



June 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we will be featuring two of the restaurants or catering partners that participated in our 2010 Carnival Milwaukee this past February. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to visit them or have them cater your next event!

Casablanca: Located at 728 E. Brady Street, Milwaukee, WI 53202 – Phone: 414.271.6000 or visit www.casablancaonbrady.com. *Serving the Finest Middle Eastern Cuisine in Milwaukee*

China Gourmet: 117 E. Wells Street, Milwaukee, WI 53202 – Phone: 414.272.1688 or visit www.china-gourmet.com. *Serving daily lunch buffet, Sunday Brunch, Weekend Dinner Buffet, Dine In, Carry Out, and Delivery.*

Milwaukee World Festivals...Celebrate the Summer in the City of Festivals

Many of our cultural partners for *Carnival Milwaukee* participate in or lead the various ethnic festivals that take place throughout the summer in Milwaukee. They are members of Milwaukee World Festival, Inc., which produces "Summerfest" (the world's largest musical festival) and hosts the other festivals, concerts and events throughout the summer at Henry Maier Festival Park, located on Milwaukee's beautiful lakefront. Their efforts have helped to enhance the cultural wealth of Milwaukee, now known as the "City of Festivals."

- At **Polish Fest** you would have heard the beautiful sounds of the *Chopin Youth Piano Competition*, sampled Polish cooking and seen Polish crystal in the Sukiennice Marketplace. Held June 18-20, 2010: www.polishfest.org
- **Festa Italiana** features over 40 outstanding Italian restaurants, 200 tons of sand depicting different scenes of Italy and Frankie Valli and the Four Seasons. Held July 15-18, 2010: www.festaitaliana.com
- **German Fest** is celebrating its 30th anniversary this year featuring six states of music and dance, wiener dog races, parades, a Glockenspiel and spectacular German food. Held July 23-25, 2010: www.germanfest.com
- Known as "The Meeting Place" **African World Festival** offers a cultural village, a variety of ethnic foods, Marketplace and lots of great entertainment. Held August 1, 2010: <http://africanworldfestival.homestead.com/>
- **Arab World Fest** celebrates the music, food and culture of 22 Arabic countries and features music, bellydancing, a 3D display of the many tales of 1,001 Arabian Nights, live camel rides and delicious food and pastries. Held August 6-8, 2010: www.arabworldfest.com
- **Milwaukee Irish Fest** is also celebrating its 30th anniversary in 2010 with a Reunion, a special collection of musicians performing "The Legends of Irish Folk," a cultural village and more. Held August 19-22, 2010: www.irishfest.com
- Since 1977, **Mexican Fiesta** has brought a taste of Mexico to Milwaukee by sharing Mexico's history, entertainment including mariachi music and exquisite food from a variety of local restaurants. Held August 27-29, 2010: www.mexicanfiesta.org
- **Indian Summer Festival** offers an opportunity to view the multi-faceted world of Native Americans, as many different tribes come together to share and display their history and culture, including a competition Pow Wow, traditional food such as "frybread" and musical performance. Held September 10-12, 2010: www.indiansummer.org

UEDA COMMUNITY NEWS

- **Foreclosure Outreach Event to be held on Wednesday, June 30 with Wells Fargo...** From 2:00 – 8:00 PM the Milwaukee Homeownership Consortium and Take Root Milwaukee will partner with Wells Fargo to reach out to their borrowers who may be facing foreclosure. Borrowers will be able to meet with a nonprofit housing counselor, staff from the Milwaukee Foreclosure Mediation Program and with representatives from

Wells Fargo. Some borrowers may be able to obtain loan modifications on the spot. The event will be held at the Parklawn Assembly of God in Milwaukee, located on the corner of Fond du Lac and Roosevelt. For details and information on how to register, call 414-921-1090 or visit www.takerootmilwaukee.org.

