



## May 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

## Remember to return your UEDA Annual Membership renewal!

This e-bulletin is just one of the many benefits you receive as a UEDA member. The May edition will be the last one that will go out to our 2009 members, so now's the time to renew and keep getting this great information delivered to you each month. Other opportunities for you to as a UEDA Member include the Annual Community Development Summit, quarterly gatherings, the UEDA listserv, Carnival Milwaukee and more. Feel free to download a [membership form](#) and sending it in ahead of time as well. Questions? Contact us at (414) 562-9904.

**Welcome to the following new and returning UEDA Members...***Administrative Triage, AT&T Wisconsin, Forward Community Investments, The Gateway to Milwaukee, Greater Milwaukee Committee, Guest House of Milwaukee, LISC-Milwaukee, M&I Community Development Corporation, Milwaukee Health Services, The Milwaukee Urban League, Mueller Communications, Nonprofit Center of Milwaukee, Policy Studies, Inc., Rebuilding Together Greater Milwaukee, Reilly Penner & Benton LLP, SEWRPC, UW-Milwaukee Center for Urban Initiatives & Research, WHEDA, WI Women's Business Improvement Corporation and 10 individuals.*

## CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we will be featuring two of the restaurants or catering partners that participated in our 2010 Carnival Milwaukee this past February. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them at your next event!

**Antigua Latin Restaurant:** Located at 5823 W. Burnham Street, West Allis, WI 53215 – Phone: 414.321.5775 or visit [www.antiguamilwaukee.com](http://www.antiguamilwaukee.com). *Antigua is a casual dining restaurant that provides the Milwaukee metro area with unique and authentic cuisine from Mexico and Latin America; with a fun atmosphere where people enjoy good food and feel comfortable. Antigua provides a unique experience to every customer. Visit their website for catering information as well; they have over 10 years in catering experience and impeccable references!*

**Birdie's Café:** Located at 4110 W. Martin Drive, Milwaukee, WI 53208 – Phone: 414.933.9303 or visit [www.birdiescafe.com](http://www.birdiescafe.com). *Birdie's Café is owned and operated by a wonderfully friendly family, this cafe is a must for anyone looking for a cute hideout to get some work done or just enjoy the atmosphere. Along with great coffee, deserts, sandwiches and soup, they also have very creative hand made jewelry.*

## UEDA COMMUNITY NEWS

- United Way and the Volunteer Center of Greater Milwaukee are again collaborating this year to coordinate **Days of Caring from September 13-24** – two weeks of meaningful volunteer opportunities that provide your agency additional manpower and corporate relationship-building opportunities. They are looking for a diverse range of volunteer projects that are meaningful to volunteers and meet your needs. Projects are typically three to five hours long and staggered throughout two weeks. Needs may include hands-on maintenance work like painting or yard work or interactive activities with agency clients. They will be using an online process for agencies to submit their projects.
  - **Orientation Session – June 15, 3:30 - 5 p.m.** at United Way of Greater Milwaukee offices; intended for all coordinators who are new to Days of Caring or would like additional information.
  - **Project Registration begins June 1** online; all projects must be submitted by July 23. Please visit [www.unitedwaymilwaukee.org/volunteer.htm](http://www.unitedwaymilwaukee.org/volunteer.htm) for a step-by-step guide on how to post a project.
  - **Project Sign-up begins August 2** where companies can start registering for Days of Caring projects through their online system.
  - If you are interested in participating in Days of Caring or to RSVP for the orientation session, please provide your organization name and coordinator contact information to Erin LeMoine at 414-263-8160 or [elemoine@unitedwaymilwaukee.org](mailto:elemoine@unitedwaymilwaukee.org) by June 1.

