



August 2011

Each month UEDA distributes an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

CARNIVAL MILWAUKEE PARTNER FEATURE

The UEDA Events site has been updated to recognize the many partners who participated in our Carnival Milwaukee event on 3/5/11. Visit www.carnivalmilwaukee.com and link up to them! Also, each month we feature two of the restaurants or catering partners that participated. Each of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event and tell them how you heard about them! Find out more about them [here](#).

Mr. Perkins Family Restaurant: 2001 W. Atkinson Avenue, Milwaukee, WI 53209 * Phone: 414.447.6660
Perkin's Family Restaurant serves real, down home, fill-you-up Soul Food. Known for their smothered chicken, collard greens, mac-n-cheese, and the best Soul Food breakfast in Brew City.

New Manna Cafe & Catering: 2674 N. 51st Street, Milwaukee, WI 53210 (51st & Center)* Phone: 414.445.6262 * E-mail: newmannacafe@yahoo.com *New Manna Café & Catering is a full service restaurant and Catering Firm that offers a wide range of services to suit the needs of any event. We offer one stop shopping for Corporate as well as Private Events. Our wide range of menu selections are sure to satisfy your palate. So Come and Experience MANNA- welcomed unexpected blessings!*

UEDA COMMUNITY NEWS

- **Provide your suggestions on how we can better serve the UEDA Community...** UEDA is in the process of reviewing and assessing its current programs and activities to determine how to best serve our Members. **The UEDA Membership Survey** will inform us as to how best to move forward and how we can keep UEDA relevant and engaged in community and economic development work. **Please help by filling out this survey** – it will take no more than 5 minutes. <http://www.surveymonkey.com/s/SZGCNXB>
- **Foreclosure filings fall to lowest level in four years...** Southeastern Wisconsin had the fewest number of monthly foreclosure filings in four years in July, court records show. But while the trajectory for the month was good, it doesn't mean the foreclosure crisis is over or even near a conclusion, said Russ Kashian, a University of Wisconsin-Whitewater economics professor who is tracking foreclosures in the state. The economy will need to grow more robustly for foreclosures to keep decreasing. [Learn More>>>](#)
- **Frontline Troops in Foreclosure Fight under Siege...** Just as foreclosures are poised to take off again, housing counseling groups across the country are getting hammered by federal budget cuts, which take effect Oct. 1. It's not clear yet whether other sources of foreclosure counseling funds can come close to making up for the lost money. In the meantime, securing any money for HUD counseling in 2012 will require a fight, given that proposals so far call for zero funding again next year. [Learn More>>>](#)
- **A Tour of America's Thrift Stores Puts the Spotlight on Giving...** this Chronicle of Philanthropy article focuses on a Jenna Isaacson, a former newspaper photographer who is on a cross-country road trip this summer to visit thrift stores in 32 states. Her goal? "To show people that thrift stores are not just places you go and donate stuff," she says. "You're saving money, you're helping people, you're helping your community, but you're also saving things from your landfill." Funding for her trip is primarily sponsored by Goodwill. [Learn More>>>](#)
- UEDA is in the planning phase of its **2011 Community Development Summit**. This year's Summit will focus on Wisconsin's food industry, urban agriculture and the impact on job creation and economic development. If you are interested in joining the Planning Committee, please give us a call at 414-562-9904!
- **Data on the Supply Side of Metro Transit Systems...** How well do public transit systems connect people with jobs? Researchers at The Brookings Institution investigated this issue by compiling detailed information about public transportation in the nation's 100 largest metropolitan areas and combining it with demographic and employment data to develop measures of coverage, service frequency, and job access. Researchers found that the problem is exacerbated by a mismatch between the types of jobs available and the skill levels of typical workers who can get to those jobs in a reasonable time. [Learn More>>>](#)