- On **Saturday, June 26**, thousands of Americans across the country will participate **in a national discussion about our economy**. All across the country, thousands of Americans will be connected live via satellite video, webcast and interactive technologies to discuss common concerns and find common ground on tough issues regarding our federal budget. The meeting is organized by *AmericaSpeaks*, a nonpartisan, nonprofit organization with the mission to reinvigorate American democracy. The National Town Meeting is made possible through generous contributions from the Peter G. Peterson Foundation, W.K. Kellogg Foundation, and the John D. and Catherine T. MacArthur Foundation. [Learn more>>>](#)
- **SDC's Policy & Research department has made a series of updates to their website**, including the release of SDC's 2010 CSBG Community Needs Assessment. This project was done in partnership with the UW – Milwaukee's Center for Urban Initiatives & Research and documents the views and opinions of over 1,200 Milwaukee County residents and stakeholders. Visitors will also find an updated policy paper on black male employment in Metro Milwaukee. SDC staff has also posted client maps that present geographic data on poverty within Milwaukee County, public hearing transcripts, and a community needs assessment from 2001. In the coming months, staff will be posting historical documents published by SDC over the past 47 years and new research on poverty in Milwaukee County. They are extremely interested in public feedback and ideas, so please do not hesitate to contact them! All this information is free and available to the public and can be found at: <http://www.cr-sdc.org/About/PolicyResearch.htm>
- **Urban Institute Forum – A Debate on the Government's Size: A 21st Century Government: What Should It Be?** In his new book, the John Samples of the Cato Institute examines the highs and lows of the nearly three-decades of domestic struggle, from the Reagan revolution to the Obama administration efforts to limit government. The Urban Institute's Eugene Steuerle and colleagues wrote a dozen years ago about how "more Americans than ever do not feel that they own their own government...They identify with its symbols and believe passionately in its constitutional character. They constantly interact with it as taxpayers and program beneficiaries...this feeling goes far beyond allegiance to political party or candidate." Listen as two clear-eyed thinkers debate ways to restore citizen-owned government and visions for government's place in addressing the nation's 21st century needs. The forum will be held on June 25 from 9:00-10:00AM in Washington, DC but can be accessed via live webcast or recording. [Learn more >>>](#)
- This **report from PolicyLink** describes three dozen strategies communities can use to reclaim foreclosed properties, encourage positive reinvestment, and stabilize their neighborhoods. The study also details how many of these approaches are already at work in Minnesota and across the country: ["When Investors Buy Up the Neighborhood"](#)
- **Hunger Task Force Stockbox Program is looking for seniors** (those over 60) who are eligible each month to get a free box of food from the federal government. All those whose monthly income of \$1,174 or less are eligible. The Stockbox is loaded with canned and dry goods that will help a Senior's food buying budget. [The deadline for sign up is July 30](#) so sign up today before it's too late!! For details call or [Learn More >>>](#) here.
- **Easter Seals Project ACTION's 2010 Paratransit Online Dialogue begins July 26, 2010...**Project ACTION will host a two-week, online event where participants from across the country will have the opportunity to discuss issues pertaining to ADA-complementary paratransit services. The dialogue coincides with the 20th anniversary of the Americans with Disabilities Act. Public transportation and disability services agencies are experiencing challenges in providing ADA paratransit service due to economic conditions and service cuts. Decisions are being made on how to best provide mobility on a tight budget, and in many cases that means cutting service or finding flexible ways to accommodate customers. Share your experiences, paratransit practices, challenges, and recommendations! [Learn more](#) and sign up for email updates at their website.
- **HUD's Office of Policy Development and Research (PD&R)** has released [the first quarter of 2010 U.S. Housing Market Conditions report](#) with updates of production, marketing, and multifamily sector indicators. It also includes the latest quarterly data on housing affordability, homeownership, and foreclosures and comparisons with the first quarter of 2009. In particular, this report explores the availability of new data for Low Income Housing Tax Credit projects. Key findings include:
 - New home sales were down 4% from last quarter, while existing home sales dropped 14%. Distressed sales (foreclosures and short sales) represented 36% of all home sales.
 - New homebuyers accounted for 42% of all home sales.
 - Housing affordability rose 3% since the last quarter of 2009. This is attributed to a 2% decrease in the median price of existing single-family homes and a 0.4% rise in median family income, both of which offset a 3-basis-point increase in mortgage interest rates.

- **Did you know?** Over one in four households in Waukesha County pays more than they can really afford on housing. The **Waukesha County Affordable Housing Task Force** has been working to address this and other housing issues, such as developing a housing trust fund for Waukesha County and engaging volunteers in supporting affordable housing initiatives throughout the County, such as a potential workforce housing development in New Berlin. [Learn more about what they are doing](#) and how you can get involved.
- **How does transportation policy affect public health?** A few recent reports show how. The Centers for Disease Control and Prevention became one of the first agencies to weigh-in on the federal transportation reauthorization – and transportation choice is front and center in their recommendations, including promoting healthy community design, bicycle and pedestrian infrastructure, expanding public transportation options, reducing injury, improving air quality and much more. Learn more by visiting the [Complete Streets blog](#) and scroll down to “Transportation and Health Policy.” Additionally the American Public Health Association also shows how the U.S. transportation system contributes to soaring health costs and impedes progress towards improving public health. They show how policy change can have a transformative effect. Read the [Backgrounder](#) or the [Complete Report](#) and learn more.
- **Metro Matters: The Gulf Oil Spill...**Next American City talks to Mark Muro of the Brookings Institution’s Metropolitan Policy Program about the catastrophe in the Gulf Coast — and what it may mean for U.S. energy policy. Could the oil spill mean Congress is turning to alternative energy? How can the U.S. better fund “clean energy”? [Hear the full podcast>>>](#)

