commercial kitchen offers a benefit to kitchen space seekers. Contact Beth at 414-380-4680 or beth@silvercitymainstreet.org for more information. Para espanol, comunicase con Charlotte al 414-383-9038 ext. 2513 o charlotte@lbwn.org para mas informacion.
- **Six Common Misperceptions about Teamwork.** This article from the Harvard Business Review discusses why some teams seem to work but in some cases fail to live up to their reputation. The article then shows how to approach some problems differently and utilize other methods of cooperation. [Learn More>>>](#)
- **Streetcar: An economic engine for Milwaukee...** Milwaukee is getting closer to realizing the economic potential of a fixed rail streetcar system. More than 80,000 people work in Downtown Milwaukee, and more than 15,000 people live downtown. Also, 5.5 million people visit downtown each year. The proposed streetcars will supplement bus lines and connect Downtown destinations. Operation could begin as early as fall of 2014. [Learn More>>>](#)
- **The State of Wisconsin recently voted in new rules on voting procedures** but most of them will not become effective until 2012. The rules may appear to make it more difficult for voting in the recall elections, yet producing a photo ID will NOT stop anyone from voting. All voters will be asked to show a photo ID, but will still be able to vote if they are registered. Also, there is some tightening of the voter registration rules. [Learn More>>>](#)
- **State budget cuts transit funding, but it could have been worse say transit supporters...** Less bus service and higher fares. No more regional transit authorities or planning for new commuter rail lines. That's what the new state budget will mean for transit systems across Wisconsin. In the 2011-'13 state budget, advocates moved to moderate the impact of a 10% cut in state transit aid, which will slice \$9.6 million a year, starting in 2012. [Learn More>>>](#)
- **"Take Root Milwaukee"** supports efforts to sustain homeownership and stabilize Milwaukee neighborhoods...This website provides resources for those who want to learn more about how to purchase a home or keep their current one. Services include a calendar of events and informative links that connects consumers with professional local assistance. [Learn More>>>](#)

NONPROFIT NEWS

- See our **Upcoming Events** section for events and training opportunities with the Nonprofit Center of Milwaukee!

- **Donors Are Settling for a ‘Bronze Standard’ for Measuring Charities.** In the genteel world of philanthropy, people rarely say out loud that some nonprofits are better than others, and some donors are better than others. But those two notions often look only at organizations’ overhead and not at whether they are effective in fulfilling their missions. In an ideal world each nonprofit would spend significant resources each year to gather data that would demonstrate whether their work matters: the “gold standard,” Because of cost, that may be unrealistic for most organizations. Instead, there is a “silver standard.” In which nonprofits attempt to articulate reasonable goals, adopt sound strategies for achieving them, and set up ways to measure achievement. But many donors are themselves falling short—settling for what is a “bronze standard” of measurement. [Learn More>>>](#)
- **Long Road Back For Exemption-Revoked Groups.** The review process by the IRS to re-apply for tax-exempt status could take an average six to ninth months, even with the expedited process, according to the National Council of Nonprofits (NCN). The IRS released its initial list of revoked organizations on June 8, with plans to update it each month with additional nonprofits whose filing dates have come due. The 275,000 nonprofits that had tax-exemptions revoked by the IRS represents more than 17 percent of the approximately 1.6 million organizations currently on file with the IRS. [Learn More>>>](#)
- **18 Winners Get Halos for Cause Marketing...**mixing commerce with philanthropy was a winning formula for nonprofits and their for-profit partners during the 9th Annual Cause Marketing Halo Awards ceremony in Chicago. The event honors successful cause-marketing campaigns that built important business relationships between the nonprofit and for-profit sectors. Winners demonstrated creativity, innovation and excellence in their campaigns. [Learn More>>>](#)

SMALL BUSINESSES / ENTREPRENEURS

- **504 Refi Program Still Available To Help Small Businesses...**the Small Business Jobs Act of 2010 temporarily extended the 504 program to allow for refinance without business expansion. SBA has \$15 Billion in program authority for this commercial real estate and equipment refinance program and began accepting loan applications on February 28th, 2011. All loans must be approved by September 27th, 2012. For more information please visit the [Wisconsin Business Development](#) website.
- **Report finds Wisconsin 13th in “clean-technology” jobs,** among the 50 states nationally last year, according to a new Brookings Institution-Battelle report. The report notes that Milwaukee has seen slower than average growth in clean technology in recent years, but it also highlights the region's efforts to expand in two new markets: water-efficiency technologies and batteries. A recent initiative has been launched in energy storage, through the Wisconsin Energy Research Consortium and the announcement last week of a multimillion-dollar partnership between Johnson Controls Inc. and the state's two largest public universities. [Learn More>>>](#)
- **The Wisconsin Women’s Business Initiative Corporation holds interesting and exciting classes every month!** Topics include business planning, small business discussion circles, financial education and certification for women and minority-owned businesses, QuickBooks training and more. All classes are held in various locations and times. Fees may vary and scholarships are often available. To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit www.wwbic.com. Upcoming classes at the Milwaukee WWBIC office (2745 N. Dr. Martin Luther King Jr. Drive) include:
 - **Marketing your Business** (Milwaukee) **Tuesday, August 2, 2011 - 6:00pm - 9:00pm** Learn marketing strategies and cost effective ways to market your NEW business without spending too much. Fee: \$20.00
 - **Improving Employee Performance** (Milwaukee), **Wednesday, August 17, 2011 - 6:00pm - 8:00pm** Handle challenges with confidence and begin with understanding the root of performance problems. Learn tactics you can use in your day to day business practices. Fee: \$10.00

