



September 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

UPCOMING UEDA EVENTS...

Join us for the **9th Annual Community Development Summit on Tuesday, October 12 from 7:30AM to Noon.** "**Foreclosure: Impacts and Opportunities**" will provide an update of the foreclosure situation in Milwaukee and innovative approaches currently being utilized to address the issue. This year's event will be held at the Italian Conference Center in Milwaukee and will also feature keynote speaker John Taylor, President & CEO of the National Community Reinvestment Coalition (NCRC). The Summit will also engage local organizations working on foreclosures. Visit our [Registration Page](#) or www.uedawi.org for more information.

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we will be featuring two of the restaurants or catering partners that participated in our 2010 Carnival Milwaukee this past February. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event!

Immy's African Cuisine: Phone: 414.406.1796 or visit www.immysafricancuisine.com

Immy's Appetizers offers an exciting variety of delicious ethnic and creative cuisine that will please any crowd for any occasion. We take pride in delivering the best authentic East African dishes that you will ever experience.

Maxie's Southern Comfort: 6732 W. Fairview, Milwaukee, WI 53213, Phone: 414.292.3969 * www.maxies.com

Maxie's Southern Inspiration includes the "Low Country" cooking of the Carolinas, Creole and Cajun cooking of Louisiana, traditional slow-smoked southern BBQ, and southern comfort cooking of all kinds. They prominently feature a raw bar serving fresh oysters, clams, & shrimp flown in 5 days a week from some of the best fish purveyors on the east coast.

UEDA COMMUNITY NEWS

- Starting this year, under **the new health care law**, young people will gain access to new, previously unavailable health insurance options. **WISPIRG has developed a guide** to help people make the most of these new choices and learn the basics of the new health care law. [Learn more>>>](#)
- Starting September 29, PolicyLink and the EquityBlog will be hosting the "**Race and America's Future Virtual Book Club**" – a six-week, online book club exploring the challenges and opportunities facing our changing nation. The club will be based around the structure of their new book, [Uncommon Common Ground: Race and America's Future](#). (Note: None of us profit from these book sales. All proceeds go to the publisher.) **Every Wednesday on EquityBlog starting September 29**, they will host an online conversation looking at crucial issues facing America as we push toward 2050 and a future as a nation with no majority ethnic or racial group. Topics include: **Sept. 29:** Are We Post-Racial Yet?, **Oct. 6:** Color Lines: Growing and Accepting Diversity and **Oct. 13:** Race and the Economy. [Learn more>>>](#)
- **Money Smart Week Wisconsin will be held October 2-9, 2010...** several FREE sessions will be held for the public on various financial topics. Money Smart Week Wisconsin is a creation of Governor Doyle's Council on Financial Literacy and is a public awareness initiative on financial literacy that began in 2006. It aims to build a family's financial knowledge so that they can deal with money more quickly, confidently and shrewdly. They offer unbiased financial education and most activities are free. For more information and to search for a session being held near you visit www.moneysmartwi.org or visit a Milwaukee Public Library to pick up a copy of the "Money Smart Week Milwaukee Resource Guide."
- **The YWCA of Greater Milwaukee is seeking nominees for its "Eliminating Racism Award 2010" and its "Empowering Women Award 2010."** The first award recognizes those who have demonstrated a commitment to eliminating racism in Southeastern Wisconsin and the second recognizes those who have shown a commitment to empowering women. Honorees will be recognized at An Evening to Promote Racial Justice, on Wednesday, December 1, 2010, from 5 - 8:30 p.m. at the Marcus Center for the Performing Arts-

Bradley Pavilion. Nominations deadline is Oct. 8. Visit www.ywca-milw.org and click on the “Call for Nominations” links to access the forms.

