



October 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month features two of the restaurants or catering partners that participated in our 2010 Carnival Milwaukee this past February. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event!

Mr. Perkins Family Restaurant: 2001W. Atkinson Avenue, Milwaukee, WI 53209 * Phone: 414.447.6660
Perkin's Family Restaurant serves real, down home, fill - you - up Soul Food. Known for their smothered chicken, collard greens, mac-n-cheese, and the best Soul Food breakfast in Brew City.

Pepper Pot Catering: Phone: 414.628.7032 * www.pepperpotcatering.com
Pepper Pot Catering is a professional service that specializes in weddings, social events, and corporate events where high standards are of the utmost importance. Dwight is a native Jamaican who has cultivated the art of Caribbean cuisine through family recipes that have been passed down through the generations.

UEDA COMMUNITY NEWS

- The Greater Milwaukee Foundation is supporting a fantastic community initiative that would bring over \$250,000 to Milwaukee neighborhoods for home makeovers. As part of **the Pepsi Refresh Grant** we need as many people as possible to **vote DAILY through Sunday, October 31st to bring grant funding to mid-market neighborhoods in Milwaukee – the "Milwaukee Makeover Project."** The project pairs architects with home owners, and provides funding for renovation projects that give a modest home a makeover. These types of neighborhood improvements spur additional investment in the neighborhoods, and make a better Milwaukee for everyone! [Learn more>>>](#)
- The U.S. Department of Housing and Urban Development's (HUD) announced that unemployed Wisconsin residents who are at risk of foreclosure on their homes will be eligible to receive \$51.5 million in funding from its **Emergency Homeowners Loan Program**. Under the program, qualified homeowners can receive up to \$50,000 in low-interest loans to help pay their mortgage payments and avoid foreclosure. For more information on the Homeowners Loan Program, click [Learn more>>>](#).
- A new study published in the Wisconsin Medical Journal describes **a health care system in Milwaukee's inner city that is sorely lacking in primary care offices** – and getting worse. An effort is already underway in the city, one likely to attract new federal funding, to greatly expand community health centers to serve low-income residents. According to the study, of the approximately 234 physician's offices in the city, only about 20 percent are located in areas designated by the federal government as medically underserved. The report was based on phone surveys of the offices conducted in 2005. An earlier study by the Milwaukee Health Care Partnership sounded a similar alarm. The Partnership, founded in 2007 with a goal of expanding access to primary care, includes Milwaukee's three federally-funded community health centers. Nationally, federal health care reform is expected to greatly increase funding for such centers in the next five years, including \$1.5 billion for new construction projects. [Learn more>>>](#)
- **Disaster Assistance can be obtained for homeowners, renters and business owners in Milwaukee and Grant counties.** Assistance is for those who were affected by the flooding July 20-24, 2010. You can apply by phone: 1-800-621-3362 (TTY 1-800-462-7585 for the hearing or speech-impaired) or you can apply online at www.disasterassistance.gov.
- Come join **Layton Boulevard West Neighbors** at their **annual meeting** to celebrate the joys of living in Silver City, Burnham Park, and Layton Park **Thursday, November 4th from 5:30-8:00PM at St. Joseph's Center 1501 South Layton Boulevard**. This annual neighborhood gathering, sponsored by Tri City National Bank, is open to residents, business owners, and fans of the LBWN neighborhoods. The event will include food from neighborhood restaurants, music, and presentations honoring some of our most active block groups. This year's event will also include a neighborhood "Love Where You Live" photo contest with cash

prizes. Visit www.lbwn.org for more information or [view the flyer](#); please RSVP by contacting Dan at 414-383-9038 ex. 2305 or daniel@lbwn.org.

