



## February 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

## JOIN US AT CARNIVAL MILWAUKEE!

**UEDA will hold its annual fundraiser, *Carnival Milwaukee*, THIS Saturday, March 5, 2011 from 7:00pm to 11:00pm – you are invited to party with a purpose!** Carnival Milwaukee features a Food Tasting with local restaurants and caterers showcasing dishes that take you from Jamaica to Germany, the Gulf Coast to the Caribbean, France to the American South, Italy to the Middle East and Latin America to Asia. Live entertainment by Ricardo Lemvo & Makina Loca and activities representative of Carnival celebrations around the world! Carnival Milwaukee will be held at the Zoofari Conference Center, located 9715 W. Bluemound Road, Milwaukee. **Beat the winter blues and join people from all around the world as they participate in Carnival celebrations in places like Brazil, New Orleans, Mazatlan and Cologne.** Tickets are \$40 per person – visit [www.carnivalmilwaukee.com](http://www.carnivalmilwaukee.com) or call 414.562.9904 to purchase your tickets.

## UEDA COMMUNITY NEWS

- **UEDA has office space currently available for lease** within existing nonprofit suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.
- **Free Tax Preparation Services are now available!** From January 19 – April 15, 2010 Voluntary Income Tax Assistance (VITA) sites will be located throughout the Milwaukee County to prepare low-income resident's taxes and file them electronically for free. The household income limit for free tax preparation is \$56,000. This project is sponsored by the Milwaukee Asset Building Coalition (MABC), a private/public partnership coordinated by the Social Development Commission (SDC) and coordinates the VITA site program. To learn more, [access the flyer](#).
- **Milwaukee Job Corps has opportunities open for those willing to succeed.** If you or someone you know is aged 16-24 and has struggled through their educational and personal life then the Milwaukee Job Corps which just opened in the Northeast side could be their second chance. With a variety of fields, Campus living at no cost and resources to help those enrolled prosper this could potentially be the start of a new life for any who are willing to apply! Space is extremely limited to 300 young adults – applicants should call 414-649-9055 or 414-649-9044 or visit [www.milwaukeejobcorps.org](http://www.milwaukeejobcorps.org) for more information.
- **Why do we have an infrastructure deficit? How big is it?** The infrastructure deficit is the result of a steady decline in government infrastructure spending, combined with a steady increase in the cost of building additional infrastructure. This national deficit is likely to grow as state and local governments, which account for a growing share of infrastructure spending, face budget cuts... [read more](#).
- **There's a clear roadmap out of America's big job gap — our stumbling recovery from the Great Recession.** According to the article "Job Recovery Rx: Worker Skill Training" the solution is specialized training. In previous times, it was estimated that less than half of American jobs required special training but it is now projected that almost 75% of American jobs will require some specialized training. [Read more>>>](#)
- **Group proposes a downsizing for Milwaukee County government...** earlier this month a Coalition led by the Greater Milwaukee Committee released a report that provides a series of recommendations that would change County Government. They included spinning parks, transit and the airport into special districts, turning unspecified human services over to the state, and merging the county's pension and health care plans with the State's plans. To learn about the initiative please visit <http://makeityourmilwaukee.com/>. [Read more at JSOnline>>>](#)
- **How #Hashtags Can Work For You!** If you use Twitter, you have probably noticed those # signs, and you might be wondering what they are. They're known as Hashtags. These are a user-generated device that organizes tweets by a topic, theme, keyword, brand name and more. You can add a Hashtag to your tweet by affixing a word to the symbol. [Learn more here>>>](#)