- **Keeping Your Business Plan Flexible...** People and organizations make business plans for all sorts of reasons — to attract funding, evaluate future growth, build partnerships, or guide development. Unfortunately, the vast majority of these plans are usually out of date by the time the printer ink dries. For a plan to be truly valuable it needs to evolve with your company and stay relevant in the face of uncertainty. [Learn more>>>](#)
- **Public hearing on AODA and Poverty to be held by SDC on Wednesday, October 13th.** The hearing will be held at Aurora Mt. Sinai Medical Campus, located at 950 N. 12th Street from 4:30-7:00PM. Please circulate this information among your networks! To learn more, visit <http://www.cr-sdc.org/About/PolicyResearch/PublicHearings.htm>
- **Consumer Action has developed two updated FREE educational publications** that can help consumers in your community learn about the new federal credit card law. [“Credit Cards: What You Need to Know”](#) is designed to help consumers understand the different types of credit cards available, sort through offers to choose the card that’s right for them, understand credit card terms and conditions, and avoid fees and penalty rates. [“Families and Credit Cards”](#) is designed for parents who are weighing the merits of giving their children credit cards. All brochures are available in your choice of five languages (English, Spanish, Chinese, Korean and Vietnamese); training manuals, training guides and PowerPoint presentations are in English only. Order limits apply and are normally processed and shipped in 4-6 weeks.
- **Next American City explores “How Income Inequality Helps Explain Contemporary Urban America”** – Timothy Noah, at Slate, has been writing an excellent, [in-depth series of articles](#) on the ever-rising income inequality here in the United States. Among his more disturbing finds are that income inequality is higher now than it was preceding the 1929 crash. Income inequality is not good for an economy, we know that, but it is also potentially damaging to democracy...[Learn more>>>](#)
- **Milwaukee-based Growing Power was recently chosen to participate in the Campaign for Urban Farming**, an initiative started by California-based Bonterra Vineyards to raise funds and awareness for urban farming across the country. Bonterra is donating \$20,000 to urban farming organizations with the goal of turning this investment into \$100,000 with the help of consumers who share its commitment to sustainable and urban farming. Growing Power is one of eight organizations involved in the effort to get consumers involved in generating donations in support of urban farming initiatives. [Learn more>>>](#)
- **Villard Square**, an apartment development that will be targeted to senior citizens and their grandchildren, held its groundbreaking this past week at W. Villard Ave. and N. 35th St. The new building will include a new Milwaukee Public Library branch, replacing the current Villard Avenue Library. **The project addresses two strong needs in northwest Milwaukee:** the relocation of a neighborhood library that’s currently housed in a building that is failing, and housing for families where grandparents are the primary caregivers for the children. The project developers are Gorman & Co. and Northwest Side Community Development Corp. [This posting by Sam McGovern-Rowen](#), Business Development Director at Northwest Side CDC will give you a sense of how this project came about.
- With a growing body of anecdotal evidence underscoring the efficacy of comprehensive community development and an equally great demand among CDCs, funders and government allies to better understand and replicate what works, LISC launched the **Institute for Comprehensive Community Development** in April as the first national training, research and policy development entity devoted solely to the practice of community revitalization. [Learn more>>>](#) or visit www.instituteccd.org.

NONPROFIT NEWS

- **Board Members Are Not Hypothetical Constructs:** It’s fairly common among board development writers and consultants to suggest that nonprofits take inventory of their current boards and develop lists of what they need and want to add to the strengths of those boards. Then [goes the conventional wisdom] put your list in priority order, and you’ll be ready to do board recruitment. The real process of board development takes place when...[Read more>>>](#)
- The Nonprofit Center of Milwaukee has released their **Fall 2010 Achieve Excellence / Training Calendar**. You can view the calendar at: <http://www.nonprofitcentermilwaukee.org/documents/FallCalendar10.pdf>
- Join the Young Nonprofit Professionals Network Greater Milwaukee Chapter at their next educational event! **“Market Yourself: Steps to a Better Resume”** will be held **Tuesday, Oct. 5 from 5:30-7 p.m.** at Independence First, located at 540 S. 1st Street, Milwaukee. Your resume is how you market yourself to potential employers – make sure yours is working for and not against you. This event will cover: how to put your resume together, what employers are looking for, practical tips for refreshing your resume and common

resume downfalls and how to correct them. **Bonus:** Bring multiple copies of your resume because attendees will be able to have their resume reviewed and critiqued. Handouts and other takeaways also will be provided. Co-Presenters Cindy Petries, Alumni Career Counselor, UW-Milwaukee and Sarah Weseloh, Recruiting Consultant, Goodwill Talent Bridge. Ample free parking in lot next to building. Independence First shares a lot with Comedy Sportz. Enter to the front door, and you won't be able to miss the meeting room.