- **Meet the 2010 Vanguard:** Each year Next American City chooses more than 30 outstanding young leaders from around the country to join together for a two-day conference. Called Next American Vanguard, the group and the conference are dedicated to understanding American cities and strategizing ways of improving them. The class of 2010 represents fields ranging from arts to transportation to climate change and historic preservation. Coming from 20 different states, the group reflects the diversity of American cities and the challenges and opportunities facing them. <http://americancity.org/buzz/entry/2273/>
- On May 11, 2010, the FDIC and Milwaukee Homeownership Consortium held a “Scam and Eggs” Breakfast event to begin the work **to raise awareness of foreclosure rescue scams among Milwaukee homeowners**. Panelists and speakers shared information and resources available for helping homeowners avoid being taken in by scam operators. **Please feel free to share these links below with your networks and get the word out!**
  - Access materials included in the [FDIC Foreclosure Toolkit](#)
  - You can report scams and obtain homeowner outreach resources at [www.loanscamalert.org](http://www.loanscamalert.org). Resources include internet banners and postcards that can be personalized with local contact information.
  - Link to local organizations that provide free assistance for homeowners facing foreclosure at the City’s website: <http://milwaukeehousinghelp.org>.
  - Get information about the [Milwaukee Foreclosure Mediation Program](#)
  - Get the [full NCRC research paper](#), *Foreclosure Rescue Scams: a Nightmare Complicating the American Dream*
  - Report suspected foreclosure and loan modification scams to the Department of Financial Institutions at 608-261-9555 or [www.wdfi.org](http://www.wdfi.org).
- **HUD has released the estimated median family incomes (MFIs) and income limits for Fiscal Year (FY) 2010.** MFIs are used as the basis for income limits in several Federal Government programs. The FY 2010 estimates are calculated for 535 metropolitan and 2,037 nonmetropolitan areas in the U.S. and its territories. The derivation of FY 2010 MFIs is unchanged from last year, but local and state data are updated with the 2006–2008 American Community Survey. <http://www.huduser.org/portal/datasets/il/il10/index.html>.
- **IFF will release *Choosing Performance: An Analysis of School Location and Performance in Milwaukee*.** IFF has been studying the distribution of performing schools in urban school districts since 2003, and its methodology and analysis have informed the education reform efforts of school systems in **Chicago**, **St. Louis**, and **Denver**. *Choosing Performance* finds that – despite the broad choices available to families among hundreds of traditional public, charter and private schools – a majority of Milwaukee children do not have the opportunity to enroll in a school that meets state standards, and that the need for better performing schools is concentrated in eight Milwaukee neighborhood areas. The report will be available on **IFF’s website** in late May.
- **The City of Milwaukee will be launching a community-wide effort called Milwaukee Energy Efficiency (ME2) later this year.** ME2 will create hundreds of private-sector green jobs while reducing energy bills and pollution, improving our housing stock, and helping the City become energy independent. It is a voluntary program to help homeowners afford the up-front costs for weatherization, new heating equipment, and other energy saving upgrades in their home by pairing a new loan offer with existing [Focus on Energy](#) incentives and federal tax credits. The Milwaukee proposal was one of just 25 awards nationally, and was secured with the assistance of Mayor Barrett’s Office of Environmental Sustainability and more than thirty partner organizations that worked with the Common Council to put the ME2 policy framework in place.
- **HUD’s Office of Policy Development and Research (PD&R) has posted three sets of working papers — *Economic Development and Public Finance*, *Housing Finance*, and *Program Monitoring and Research* — on HUD USER’s website.** Smart growth, land use, inclusionary zoning, environmental valuation, Government-Sponsored Enterprise funding of affordable loans, FHA multifamily mortgage insurance, multifamily housing finance, and mortgage market trends are some of the topics touched on in these papers. [Learn more>>>](#)
- **Milwaukee leads the way in water conservation:** A study of 30 American cities found Milwaukee uses the second-least amount of water per-capita – despite the fact that its water is comparatively cheap, ranking eighth lowest. In fact, in the last three decades water usage has plummeted by a stunning 41 percent in Milwaukee. [Learn more>>>](#)
- **Please inform the City of Milwaukee of vacant buildings in your neighborhood!** Vacant buildings can be a source of blight and crime in neighborhoods; the City now requires that vacant buildings be registered with the City of Milwaukee Department of Neighborhood Services (DNS). DNS will inspect these buildings to see that owners are maintaining these properties and that the buildings are securely locked to prevent intruders and criminal activity. If you know of a vacant building in your area, please [submit an E-Service Request at the City web site](#). Select E-Service Request and then select Vacant building. Enter the address of the vacant

property and add a note if you wish. We will check to see if the property is registered in our database and inspect it, if we have not done so already. You will get an e-mail response of our findings.