OTHER UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register please fill out a form located [here](#) or call 414.344.3933 for more information.
 - **Thursday, July 28, 8:30am – 10:30am Developing a Generation of Collaborative Leaders: Moving Leaders from Next to Now.** The [American Express NGen Fellows 2009-2010 Report](#) highlights the potential power of NGeners (people under 40). Hear highlights from the report and discuss its relevance to Milwaukee with a panel of leaders representing organizations that cross all sectors. Fee: \$40; \$25 for Nonprofit Center members and CDBG agency attendees. Co-presented with Southeast Wisconsin Intergenerational Interracial Community Connection (SEWIICC) and Public Allies. Held at: Manpower Group, 100 Manpower Place, Milwaukee 53212
 - **Thursday, August 18, 9:00-11:00a.m. Communicating for Results: Voice and Tone.** Communicating in person and by phone is a big part of your day.. Learn how to use your voice differently to communicate

more effectively. Address a specific personal challenge with practical advice and polite assertiveness practice. Presenter: Fiona Abbott, Communications Consultant and host of the "Women in Leadership" radio series Fee: \$30; \$20 Nonprofit Center Members and CDBG agency attendees.

- **Layton Boulevard West Neighbors TOUR OF HOMES – Saturday, July 30 at 10:30am.** Looking for a good home to buy in a great, diverse neighborhood? Would you like to live somewhere that has Frank Lloyd Wright Homes, is minutes to Downtown, and walkable to Miller Park, the Hank Aaron State Trail and several international restaurants? Join LBWN for a free, guided bus tour of homes for sale in Milwaukee's Silver City, Burnham Park, and Layton Park neighborhoods. Meet at the Sacred Heart Center (corner of S 28th St and W Lapham Street in Milwaukee). You'll see a number of homes featuring old world craftsmanship and charm as well as one recently renovated home that features several energy efficiency upgrades, including a solar hot water system. For more information and to register, call 414-461-6330 or online at www.lbwn.org.
- **Thursday, Aug 4, 2011, 1:00 p.m. to 7:00 p.m. Milwaukee Foreclosure Prevention Event.** If you need help avoiding foreclosure NOW, you can get FREE professional help from a non-profit counselor who will help you establish a budget, understand the terms of your loan and talk with your lender. Lenders and housing counselors will be on hand to conduct loan workout sessions, provide information about financial literacy programs and offer mortgage refinance options. Location: Bruce Guadalupe Middle School, 920 S. 9th Street, Milwaukee. Registration is not required, just stop in!
- **Housing 101: A Workshop for People with Disabilities in Need of Housing** is offered regularly at IndependenceFirst. Housing 101 can help individuals get started looking for housing, the application process, how to address barriers, community resources and more. Held **Wed. August 17 5:00-7:00PM**, Wed. Sept. 21 from Noon-2:00PM, Wed. Oct. 19 from 5:00-7:00PM and Wed. Dec. 7 from Noon-2:00PM. All workshops held at IndependenceFirst, 540 S. 1st Street, Milwaukee. For more information or to request accommodations, contact Tiffany Payne or Mike Hineberg at (414) 291-7520 (Voice/TTY) at least two weeks prior to the workshop. You can also reach them by e-mail at tpayne@independencefirst.org or mhineberg@independencefirst.org. Advance notice is not required, but accommodations cannot be guaranteed without advance notice.
- **Sounds of Summer!** The Silver City's FREE, outdoor, summer music series features an eclectic line-up of alternative, pop, Latin, and rock music. Concerts are held the third Wednesday of the month from May – August. FREE BBQ and live music from 6:30- 8:30 PM. Experience Milwaukee's rich local music scene in Arlington Heights Park 3429 W. Pierce Street, Milwaukee. The next date is **Aug 17th**, featuring *I'm Not a Pilot, Purple Tongue*.
- **SAVE THE DATE! Wisconsin Nonprofits Association 4th Annual Summit. September 13-14, 2011.** Alliant Energy Center, Madison, WI. This year's theme is "Advocacy Matters" For more information visit this website: <http://wisconsinnonprofits.org/AnnualSummit2011> or call 608-772-5962.
- **SAVE THE DATE! 24th Annual Future 50 Awards Luncheon: Thursday September 15, 2011 11:30am - 1:30pm.** Celebrate the success of fast-growing businesses throughout the Milwaukee Region. This luncheon highlights the success of 50 companies demonstrating strong growth in sales and employment. Please contact Alexis Deblitz at (414) 287.4130 or adeblitz@mmac.org to reserve your seats (\$60/person). Reservation Deadline: Friday, September 9, 2011 This event will be held at the Pfister Hotel, 424 East Wisconsin Avenue, Milwaukee. [Learn more>>>](#)

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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