- **Bookkeeping for Nonprofit Series - Wednesday, October 6 / 8:30 to 10:45 am.** This is an excellent opportunity for staff who have not had formal bookkeeping education or training to learn the ins and outs of nonprofit bookkeeping from a seasoned pro. Although many people conduct activities related to nonprofit bookkeeping, most have not had the background training to understand all aspects of their job or function. This six session course has been designed for nonprofit staff responsible for bookkeeping entry and other activities related to nonprofit bookkeeping who have not had formal bookkeeping education or training. For more information on the series and how to register [visit their listing](#). Presenter: Andy Holman, Partner, RitzHolman CPAs. Fee: \$365; \$250 Nonprofit Center members and CDBG agency attendees. Text included.
- **Forum on the Nonprofit Sector – “Involving Volunteers: Making the Investment, Reaping the Returns”** will be held on **Thursday, October 21, 2010, 8:30-11:00 a.m.** (Light breakfast available beginning at 8:00 a.m.) The Forum will challenge participants to learn about and discuss common practices in volunteer management and recruitment, and the advantages of adopting more strategic approaches during these challenging times. Volunteer management scholar Jeffrey Brudney will elaborate on three steps organizations can take in involving volunteers. He is the Albert A. Levin Chair of Urban Studies and Public Service at the Maxine Levin Goodman School of Urban Affairs, Cleveland State University. The Urban Institute has named Brudney the "foremost research expert on volunteer management programs and community volunteer centers in the United States." This program is convened by the Helen Bader Institute for Nonprofit Management at the University of Wisconsin-Milwaukee in partnership with The Nonprofit Center of Milwaukee. Register by October 15 and [read more here](#).

SMALL BUSINESSES / ENTREPRENEURS

- The U.S. Senate approved the **Small Business Jobs and Credit Act of 2010**, a long-stalled bill aimed at providing assistance to the nation's small businesses and create jobs. The aid package passed includes about \$12 billion in tax relief for small businesses, as well as a \$30 billion lending fund that will be administered by the U.S. Treasury Department. Those funds would go to qualified small banks that promise to extend new loans to small businesses, many of whom have had trouble getting loans in the wake of the financial crisis. The bill was passed on September 23rd and will be signed into law by President Obama on September 27th. [Read more>>>](#)
- **Meet the Future 50 fastest growing companies in southeastern Wisconsin:** The Council of Small Business Executives (COSBE) honored the Future 50, the fastest-growing companies in southeastern Wisconsin, at a luncheon this past month. The “Fastest Five” growing companies of the group were: BizLab.com Inc., an Internet business holding company in Menomonee Falls; Franklin Energy Services LLC, a utility energy efficiency managing company in Port Washington; Affinity Inc., an information technology and solutions provider in Milwaukee; True Process Inc., a health care IT consulting and software development company in Glendale; and Wireless Logic, a wireless phone accessories provider in Menomonee Falls. To view the profiles of all of the Future 50 winners, click [here](#). The winners also are featured in the [new edition of the BizTimes Milwaukee magazine](#).
- Contrary to the optimistic outlook in 2009, the fourth wave of the **Small Business Success Index™** (SBSI), sponsored by Network Solutions® and the Center for Excellence in Service at the University of Maryland's Robert H. Smith School of Business, indicates that **the recession is stifling small business owners from pushing the limits on innovative marketing**. Only 37% of small businesses say they are highly successful at coming up with new ideas to grow their business compared to 47% last year. [Learn more>>>](#)
- **11 Free Tools Every Young Entrepreneur Must Use:** Every young entrepreneur is strapped for cash yet looking for all the same products and services that big companies use. It is important to look professional yet also squeeze every penny when starting out. Here are 11 tools that will help you do both in the startup days of your venture. [Learn more>>>](#)
- **Marketplace 2010: The Governor's Conference on Minority Business Development will be held on Wednesday, October 13th** at the Country Springs Hotel & Conference Center. This event is the premier Minority Business Enterprise (MBE) capacity building conference and is an excellent opportunity for entrepreneurs to make deals, build business and network with buyer and supplier diversity managers. For more information and to register visit www.Marketplace.wi.gov or call (608)267-9550.

