



September 2011

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles, upcoming events and activities of interest to our members. It is intended to be a useful way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative!

CARNIVAL MILWAUKEE PARTNER FEATURE

Visit the UEDA Events site at www.carnivalmilwaukee.com to link up to the many partners who participated in our Carnival Milwaukee event on 3/5/11. Each month we feature two of the restaurants or catering partners that participated. Each of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event! Find out more about them [here](#).

Quimera Cocina Boricua: 631 W. National Avenue, Milwaukee, WI 53204 * Phone: 414.645.8202

Quimera Cocina Boricua is Walker's Point's first Puerto Rican restaurant. Located in a spacious historic building on National Avenue, Quimera Cocina Boricua has fireplace, and an elegant yet casual feel.

Speed Queen BBQ: 1130 W. Walnut Street, Milwaukee, WI 53205 * Phone: 414.265.2900 www.foodspot.com/speedqueen

Speed Queen is a great place for every barbecue lover! It has the most scrumptious sauce and the meat is extremely tender. We serve momma's good home cookin' – The Best in the Midwest.

UEDA COMMUNITY NEWS

- **Paycheck to Paycheck: Wages and the Cost of Housing in America.** When it comes to the health and vitality of America's communities, affordable housing is paramount. In this revised and updated version of its online, interactive database *Paycheck to Paycheck*, the Center for Housing Policy presents wage information for more than 70 occupations and home prices and rents for more than 200 metropolitan areas. [Learn More>>>](#)
- **Lenders look forward.** Wisconsin is home to 276 banks and 222 credit unions a major source of lending in our state. Dominated by small-to mid-sized institutions, the overall financial health of Wisconsin's financial institutions is in good shape. Capital and profits have improved since 2009 and loan growth has stabilized. [Learn More>>>](#)
- **The [Global Youth Leadership Institute](#) will again offer the [American Youth Leadership Program](#).** This program for 35 students and 4 adults will take place from July 7, 2012 to August 4, 2012 and will involve students 15-17 years old and educators interested in environmental sustainability, Central American cultures, and world food systems. Participants will be drawn from Milwaukee, Madison and their surrounding communities. For applications and more information please visit their website [here](#).
- **New buildings at Ground Zero site promise a more sustainable urban future...** On September 11, 2011, the former area occupied by the World Trade Center was dedicated as the National September 11 Memorial. The building represents a massive shift in New York City architecture toward sustainable design. Certifiable green office buildings will include environment-friendly features. In this article, the architect discusses the design process. [Learn More>>>](#)
- The Census Bureau reported this month that **another 2.6 million people slipped into poverty in the U.S. last year**, with 46.2 million Americans living below the poverty line. This is the highest number in 52 years since the Bureau has published the figure, and the first time since the Great Depression that median household income (adjusted for inflation) has not risen over such a long period. These findings were worse than many expected, illustrating the toll of the financial crisis and recession, particularly for Americans with middle to lower incomes. [Read more>>>](#)
- Wisconsin legislators came together in the Assembly this month **to advance a tax credit bill that will boost investment in Community Development Financial Institutions (CDFIs)**. WUWM's Erin Toner reports that CDFIs have become lifelines for some small businesses and non-profits during these tough economic times. This story features two UEDA Members, [WWBIC](#) and [Forward Community Investments](#). [Learn more>>>](#)

NONPROFIT NEWS

- See our **Upcoming Events** section for events and training opportunities with the Nonprofit Center of Milwaukee!
- **Use These 10 Resources for Your Next Government Grant Proposal.** Applying for local, state and federal government grants is a daunting task. Knowing where to look for grant opportunities and seeing examples of successful proposals can make the job much easier. Use these 10 resources to guide you through Government grant Proposals. [Learn More>>>](#)

- **Are you interested in connecting with Non-profits that align with your social causes?** Are you involved with a non-profit that needs to get its message out to the masses? The website [Jumo](#) is here to do exactly that. Using a set-up similar to Facebook you can follow organizations and issues that you support or create a page for an existing organization. This social-media tool has a variety of uses and best of all its FREE!
- **Nonprofits now employ nearly 10 percent of all private workers in the U.S.**, making the nonprofit workforce the third-largest in the U.S. and trailing only manufacturing and retail trade but far ahead of construction, transportation and finance, says a the report from Philanthropy Journal. Employment in the Nonprofit sector grew in every state during the three-year period. [Learn More>>>](#)
- **Consumer Attitudes Toward Mobile Giving** Last year, mobile giving evolved from an emerging technology to mainstream awareness with Haiti earthquake relief, raising millions for victims of that natural disaster. This year, in unprecedented numbers, more charities and corporate foundations have operationalized text-to-give fundraising for everyday use. [Learn More>>>](#)