- Each year the Wisconsin Collaborative for Affordable Housing honors someone who has impacted the world of affordable housing with the **Charles M. Hill, Sr. Award for Housing Excellence**. Criteria for consideration include people who a) Are in a leadership role within a state or local agency promoting affordable housing (staff or volunteer), or b) Engaged in advocacy related to affordable housing, or c) Engaged in the development of affordable housing and have made a significant lasting contribution either in terms of number of units or creativity, or d) Engaged in the creation of housing opportunities for the homeless or low and moderate income populations within the state. **If you know someone who meets these criteria and who you would like to see considered for the Charles M. Hill, Sr. Award for Housing Excellence, please complete this brief [survey](#)** (it will take less than 5 minutes to complete.) You may fill out the survey more than once if you have more than one person that you would like considered. They will collect names of people for consideration through March 31.
- **Milwaukee County Executive Election Brief:** In this 2011 election brief, the Public Policy Forum provides an overview of Milwaukee County's budget and finances that provides a broad sense of the county's budgetary structure and its longstanding fiscal challenges. They also summarize and update their recent research on four primary areas of challenge for Milwaukee County that are critical to the government's sustainability and our region's quality of life. Following each summary, they pose vital questions and policy considerations for each topic that should be addressed during the county executive's race. Click [here](#) for the PDF.
- **It's that time again—National Consumer Protection Week!** Consumer Action encourages organizations to take part in this year's National Consumer Protection Week. National Consumer Protection Week (NCPW) is a coordinated campaign that encourages consumers nationwide to take full advantage of their consumer rights and make better informed decisions. **NCPW 2011 will take place March 6-12, 2011.** for more information about National Consumer Protection Week please visit [NCPW.gov](http://NCPW.gov)
- **In July 2010, Congress created a new federal agency to protect American consumers, the Consumer Financial Protection Bureau.** They are looking for feedback from consumers on how they can best serve the public. To join in the discussion, please visit their website: <http://www.consumerfinance.gov/openforsuggestions/>.

## NONPROFIT NEWS

- **Learning Opportunities for nonprofits are underway!** The Nonprofit Center of Milwaukee has posted their current Achieve Excellence Training calendar online. [View the catalog online here](#) or contact them at 414-344-3933 for more information.
- Does your nonprofit or school need more resources, but you and your board members really hate asking for money, don't know how or don't have time? This seminar "**3 Steps to Loving Your Role as Board Member and Fund-raiser**" could give you the tools in order to be successful in your fundraising endeavors. This FREE seminar will be held on **Wednesday, March 2<sup>nd</sup> from 7:30AM to 9:00AM** at PNC Bank, 9330 W. Greenfield Avenue, West Allis. Please RSVP to Joseph Alivo, 414-744-2013, or [joseph.alivo@pnc.com](mailto:joseph.alivo@pnc.com)
- **When some board members of non-profits review a budget most often the board members nitpick.** They sometimes focus on choosing items which seem to be huge expenditures but are, in fact essential to the non-profit operating successfully. In this Blue Avocado article Jan Masaoka lists several alternative questions which board members can ask in order to get more out of budget meetings...[Read more>>>](#)
- **Milwaukee braces for impact as key foundations wind down...** Within the next four months, nonprofit organizations in the Milwaukee area will lose a major source of funding when the Elizabeth A. Brinn Foundation, which works to improve the lives of disadvantaged children in the Milwaukee area, will sunset. The BizTimes explores this impact in depth...[Read more>>>](#)
- **Effective Approaches for Acquiring New Donors: Thoughts on Building a Prospective Donor Development Process...** In today's tough economic environment, many not-for-profit organizations are struggling to grow donations. For many, the impact of a relatively weak economy has affected the quality and quantity of gifts. Taking a more strategic approach to donor development has never been more important. This article shows some reasons why some organizations are having issues with finding new donors and some techniques that other organizations are using to address this issue. [Read more>>>](#)

## SMALL BUSINESSES / ENTREPRENEURS

- **The Wisconsin Women's Business initiative Corporation holds interesting and exciting classes every month!** Topics include the Start Smart Business Planning Series, Small Business Discussion Circles, Financial Education series, Certification for Women and Minority-Owned Businesses, QuickBooks training and more. All classes are held in various locations and times. Fees may vary and scholarships are often

available. To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit [www.wwbic.com](http://www.wwbic.com).