OTHER UPCOMING EVENTS

- **Thursday, September 30, 2010: Nonprofit Center of Milwaukee 2010 Fall Conference.** “Stronger Together: *The Power of Collaborative Solutions for Building Healthy Communities*,” will be a day of learning and interaction focused on building healthy communities through the power of collaborative solutions. The event will feature a keynote address and hands-on workshops presented by Tom Wolff, author of the groundbreaking new book *The Power of Collaborative Solutions - Six Principles and Effective Tools for Building Healthy Communities*. The gathering is for all organizations, large and small. Everyone's invited - nonprofit, for-profit, government and funding leaders will all have a role to play. Continental breakfast and lunch are included in the \$75 registration fee - \$100 day of event. Nonprofit Center member groups and CDBG agency attendees receive a 20% discount on total fees. For more information call 414-344-4933 or watch your mail for the conference brochure with more details.
- **Do You Know How to Raise Money in a Down Economy? You Are Invited to a Free Seminar...** “Learn the Art of Relationship Fundraising” will be held on **Wednesday, October 6th from 7:15-8:45AM** at PNC Bank, 9330 W. Greenfield Avenue, West Allis. alineaa, LLC has been coaching with individuals, nonprofits and schools to secure resources through the power of their stories, leveraging talent and relationship fundraising. Visit www.alineaconnect.com to read more about the power of relationship fundraising. RSVP by October 1st or request more information by contacting Joseph Alivo at 414-744-2013 or joseph.alivo@pnc.com.
- **Housing 101: A Workshop for People with Disabilities in Need of Housing is held EACH month** at IndependenceFirst. Housing 101 can help individuals get started looking for housing, the application process, how to address barriers, community resources and more. Held **October 13 from Noon-2:00PM** and November 17 from Noon-2:00PM. All workshops held at IndependenceFirst, 540 S. 1st Street, Milwaukee. For more information or to request accommodations, contact Tiffany Payne or Mike Hineberg at (414) 291-7520 (Voice/TTY) at least two weeks prior to the workshop. You can also reach them by e-mail at tpayne@independencefirst.org or mhineberg@independencefirst.org. Advance notice is not required, but accommodations cannot be guaranteed without advance notice.
- **The WWBIC Annual Luncheon will be held on Thursday, October 14th** and will feature Robert Egger, Founder & President of DC Central Kitchen and will be held at the Hyatt Regency in Downtown Milwaukee. For registration details, visit www.wwbic.com or call WWBIC at 414-263-5450.
- **Free NDC Online Seminar: Putting the Public Back in Public-Private Partnerships, Financing Public Facilities in Lean Times.** Held October 27, 2010 from 1:00-2:00PM EST. Municipalities are looking beyond conventional approaches to financing and building public facilities. Whether they have reached their debt limits or they want to find new ways to get projects built faster and more efficiently, there are methods and tools available which enable a non-profit organization to develop and own such projects, lease them to the governmental entities and eventually transfer them to governmental ownership. Learn more about this approach from members of the development team themselves including how this development method differs from conventional ones, financing options and cost and time savings. For registration information visit: http://nationaldevelopmentcouncil.org/index.php/site/training/category/online_training/ and scroll down.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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