- **Generation Y**, the biggest generation in U.S. history at 80 million, **is choosing transit** says Kiplinger, a Washington, D.C.-based publisher of business forecasts and personal finance advice. A recent poll found that a top concern is Wisconsin is brain drain: too many of our best and brightest young people are leaving our state, as reported in the [Journal Sentinel](#). This will impact how the State, and particularly southeastern Wisconsin, looks at public transportation and prepares to address the major shifts in consumer demand, talent attraction, and demographics that are a driving force behind our economic well-being. [Learn more>>>](#)
- **UEDA has two office spaces currently available for lease** within existing nonprofit suite. Ability to share copying, internet, janitorial and other services. Excellent access to conference room and/or shared meeting space. Ideally looking for long-term tenants. Reasonable rent rate. Office Location: 2212 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. For information, call (414) 562-9904 and ask for Bill.
- **Good news about the Milwaukee Housing Trust Fund**...Mayor Barrett has once again placed \$400,000 in his recommended 2012 budget for the HTF. This will bring the total dollars available for new allocations up to just over \$1 Million. The Community Development Grants Administration created a report showing the results from two years of HTF allocations, including: \$3 Million City HTF Dollars allocated (2008-2010) with \$62 Million dollars leveraged through mortgage loans, grant dollars and equity investments and 322 units of new affordable housing built.
- A **Profitwise News and Views** Spotlight edition (available at the link below) highlights an event the Federal Reserve Bank of Chicago's Consumer and Community Affairs division convened in November 2009. The conference, **Foreclosures in Wisconsin: Responses and Resources for Living Beyond the Bubble**, featured experts from the lending industry, nonprofits, government, policy institutions, and the judicial system to discuss how Wisconsin might best deploy resources to respond to the aftermath of the housing bubble and stem foreclosures. [Learn more>>>](#)
- The **Milwaukee Awards for Neighborhood Development Innovation** (MANDIs) pay tribute to the people and organizations working tirelessly to make Milwaukee a great place to live, learn, work and grow. **Nominate yourself, your organization, a grantee, partner, funder, or another worthy initiative today!** The MANDIs will be held March 30, 2011 from 5pm to 8 at the Pfister Hotel in Milwaukee. Categories recognize organizations, individuals and projects that demonstrate commitment to neighborhoods and community solutions. To learn about each category and submit a nomination visit www.mandiawards.org.

NONPROFIT NEWS

- **The Price Is Right**...The rapid changes in the availability of government and philanthropic funds to pay for and subsidize services **have led many nonprofits to examine their financial structure** and realize that they can't afford to continue to offer their services for free or nearly free. That model may have worked when the grants and contributions were available, but it doesn't any more. What's the right price for us to charge? Change the specifics and that same question is being raised at nonprofits of every size and scope...[Read more>>>](#)
- **Social Media for Nonprofits Event – Wednesday, November 3rd from 5:30-7:00PM:** Learn how social media is helping Milwaukee nonprofits with advocacy, event promotion, customer service and fundraising. Panelists include representatives from Meta House, Milwaukee County Transit System, Urban Ecology Center and Independence First. Held at the Urban Ecology Center in Riverside Park, 1500 E. Park Place, Milwaukee. Hosted by the Young Nonprofit Professionals Network Greater Milwaukee Chapter. Please email ynpninfo@gmail.com to RSVP.
- To **grow your donor base** and total donations you need to have an appropriate "Call to Action" in every appeal. The problem is that many nonprofit campaigns lack that. Hence the problem of the "Call to Inaction." This article emphasizes four questions which can be used to make your goals clearer to not only potential donors, but also the general public. [Learn more>>>](#)

SMALL BUSINESSES / ENTREPRENEURS

- **2011 will usher in tax increases for business owners.** Mike Scholz, Tax Director with Wegner CPAs recently spoke to *In Business* magazine about ways to protect your money and your business. In the attached article he outlines various methods and other options so you can protect your assets in the ever changing economic climate. [Learn more>>>](#)
- **Networking with your community** should play a critical role in your company's marketing strategy. It's an easy means to getting the word out about your business to people who may purchase and influence others to

purchase your service or goods. But just as with any other marketing tactic, we get what we put into it. That being said, local networking events are seeing record turnouts lately...[Read more>>>](#)