## NONPROFIT NEWS

- **Technical Assistance: Can I Green My Existing Building?** IFF continues its series of **Technical Assistance Worksheets** and **Podcasts** exploring what green design means for nonprofits. This month, David Reynolds, Vice President of Real Estate Services, will answer “Can I Green My Existing Building?” If you have questions about green design, or any of IFF’s Real Estate Consulting Services, please contact David Reynolds at 312 596 5102 or [dreynolds@iff.org](mailto:dreynolds@iff.org).
- **Nonprofit Financial Statement Analysis 101 – Tuesday, May 25<sup>th</sup> at 6:00PM:** Do financial documents intimidate you? Not sure how to interpret all of those numbers? Join YNPN for this primer and learn how to correctly read a nonprofit financial statement. The course will be led by Katy Sommer and John Powers, both certified public accountants (CPA) at local firms specializing in nonprofit accounting. This event is presented by the Young Nonprofit Professionals Network Greater Milwaukee Chapter and is free and open to the public. Held at the Bay View Library (2566 S. Kinnickinnic).
- **What is "Collaboration"? A Legal Perspective For Nonprofits...**The nonprofit world is abuzz with ideas about collaboration. Collaboration can mean many different things, ranging from joint programming, sharing administrative services, fiscal sponsorship, to merger. We will examine key legal issues for each of these options, with plenty of opportunity for questions from the audience. Choose to attend [June 8 in Waukesha](#) or on [June 15 in Milwaukee](#). Both sessions are from 11:30AM to 1:00PM.

## SMALL BUSINESSES / ENTREPRENEURS

- **Journey House & the Urban Careers Institute (UCI) presents a 12-hour course for people who want to start their own business ventures** including: Service, Retail or wholesale, Home-based, World trade and Consulting services. All course materials are developed by successful business people. Create your own business plan. **The sessions start May 25**, running from 3:30 to 5:30 p.m., at the Journey House, 1818 W. National Ave. For more information or to register, phone (414) 389 - 5080 X2227. Ask for Maria Acevedo or E-mail - [macevedo@journeyhouse.org](mailto:macevedo@journeyhouse.org)
- **The Good and Bad of Health Care Reform for Small Business - Thursday, June 3rd from 7:30 to 9:00AM:** The UWM - Small Business Development Center is offering a quick and convenient overview of the effects of the 2010 health care reform legislation on small business. This bill will dramatically change the health care landscape for your small business. Discover the potential pitfalls and opportunities that will emerge in the next few years and get the information you need to help your business successfully navigate these changes. Fee: \$25; breakfast will be provided. Details can be found [here](#) or call 414-227-3200.
- **LinkedIn spurs business...**By now, you’ve heard about social media – LinkedIn, Facebook, MySpace, etc. But what are you doing with what you’ve heard? If you’re waiting to jump in, stop waiting. LinkedIn is quickly becoming the hub of business around the world. You can’t afford to be left out. Of all the social media sites, LinkedIn has retained the business focus that others have lost. [Learn more>>>](#)
- **SBA holds speed-dating type lenders forum...**The U.S. Small Business Administration will host a forum designed to bring small business owners and entrepreneurs together with lenders on Friday, June 4 at the Italian Community Center, 631 E. Chicago St., from 9:30AM until 12PM. “Turbo Chat” will be free to attend and will allow small business owners to give a 5 to 7 minute elevator pitch of their financial needs to up to four lenders in a “speed-dating-type” format. Business owners will pitch to lenders that range in size from the largest banks, to community banks, to micro-lenders. The forum is FREE to attend, but due to limited available space pre-registration is required. To register visit [www.sba.gov/wi](http://www.sba.gov/wi).