- **In 2010, Wisconsin Business Development was awarded a grant from the State of Wisconsin Department of Commerce to administer a Capital Access Program (CAP).** The program is offered through WBD's affiliate WBD Opportunity Fund (the FUND), a Certified Community Development Financial Institution (CDFI) which provides direct loans and guarantees to small businesses throughout Wisconsin's low income communities. A CAP loan is lending designed for potential projects which are considered "too risky" for conventional loans. For more information on a CAP loan please visit [here](#).
- **Do you have problems networking during social situations?** Are you looking for a handy guide to help you or perhaps a member of your staff to network? If you answered "yes" to these two questions a guide published by [www.businessnetworking.com](http://www.businessnetworking.com) may be able to help you. This article "10 Networking Questions that work every time" may help you as well...[Read more>>>](#)
- **Waukesha County Business Alliance launches CEO roundtable program...**the Owners, Partners, and Entrepreneurs Network (OPEN), a CEO Forum's purpose is to provide business owners a network of non-competing companies and access to education, training and networking under the guidance of a trained facilitator. The program is designed for CEOs or owners of for-profit companies with 10 or more employees. The program is exclusive to members of the Waukesha County Business Alliance. For more information about OPEN, a CEO Forum, visit [www.waukesha.org](http://www.waukesha.org)
- **National SBIR Conference: April 10-13, 2011 Madison, WI...**At this conference you will learn about key facets of the federal SBIR/STTR (Small Business Innovation Research/Small Business Technology Transfer) programs, and how the programs fit within the innovation ecosystem. If this event is something you or your organization would be interested in please register by visiting [the registration section](#). Also for more information about the event please visit the [website](#).

#### OTHER UPCOMING EVENTS

- **The Finance and Investment Challenge Bowl (FICB) will be held March 3, 2011.** This is a great opportunity for middle school and high school students to get engaged in financial literacy! The FICB is a personal finance study program culminating in a college-bowl quiz competition and aligns with statewide standards in Economics and Personal finance. It features teams comprised of 4 students who compete for prizes including savings bonds and trophies; each team is led by an adult coach who helps the students prepare. Please visit [www.FICB.org](http://www.FICB.org) to view study materials and practice tests. For any questions please contact Richard Entemann of Asset Builders at [rentemann@tds.net](mailto:rentemann@tds.net) or (608) 663-6332.
- **Tuesday March 8th from 8:00AM to 10:00AM - Are you on LinkedIn? If so, are you using it to its full advantage?** A new workshop, [The Power Formula for LinkedIn Success](#), shows you how to create a professional profile, connect with colleagues, post events and spark engaging dialogue to build your brand and client relationships. The registration fee is \$35; it will be held at the UWM School of Continuing Education, located at 161 W. Wisconsin Ave. 53203. Call 414.227.3240 to register or [visit their website](#).
- **Tuesday, March 1 from 4:00PM to 6:30PM - Triad Leadership: How the Best Fundraising Teams Work.** The Executive Director, Board President and Development Director make up the triad of relay leadership that's critical to effective fundraising. In this economy, all engines need to be firing! For fundraising teams only, this workshop covers the key responsibilities of each triad leader, and what they need from one another to be successful. Presenter: Shawn Perrin, Principal, VisionFirst, LLC Guest Executive Leadership Team, The Women's Center - Waukesha: Marie Kingsbury, Executive Director; Ken Genin, Director of Development; Dr. Ann Bartos Merkow, Board Member. **Registration Fees:** Team of Three (\$165; \$115 Nonprofit Center members and CDBG agency attendees) Team of Two (\$115; \$75 Nonprofit Center members and CDBG agency attendees). Held at Girl Scouts of Wisconsin, located at 131 South 69th Street, Milwaukee WI 53214. Call the Nonprofit Center at 414-344-3933 to register.

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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact [Kristi@uedawi.org](mailto:Kristi@uedawi.org).*

#### [Questions or Suggestions? CONTACT US AT:](#)

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