



April 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we feature two of the restaurants or catering partners that participated in our Carnival Milwaukee event on 3/5/11. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event!

Aladdin – Tastes of the East: Located at 400 N. Water Street, Milwaukee, WI53202 – Phone: 414.271.9870
With a location at the Milwaukee Public Market, Aladdin – Tastes of the East offers a number of made-to-order sandwiches, deli selections and combo plates. They are also found at many of the City's finest festivals. In addition to the Middle Eastern menu, you will find a number of Indian dishes which makes them a heavenly oasis for the vegetarians and vegans of the city.

Antigua Latin Restaurant: Located at 5823 W. Burnham Street, West Allis, WI53215 – Phone: 414.321.5775 or visit www.antiguamilwaukee.com. *Antigua is a casual dining restaurant that provides the Milwaukee metro area with unique and authentic cuisine from Mexico and Latin America; with a fun atmosphere where people enjoy good food and feel comfortable. Visit their website for catering information as well; they have over 10 years in catering experience and impeccable references!*

UEDA COMMUNITY NEWS

- **UEDA has one office space still available for lease** within existing nonprofit suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.
- **With \$23 million available this year through the Federal Home Loan Bank of Chicago's Affordable Housing Program (AHP)**, now is the time to take advantage of the program if you haven't before—or you haven't in a few years. Interested members and community organizations are invited to the "[Affordable Housing Program Readiness webinar on April 28](#)" from 2 p.m.-3 p.m. to learn more about what is involved in the submission of an application for an AHP grant. To learn more about the "Webinar" please click [here](#).
- **What's going on with the new health-care law? What does it really do for you and your family? If you're confused and want to know the facts, you're certainly not alone.** An informational PDF has been released by Consumer Reports that addresses a lot of questions some may have concerning the changes being implemented. [Learn More>>](#)
- **Nominees are being sought for the 2011 Frank P. Zeidler Public Service Award...** City of Milwaukee Alderman Bob Bauman, a member of the award selection committee, hopes that individuals and organizations will submit nominations: "It is important for our city, for our community, to recognize the contributions of those who give of themselves for the greater good of the community and our society." Nominations are due by June 30, 2011; forms are available at www.city.milwaukee.gov. Scroll down the main page to find the form, or contact 414-286-2366. Anyone can nominate themselves or others, but nominees must be City residents who are not publicly elected officials.
- **The Milwaukee Arts Board, in collaboration with Wiki Project Public Art, is documenting the city's public art through Wikipedia, the popular online encyclopedia.** The project is an attempt to create a comprehensive listing of the city's public sculptures by working with community members to write articles for the interactive website. This is the first effort organized at the municipal level to encourage citizens to take ownership of the artwork surrounding them by sharing information through this technology. "We hope that neighborhoods and individuals adopt artworks and continue to update the information in Wikipedia," Alderman Murphy said. [Claudia Mooney](#), the project coordinator is available to provide training to groups that are interested in participating. Visit the City's public art Wiki page [here](#).
- **"Banks, States Have "Long Way to Go" on Foreclosure Settlement,"** Iowa Attorney General Tom Miller stated. The two sides met in Washington last month, less than a month after state attorneys general and federal agencies proposed requirements for how banks handle mortgage-servicing and home seizures. The 27-page term sheet by government officials was sent earlier this month to the top mortgage servicers in the U.S. -- Bank of America Corp.

(BAC), Wells Fargo & Co. (WFC), JPMorgan Chase & Co. (JPM), Ally Financial Inc. and Citigroup Inc. (C) Representatives of all five attended the meeting. [Read More>>>](#)

- **Hispanic population tops 50 million in U.S.** The Hispanic population in the United States grew by 43% in the last decade, accounting for about 1 out of 6 Americans, the Census Bureau reported recently. Analysts seized on data showing that the growth was propelled by a surge in births in the U.S., rather than immigration, pointing to a growing generational shift in which Hispanics continue to gain political clout and, by 2050, could make up a third of the U.S. population. [Learn More>>>](#)