- The "**Small Business Jobs Act of 2010**," signed into law on September 27, **creates several tax-saving opportunities for businesses**, including those that cover equipment purchases, start-up expenses, health insurance and more: [Learn more>>>](#)

OTHER UPCOMING EVENTS

- **Saturday, October 30, 8:00AM to Noon:** The ACRE Network (Associates in Commercial Real Estate) is hosting a **workshop on New Market Tax Credits** at Marquette University. Cost is \$15 for ACRE graduates and \$25 for non-graduates. The workshop is sponsored by the Wisconsin Business Development Growth Fund, Marquette University's Center for Real Estate, and LISC Milwaukee. Go directly to www.tanworkshops.eventbrite.com to register!
- **Thursday, November 4 / 9:30 to 11:00am: Making Budgets Easier.** Learn to prepare a budget that is flexible, easy to revise and re-revise, and more useful for planning. [Click here for more details on this session.](#) Presenter, Dana Chabot, CPA. Fee: \$35; \$25 Nonprofit Center members and CDBG agency attendees.
- **Google Series: Gmail, Calendar and Docs:** Google offers some amazing and powerful free tools that can be used in place of more costly alternatives. Learn about Gmail, Calendar and Docs, how to integrate them with other tools in the Google Universe and use with mobile devices. You are welcome to bring your laptop for hands-on experience. Presenter: Todd Clausen, Data Center Coordinator, Nonprofit Center of Milwaukee. Single Session Fee: \$75; \$50 Nonprofit Center Members and CDBG agency attendees. Series Fee: \$125; \$85 Nonprofit Center Members and CDBG agency attendees. To register, call 414-344-3933 or visit [their online calendar](#) for more information.
 - Thursday, November 4 / 1:00 to 4:00 pm - Google 102: Gmail and Calendar.** We will look in depth at these features that can replace Microsoft Outlook. Access multiple e-mail accounts, use the power of Google search, create and share calendars with your colleagues and on your organization's website.
 - Thursday, November 11 / 1:00 to 4:00 pm - Google 103: Google Docs.** Google Docs is a powerful alternative to Microsoft Office, and includes word processing, spreadsheet, presentation and drawing tools. The documents can be shared among your staff, edited by multiple users, and more.
- **November 5 & 12 (two Fridays) / 9:00 am to Noon: Heart-Based Leadership.** Research shows that the physical heart actually has a "brain" connected to the cranial brain. Connecting the brain with the heart's intelligence enables us to let go of limiting beliefs and judgments that block us from our inner wisdom...so we can hear the wisdom of others. For more information, [click here](#). Designed for those in leadership roles and those who aspire to lead. Presenter: Alice Foley, Principal, Emerging Visions Enterprise. Fee: \$100; \$75 Nonprofit Center members and CDBG agency attendees.
- On **Thursday, November 11 from 3:30-6:00PM** the UW-Milwaukee Urban Studies department will be hosting the **5th Annual Henry W. Maier State of Milwaukee Summit**. This year's topic will cover **Public Transportation**, and will feature speakers discussing the challenges that the Metro Milwaukee region has faced to develop regional transit initiatives and to adequately manage and maintain existing systems. For details visit <http://www4.uwm.edu/letsai/urbanstudies/events.cfm>.
- **Housing 101: A Workshop for People with Disabilities in Need of Housing is held EACH month** at IndependenceFirst. Housing 101 can help individuals get started looking for housing, the application process, how to address barriers, community resources and more. **Held November 17 from Noon-2:00PM**. All workshops held at IndependenceFirst, 540 S. 1st Street, Milwaukee. [For more information or to request accommodations](#), contact Tiffany Payne or Mike Hineberg at (414) 291-7520 (Voice/TTY) at least two weeks prior to the workshop. You can also reach them by e-mail at tpayne@independencefirst.org or mhineberg@independencefirst.org. Advance notice is not required, but accommodations cannot be guaranteed without advance notice.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

[Questions or Suggestions? CONTACT US AT:](#)

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