SMALL BUSINESSES / ENTREPRENEURS

- **When is the right time to open a second location?** While there's no perfect time, there are a number of key variables that will ultimately decide whether or not the new venture will succeed. This Inc. article illustrates those variables and provides explanation on why those factors are essential for determining if your business is ready for a second location. [Learn More>>>](#)
- **Five myths about entrepreneurs.** The legend of Bill Gates and other high-tech entrepreneurs have fed a stereotypical vision of innovation in America. But these individuals are not America's typical entrepreneurs. The Washington Post dispenses with major misconceptions about where the best ideas come from. [Learn More>>>](#)
- **Four Ways to Help You Expand Your Business.** The Department of Commerce is particularly focused on helping the small and medium-sized businesses that create over half of all new jobs. With this in mind, President Obama launched the National Export Initiative (NEI) with the goal of doubling U.S. exports by the end of 2014. The NEI has four ways which can help your business. [Learn More>>>](#)
- **The UWM Small Business Development Center** provides resources to build your Small Business Knowledge! Whether it is guidance to launch a new business or improve an existing business' performance, they offer a variety of informative programs beginning this month such as Starting a Business, Quickbooks, Social Media and Mobile Applications! If you are interested in learning more please visit their program calendar [here](#).
- **Governor Walker's First Small Business Summit** will be held on **November 1st, 2011** at Lambeau Field in Green Bay, WI. The day will include a mini-trade show where all cabinet secretaries involved in job creation and development will be available to talk with attendees. Visit WWBIC's [website](#) as more information is on its way.
- **The Wisconsin Women's Business Initiative Corporation holds interesting and exciting classes every month!** Topics include business planning, small business discussion circles, financial education and certification for women and minority-owned businesses, QuickBooks training and more. Classes are held in various locations and times; Fees may vary and scholarships are often available. To register or to learn more, please [visit their class calendar online](#), call 414-263-5450 or visit www.wwbic.com. Upcoming classes at the Milwaukee WWBIC office (2745 N. Dr. Martin Luther King Jr. Drive) include:
 - **Exploring Entrepreneurship Panel Discussion Tuesday, September 27, 2011 - 12:00pm - 1:30pm** This interactive panel discussion will have you considering if entrepreneurship is right for you! Hear from local business owners on how they overcame obstacles and achieved success with opening their own business. *Pre-registration is required. Lunch is included.*

UPCOMING EVENTS

- **The Nonprofit Center of Milwaukee offers many opportunities for those who have a desire to learn!** All courses are held at the Nonprofit Center, located at 2819 W. Highland, Milwaukee unless otherwise noted. [View their course calendar](#). To register see below or call 414.344.3933 for more information.
 - **Wednesday, September 28, 2011 from 8:00-11:30am: Sector Blending: Moving At the Speed of Change!** The blending of the nonprofit, public and private sectors creates new competitive and collaborative opportunities while simultaneously calling into question just what it means to be a nonprofit organization. Fee: \$40 Nonprofit Center members, CDBG agencies and U.S. Bank partners; \$25 special student fee; \$60 nonmembers. Held at: Cardinal Stritch University, 6801 North Yates Road, Milwaukee, WI. [Register Here](#)
- **Urban 2.0: Next Generation of Jobs and Businesses: October 3-4, 2011** at the Chicago Cultural Center (78 E. Washington St., Chicago, IL 60602). Corporate, civic, and nonprofit leaders will convene around topics such as

rethinking industrial areas and manufacturing based assets; cultivating emerging opportunities in the food industry; community-based capital; and public-private partnerships. Hosted by the Initiative for a Competitive Inner City. Space is limited; Fee: \$200 corporate/\$100 nonprofit/govt. Register and learn more at www.icic.org.

- **Save the Date! Economic Development in Rural Wisconsin October 26-27, 2011** at the Jefferson Street Inn, 201 Jefferson Street Wausau, WI. This two day conference will explore and discuss policies that speed, strengthen and enhance economic development in Wisconsin's rural areas to increase their competitiveness in today's global economy. Registration fee is \$99 click [here](#) to register. For more information please contact Rhonda Branham at (312) 322-8232 or ccaevents@chi.frb.org.
- **Save the Date! Community Development Symposium October 28, 2011.** Hosted by LISC, this event will bring together community leaders –from the “grasstops” to the “grassroots” – for a discussion of three reports that impact the well-being of Milwaukee's neighborhoods. At the event, community leaders are invited to consider this information as it relates to the future of community development in Milwaukee. Details to follow.
- **Save the Date! 2011 WWBIC Luncheon November 8, 2011.** The growing Hispanic community has become a force to be reckoned with in our cities, state and nation. With that in mind, the First Lady of the Dominican Republic will be this year's keynote speaker. Dr. Cedeño de Fernández is committed to the most vulnerable sectors of her country's population, working steadfastly to reduce poverty, improve education and more. Held at the Pfister Hotel 424, East Wisconsin Avenue, Milwaukee WI. [RSVP here](#). Questions: call 414.263.5450 or email lisa.sullivan@wwbic.com
Individual seating is \$50, Corporate seating (8 guests) is \$600.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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