## UPCOMING EVENTS

- **Wednesday, May 26 from 8:30-11:30AM: Maximizing Revenues in a Small Development Team.** This seminar teaches staff and board members how to maximize results with minimal efforts. Click [here](#) for more information. **Presenter:** Susan Stein, Founder & President, Strategies for Philanthropy **Fee:** \$75; \$50 Nonprofit Center members and CDBG agency attendees. **\*Team Discount:** With each full registration, we invite you to bring a team member at \$15 off the listed fee.
- **Thursday, May 27 – Housing Law Seminar 8:30AM to 4:00PM.** Put on by the Tenant Resource Center, this seminar will benefit all people, agencies and businesses that work with rental housing. This includes landlords, property managers, caseworkers and advocates, attorney and law enforcement officers. Participants will gain a deeper understanding of the laws and issues that can arise in rental housing. Held at

Independence First, 504 S. 1<sup>st</sup> Street, Milwaukee. Fee: \$125/person if pre-registered; CLE credits available for attorneys. For details and to register call 608-257-0143 or contact [office@tenantresourcecenter.org](mailto:office@tenantresourcecenter.org).

- **Wednesday, June 2: The 12th Annual Urban Initiatives Conference, "Public Health in Milwaukee: Past + Present + Future,"** will be held from 7:45AM to 3:30PM at the Italian Community Center, 631 E. Chicago St. Led by the UWM Center for Urban Initiatives and Research and the School of Public Health, the purpose this conference is to explore the importance of public health to the overall life quality of our community as well as the breadth of areas touched by public health-including violence, poverty, safe sleeping, infant mortality, childhood obesity and the built environment. For more information and registration, [click here](#).
- **Tuesday, June 8 from 8:30-11:15AM: Forum on the Nonprofit Sector – Nonprofits and Property Tax Exemption.** The growing fiscal challenges facing municipalities across the country are magnifying the importance of property tax as a source of revenue and increasing the controversy over property tax exemptions for charitable organizations. Pittsburgh has become a hotbed of activity where nonprofit property tax exemptions are being challenged, and similar tensions are surfacing in Wisconsin communities. What's at stake? Please join us as we explore this issue from a range of perspectives, light breakfast available beginning at 8:00AM. [Register by June 1<sup>st</sup>](#).
- **Wednesday, June 9 from 9:00AM to 4:00PM: Building an Exceptional Board of Directors – Leading Board Development in Your Nonprofit,** presented by Frank Martinelli, The Center for Public Skills Training. For your nonprofit to succeed, it must have a board that is committed to the mission, possesses substantial leadership skills and expertise, sets policy that guides your nonprofit's work, and evaluates both the nonprofit's mission impact and the organization with an eye toward continuous improvement. Topics include: emerging models and governance practices, proven techniques and approaches for board assessment, resources for enhancing board effectiveness, and designing a board development plan. All participants will receive a copy of the Compact Guide to Board Development, sample assessment forms, and other resources. The Executive Director and Board President are encouraged to register as a team for this training workshop. Held at the Lowell Center, 610 Langdon Street. Madison, WI. Limit 25, 0.6 CEU, \$150, Program #7055. Access the [Registration form](#) or [register online](#).
- **Wednesday, June 30: Creative Nonprofit Leadership.** Leadership is a skill, like any other, that can be learned, honed and grown. It consists of being more than a good manager; rather it also focuses on the approaches that are needed to lead a team of people to accomplish shared goals. Learn creative ways to lead your team to positive outcomes. Held from 8:30AM-3:00PM at the UWM School of Continuing Education; fee \$165. To register or [learn more>>>](#)

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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact [Kristi@uedawi.org](mailto:Kristi@uedawi.org).*

**[Questions or Suggestions? CONTACT US AT:](#)**

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