NONPROFIT NEWS

- **Every nonprofit has the right to Advocate!** If you haven't already, please visit the Alliance for Justice's website to obtain all the information you need to begin or enhance your advocacy efforts. While every nonprofit has a right to lobby, there are different distinctions for different types of nonprofits. Stay up to date and get technical assistance on your advocacy related questions [here](#).
- **The Casino Industry and Philanthropy...**In some states, casinos are required by law to give a portion of their profits to community foundations which, in turn, are required to grant it out, as well as contribute to their endowments. Even though many may be opposed to gambling, this article by Blue Avocado discusses some of the overlooked fundraising opportunities from casinos, many of which help both organizations and the communities in their area. [Read More>>](#)
- **Monday, April 25 – 6:00pm: Young Nonprofit Professionals Network (YNPN) Greater Milwaukee Chapter Town Hall Meeting.** Join YNPN for an open town hall session to discuss the future of YNPN here in Milwaukee and how the organization can best serve its members. Topics include how we define the YNPN Community, long-term goals for the organization and what the benefits of being a YNPN Member could be. Meet at the Milwaukee Public Market in the upstairs meeting room; located at 400 N. Water Street, Milwaukee.
- **Everyone's heard of benchmarking and salary analysis, but what are some easy tools to use?** In this article from Blue Avocado the science of salary analysis is put to the test. The article breaks down the pay scale of an example organization's employees and seeks to compare those salaries to other similar positions in the same geographic and specialty area. [Read More>>](#)
- **FREE Webinar: A Conversation with Beth Kanter: Networked Nonprofits and Social Media – Wednesday, April 27 at Noon CST.** Social media seems to change with the speed of light. How does a nonprofit to keep up? Which tools and practices will best help your organization achieve its mission? Does being a networked nonprofit make a difference? Get the answers to these questions and more in a Q&A-style conversation about networked nonprofits featuring nonprofit social media leader Beth Kanter and GuideStar's Inga Broerman. [Learn more or to sign up](#).
- **Collaborating for Sustainability Workshops – May 3rd-6th, various locations.** In today's changing nonprofit landscape, collaborating for sustainability could become a key component for success. These workshops by Forward Community Investments and other partners will provide examples of how strategic collaboration can be used as a strategy to build long-term sustainability, and how it can leverage the talents and resources of nonprofits so they can increase their effectiveness in an increasingly competitive marketplace. All workshops are from 8:00am to Noon and will be held in Madison, Neenah, Wisconsin Rapids, and Milwaukee. Registration Fee is \$45 before April 22nd and \$55 after April 22nd. To register and find out event location details, visit the workshop website located [here](#) or www.forwardci.org.

SMALL BUSINESSES / ENTREPRENEURS

- **BizTimes announced the winners of its 2011 Bravo! Entrepreneur Awards and IQ (Innovation Quotient) Awards.** The Bravo! Entrepreneur Awards honor bold and dynamic company leaders in southeastern Wisconsin. The winners include Mary Scheibel of Scheibel Halaska Inc., Russ Klisch of Lakefront Brewery Inc., Jockey International Inc., Compass Properties LLC and more. View the full list of winners at the BizTimes website located [here](#).
- **Wed., May 4, 2011: 8:00am-10:00am – Getting the Most Out of Trade Show & Event Participation.** Trade shows, conferences and other similar events are a popular marketing tactic. However, without a strategic plan it can be an expensive investment with little return. Learn how to avoid common missteps and increase opportunities from trade show and event participation. Topics covered include evaluating your event options, creating a strategic plan that fits your marketing goals, executing the plan and tracking results through post-event follow-up. Instructor: Mike Kuharske, President, Gravity Marketing, LLC Fee: \$39 Location: UWM School of Continuing Education [Learn More>>>](#)
- **The Wisconsin Women's Business initiative Corporation holds interesting and exciting classes every month!** Topics include the Start Smart Business Planning Series, Small Business Discussion Circles, Financial Education series, Certification for Women and Minority-Owned Businesses, QuickBooks training and more. All classes are held

in various locations and times. Fees may vary and scholarships are often available. To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit www.wwbic.com. Upcoming classes include:

- **Marketing 101: Networking Yourself & Your Business** (Milwaukee) – **Thursday, May 5th from 6:00pm to 9:00pm**. Networking pushes you to be at your absolute best. Strive to make your first impression peerless, by being ready, willing and able to give them an informative and inspirational pitch about your business! Fee: \$10; held at the WWBIC Milwaukee office, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee.
- **Certification for Women & Minority Owned Business** (Racine) – **Thursday, May 12th from 6:00pm to 8:00pm**. Discuss benefits of local, state & federal certification programs for your small business. Learn how certification can lead to new customers & more business. No fee to register; in partnership with Community Economic Development Corp. (CEDCO) Held at CEDCO , 718 N. Memorial Drive, Racine.
- **Projecting Your Cash Flow** (Wauwatosa) – **Wednesday, May 18 from 6:00pm to 8:00pm**. Learn how to develop and manage realistic revenue and expense projections for your business. Understand how various financial statements can be your most valuable business tool. Hands-on opportunities. Fee: \$10; held at Heartland Information Research, Inc. 6434 W. North Ave., Wauwatosa, WI, 53213