- **The Public Policy Forum 2012 Budget Preview...** is the latest in a series of Forum research reports examining the fiscal and structural challenges facing Milwaukee County government, which include annual budget briefs analyzing the county executive's recommended budget. To view the Milwaukee County 2012 Budget Preview click [here](#).
- **Richard Cordray To Lead Consumer Financial Protection Bureau...** President Barack Obama will nominate former Ohio Attorney General Richard Cordray to head the Consumer Financial Protection Bureau (CFPB). The CFPB launched on July 21, and in May, 44 Republican senators sent a letter to President Obama stating that they [will not confirm any nominee](#) to head the agency without changes to the Dodd-Frank Financial Reform Law. [Learn More>>>](#)
- **From Tragedy to Community: Join the 9/11 Day of Service and Remembrance...** This year marks the 10-year anniversary of the September 11, 2001, attacks that changed our nation forever. In the days and weeks that followed, our nation came together in an unprecedented spirit of community and commitment. 9/11 Day provides a unique opportunity for your organization to benefit from the national spotlight and engage new volunteers and partners in your work. Visit [911day.org](#) to find existing volunteer opportunities, donate to nonprofits, or simply share good deeds you and your organization intend to perform, and encourage others to do the same. [Learn More>>>](#)
- **Cityscape Directs its Attention to Rental Housing Policy...** Guest editors attest to why rental housing is important and why a strong rental housing market is vital to the economy. These articles discuss issues such as the sustainability of developing rental housing in certain localities, zoning policy, national housing and the risks of owning versus renting. [Learn More>>>](#)

NONPROFIT NEWS

- See our **Upcoming Events** section for events and training opportunities with the Nonprofit Center of Milwaukee!
- **Adapt These Eight Resources for Your Next Foundation Grant Proposal.** When faced with the daunting task of completing foundation grant proposals, it is best to see what has worked in the past. The links in this article and various examples were shared by nonprofit colleagues. [Learn More>>>](#)
- **Ten Myths about Non-profit Boards.** Blue Avocado discusses some popular myths about Non-Profit Boards, such as the perfect number for a board, that boards are supposed to raise money and more. [Learn More>>>](#)
- **Societal Trends and Grantmaking...** In the past, if an organization was seeking a grant, it made the case right the first time, and it could use that request as a template forever. Societal trends that are having a significant effect on grantmaking include economic volatility, demographic shifts, globalization, regionalism and more...[Learn More>>>](#)
- **UEDA has one office space available for lease** within existing office suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.

SMALL BUSINESSES / ENTREPRENEURS

- **The UWM Small Business Development Center** reminds us that now is the perfect time to build your Small Business Knowledge! Whether you want guidance launching a new business or you seek to improve your existing business' performance, choose from a variety of informative programs [beginning this September](#) including courses in Starting a Business, Quickbooks, Social Media and Mobile Applications! If you are interested in learning more please visit their program calendar [here](#).
- **Growing Pains Hurt Native American Food Company** at the Pine Ridge Reservation in South Dakota more than 70 percent of the working-age population is without a job. And within one of the nation's toughest local economies, a reservation-based business is struggling to grow. Native American Natural has grown in the past five years to projected annual sales of \$1.5 million. But in this economy, quick access to credit isn't so easy. However, the company combined resources to pull together a loan that will allow it to meet growing demand. [Learn More>>>](#)
- **Credit Troubles Teach Entrepreneur Better Business** As the country continues to dig out of the recession many small businesses are still having trouble getting back on their feet. In this series on small businesses in the current economy, NPR talks to Daphne Wilson of Zoe Engineering in Milwaukee. She says most years were good up until late 2009 when banks had essentially closed their doors to small businesses. She applied for loans but was denied until Associated Bank referred Wilson the Wisconsin Women's Business Initiative Corp. [Learn More>>>](#)
- **The Wisconsin Women's Business Initiative Corporation holds interesting and exciting classes every month!** Topics include business planning, small business discussion circles, financial education and certification for women and minority-owned businesses, QuickBooks training and more. Classes are held in various locations and times; Fees may vary and scholarships are often available. **To register or to learn more**, please [visit their class calendar online](#), call 414-263-5450 or visit [www.wwbic.com](#). Upcoming classes include:

- **WWBIC Orientation Tuesday, September 6, 2011 - 12:00pm - 1:30pm** Are you interested in starting a business or looking to expand and don't know where to start? Attend this Orientation session and learn about WWBIC's services, which include business & financial education classes, and how to obtain financing through WWBIC's loan program. No Fee; held at WWBIC, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee.
- **Researching Your Business Idea Tuesday, September 13, 2011 - 5:30pm - 7:30pm** - Start finding where to research your business idea, how many other businesses may be like it and how many are in the area. Held at the Milwaukee Public Library 814 W. Wisconsin Avenue, Milwaukee, WI. Price: No Fee

UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register please fill out a form located [here](#) or call 414.344.3933 for more information.
 - **Wednesday, August 31, 10:00 a.m.-Noon Learning Circle for Supervisors** with five additional monthly meeting dates determined by participants, designed to lead to improved and refined supervisory practices. Includes presentations, demonstrations, and discussions; participants will develop individual action plans. Fee includes the "Supervisors Survival Kit" textbook by Goodwin and Griffith. Facilitators: Mary Voelker, Ph.D., SPHR, Consulting on Change; Lori Sheets, HR Director, Wisconsin Community Services Fee: \$300; \$200 Nonprofit Center members and CDBG agency attendees.
 - **Thursday, September 15, 1:00-4:00 p.m. Make Room for Four Generations** How can one's volunteer program accommodate the different styles of the different generations? Learn how to enhance the interaction between the volunteers of different generations in your organization. Facilitator: Dan Ryan, RSVP Director, Interfaith Older Adult Programs. Fee: \$50; \$35 NP Center members/CDBG agency attendees.
- **Wisconsin Nonprofits Association 4th Annual Summit. September 13-14, 2011.** Alliant Energy Center, Madison, WI. This year's theme is "Advocacy Matters". Sample workshops include "What's Next for the State Budget?" "Capacity Building for Nonprofit Advocacy" "Live Out Loud: Media Partnerships for Impact" and "Tricks and Traps of Advocacy for Fund Development. Early bird registration fees end on 8/31/11! For more information visit this website: <http://wisconsinnonprofits.org/AnnualSummit2011> or call 608-772-5962.
- **Housing 101: A Workshop for People with Disabilities in Need of Housing** is offered regularly to help individuals get started looking for housing, the application process, how to address barriers, community resources and more. Held **Wed. Sept. 21** from Noon-2:00PM, **Wed. Oct. 19** from 5:00-7:00PM and **Wed. Dec. 7** from Noon-2:00PM. All workshops held at Independence First, 540 S. 1st Street, Milwaukee. [For more information or to request accommodations](#), contact Tiffany Payne or Mike Hineberg at (414) 291-7520 (Voice/TTY) at least two weeks prior to the workshop (or e-mail tpayne@independencefirst.org or mhineberg@independencefirst.org). Advance notice not required, but accommodations cannot be guaranteed without advance notice.
- **Wednesday, September 28, 2011 – Sector Blending: Moving at the Speed of Change – How 5 Trends Will Reshape the Social Sector.** Keynote speaker [David La Piana](#) will discuss how to recognize and respond to these trends; attendees will identify and discuss key competencies for organizations in the future and will explore with hands-on assessments and action-planning where they can take their organization next. Held from 8:00am to 11:30am at Cardinal Stritch University. Fee: \$40 for Nonprofit Center Members or CDBG attendees; \$60 for non-members. For more information and to register: <http://www.nonprofitcentermilwaukee.org/index.php>
- **The 2011 WEDA Fall Regional Conference September 28 - 30** at the Radisson Hotel in La Crosse, WI. The 2011 WEDA Fall Conference will focus on benchmarking techniques used in business, communities and regions. For more information visit this website: <http://www.weda.org/regional-conferences>
- **Save the Date! Economic Development in Rural Wisconsin October 26-27** at the Jefferson Street Inn, 201 Jefferson Street, Wausau, WI. This conference will explore and discuss policies that speed, strengthen and enhance economic development in Wisconsin's rural areas to increase their competitiveness in today's global economy. Registration fee is 99\$ click [here](#) to register. For more information contact Rhonda Branham at 312-322-8232.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

[Questions or Suggestions? CONTACT US AT:](#)

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