NONPROFIT NEWS

- On June 16, the National Council of Nonprofits recognized Congresswoman Betty McCollum (MN-04) for introducing the **Nonprofit Sector and Community Solutions Act** (HR 5533), a bill that will transform the way that the federal government thinks about and deals with the charitable nonprofit community in the United States. This act would strengthen America’s communities by making the federal government a more productive partner with nonprofit organizations by establishing 1) better communication with the federal government, 2) better coordination within government, and 3) enhanced data collection. [Learn more>>>](#)
- **Forward Community Investments (FCI)**, a nonprofit lender and technical assistance provider for Wisconsin nonprofits, and a Wisconsin Nonprofits member, **is asking for your help in completing a survey** that is looking for insight into how nonprofits like yours weathered the economic downturn in 2009 and the first half of 2010. There are about 30 questions and the survey shouldn’t take more than 20 - 30 minutes to complete. Questions range from your outlook about the current financial environment to how you are addressing issues like collaboration and capacity building. Upon completion, your name will be entered into a drawing to win one of two \$50 gift certificates to a vendor of the winners’ choice. Please note that all responses will be kept confidential and will not be identified by either the individual or the organization. We are asking that you **complete the survey no later than Wednesday, June 30** – [click here for the link](#). If you have any questions, please contact Ben Williams at FCI: benw@forwardci.org or (866) 687-1468.
- **Tuesday, July 13 – 9:00AM to Noon: Grant Writing 102 - Goals, Objectives and Outcomes...** All funders ask themselves, “If I support this project, will it make a difference?” Learn how to spell out what you hope to accomplish, how you will achieve it and how you will measure your impact. Get fresh strategies on making your grant submissions organized, realistic and compelling. Some grant-writing experience preferred. **Presenter:** Lesley Salas, Director of Grants & Special Initiatives, Boys & Girls Club of Greater Milwaukee. **Fee:** \$75; \$50 Nonprofit Center members and CDBG agency attendees. Call the Nonprofit Center of Milwaukee at 414-344-3933 for more information or to register.

SMALL BUSINESSES / ENTREPRENEURS

- **2nd Annual Entrepreneur Fair: Thursday, July 8, 2010** at St. Joseph’s Hospital, Klieger Auditorium. FREE! If you are looking to start your own business, expand your existing business this is the place to be. Interface with industry experts in areas of law, marketing, technology, image consulting, writing, financing and more. For more information on how you can participate, contact the MOSAIC on Burleigh at richardmbadger@gmail.com or call 414-447-7070.
- **Getting Access to Capital for Your Small Business, a GrowsmartBiz Podcast with John Backus...**Entrepreneurs looking to get started with their big idea are encouraged to follow their dreams. “Even though it’s more difficult to raise capital right now, innovation doesn’t stop because the economy slows down.” For entrepreneurs wanting to distinguish themselves, they should “go out there, get in the market, and get some traction. Once you do, you’re going to be attractive to investors.” [Listen to the podcast>>>](#)
- **Learn more about the Small Business Health Care Tax**, a part of the Affordable Care Act, which became law this year. If you are a tax-exempt organization that pays at least half the cost of single health insurance,

you may qualify for a new tax credit. At this seminar you will learn which employers are eligible for the small employer health care tax credit, what is the maximum credit allowed, how the credit is calculated and how an employer can claim the credit. Kim Ruef, Partner with Wegner CPAs & Consultants **will discuss this act and other tax breaks at a series of seminars.** Join them in Madison on July 14 (11:00AM to 1:30PM) or July 22 (7:30-9:30AM) or in Milwaukee (7:30-9:30AM). For event information and to register [click here](#).

OTHER UPCOMING EVENTS

- **“What's New in the Neighborhood” held on Wednesday, July 14 from Noon - 1:30PM.** City government is at the forefront of a variety of initiatives to strengthen Milwaukee neighborhoods, guide their development, and improve access to family-supporting employment. This presentation will provide an overview of some of these activities, including the Milwaukee Foreclosure Partnership Initiative, the recently-adopted Milwaukee Comprehensive Plan, the Healthy Neighborhoods Initiative, the Century City redevelopment, and efforts to develop supportive housing. Concludes with a brief orientation to the Data Center Services of the Nonprofit Center of Milwaukee with a focus on the availability of data specific to Milwaukee neighborhoods. Presenters: Martha Brown, Deputy Commissioner, Milwaukee Department of City Development; and Todd Clausen, Data Center Coordinator, Nonprofit Center of Milwaukee. Fee: \$15; FREE to Nonprofit Center members and CDBG agency attendees. Bring a brown bag; beverages will be provided. To register, call 414-344-3933.
- **8th Annual Guest House Open - August 24, 2010...** Grab your golf clubs and join us for a day on the links at Mequon Country Club. Individual golf fee is \$175, and includes lunch, golf and dinner. Don't golf but want to participate? Join us for Dinner and Silent Auction only \$50. For more information and to register [visit the Guest House website](#).

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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