OTHER UPCOMING EVENTS

- **Saturday April 30th – 10:00am: The Guest House of Milwaukee 12th Annual Walk a Mile in My Shoes event.** This family friendly event will educate you on the issue of homelessness and how the Guest House helps homeless individuals. Registration begins at 10:00am, the walk starts at 11:00am, with a block party to follow, featuring free popcorn, coffee from Alterra, \$1/minute massages from Lakeside School of Massage Therapy, face painting and story time for children, and more! View and purchase artwork created by Guest House residents, and take a tour of the Guest House. Register online at www.guesthouseofmilwaukee.org.
- **Saturday, April 30, 2011 8:30 AM - 3:15PM the 12th Annual Milwaukee Money Conference** is being held at the CTK Quality of Life Center, 7750 N 60th Street in Milwaukee, WI. This conference covers topics ranging from proper money management to insurance issues and even basic home ownership. To register please view the PDF [here](#).
- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register please fill out a form located [here](#) or call 414.344.3933 for more information.
- **Special 2-part Course: Best Leadership Practices for Executives and Senior Managers – Tuesday May 3rd and May 24th from 8:30-11:30am.** This high-impact course is presented in two, three-hour sessions. Learn best leadership practices found in stellar organizations. The content covers the knowledge, tools, proactive behaviors and skills that can be used to create motivating and productive, world-class performance cultures in any organization. Held at Manpower Group, 100 Manpower Place in the New York Room, Milwaukee. Presenter: Bob Weiss, Executive Coach and Leadership Consultant, R J Weiss Consulting. Fee: \$150; \$100 Nonprofit Center members and CDBG agency attendees. [Click here for more information on Bob Weiss](#).
- **Wednesday, May 4 - 8:30am-3:00pm: Developing a Strategic Plan for Your Nonprofit Organization.** Learn a model to achieve a critical level of strategic thinking in all employees. Apply the tools to your own agency and identify next steps in creating strategic thinkers on your team. Instructor: Jeff Russell, Co-Director, Russell Consulting Inc. Location: UWM School of Continuing Education, Fee: \$165. To register for this class visit the UWM School of Continuing Education website located [here](#).
- **Tuesday, May 10 - 6:00pm to 8:00pm: Join the Young Nonprofit Professionals Network (YNPN) Greater Milwaukee Chapter at SPiN for a ping pong fundraiser event!** Support the growth and development of nonprofit professionals in Milwaukee, meet other YNPN members and make great connection, and play at the hippest ping pong club in town. Cost: \$10 donation to YNPN. SPiN is located at 233 E. Chicago Street in Milwaukee's Third Ward. For more information about this event contact acauley@gmail.com. Visit <http://ynpn.org/milwaukee/> to learn about YNPN.
- **Wednesday, May 18 – 4:00pm to 6:00pm: Breaking Ground - An Introduction to Facility Planning for Nonprofits.** This workshop helps participants take a thoughtful approach to facility planning; avoid the pitfalls; and learn from other people's mistakes. Make smart facility decisions that support your mission. Determine what you can afford and whether it is smarter to buy or lease. Learn strategies to assess if your board and agency are ready to proceed. Held by LISC-Milwaukee and IFF. Location: IndependenceFirst, 540 South 1st Street, Milwaukee. Cost is \$20; RSVP by May 13th to Amelia Pena (apena@lisc.org) or 414-273-1815 x10

- **Wednesday, May 25 - 8:30-am-3:00pm: Program Planning and Delivery.** Design programs that achieve your organization's mission, account for community and environmental needs, and have potential for economic support. Learn to think through the components of a program that increase its likelihood for successful delivery and results, and that help build the case for support. Instructor: Shelly Schnupp, Associate Director, UWM-Helen Bader Institute
Location: UWM School of Continuing Education, Fee: \$165. To register for this class visit the the UWM School of Continuing Education website located [here](#).
-

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

[Questions or Suggestions? CONTACT US AT:](#)

Urban Economic Development Association of WI (UEDA)

2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212

Telephone: (414) 562-9904 * Fax: (414) 562-9906 * www.uedawi.org