



January 2010

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

JOIN US AT CARNIVAL MILWAUKEE! On Saturday, February 27, 2010 "party with a purpose"....

UEDA's 3rd Annual Fundraiser - **Carnival Milwaukee** - will feature a celebration of all the culture and diversity that is Milwaukee. From 7:30PM to 11:00PM, you will enjoy:

- Local and ethnic restaurants showcasing their specialties for your sampling pleasure (think African, Cajun, French, German, Jamaican, Italian, Mexican, Middle Eastern, Puerto Rican, soul food, Spanish Tapas, and more),
- Music and cultural performances from around the world
- The crowd dancing (if you choose) to the fabulous sounds of De La Buena, Milwaukee's hot Afro Cuban Latin Jazz Band (www.delabuena.com)

Carnival Milwaukee will be held at the Milwaukee County Zoo Peck Welcome Center (10001 W. Bluemound Road, Milwaukee); **Individual tickets are \$35.00 each** and can be purchased by visiting <http://tiny.cc/carnivalmilw>. Questions? Call us at (414) 562-9904. **This event is open to the public, so invite your friends by forwarding this on, and come join us for this food, music and people-watching cultural celebration!**

We hope that **Carnival Milwaukee** will create meaningful cross-cultural interactions and give attendees a deeper appreciation and understanding of the mosaic that is Milwaukee. This fundraiser for UEDA, a 501(c)(3) nonprofit, will help support our activities around foreclosure prevention that help address the current housing crisis facing Milwaukee. **Want a preview of Carnival Milwaukee? Join us on Thursday, February 11 from 5:30 to 7:30PM** at Club Timbutu in Milwaukee. For details, contact Kristi@uedawi.org.

UEDA COMMUNITY NEWS

- **Free Tax Preparation Services are now available!** Milwaukee Asset Building Coalition (MABC) is a private/public partnership and is coordinated by the Social Development Commission (SDC). The VITA (Voluntary Income Tax Assistance) program is one of many things the MABC focuses on. From January 19 – April 15, 2010 VITA sites will be located throughout the Milwaukee County to prepare low-income resident's taxes and file them electronically for free. The household income limit for free tax preparation is \$56,000. To learn more, [access the flyer](#).
- **What makes a community a desirable place to live?** What draws people to stake their future in it? Are communities with more attached residents better off? Gallup and the John S. and James L. Knight Foundation launched the Soul of the Community Study in 2008 with these questions in mind. After interviewing close to 28,000 people in 26 communities over two years, the study has found that three main qualities bind people to place: social offerings such as entertainment venues and places to meet – the top factor in 21 of 26 communities, openness (how welcoming a place is) and the area's aesthetics (its physical beauty and green spaces). To learn more, visit <http://www.soulofthecommunity.org/overall-findings/>.
- **January was a monumental month for TRANSIT in Wisconsin!** After years of hard work and coalition building, a group of business leaders and supporters came together on January 19 at a press conference hosted by Tim Sullivan, CEO of Bucyrus International and Governor Jim Doyle. They each spoke on the need for state legislators to move forward with legislation that would allow Wisconsin communities to form regional transit authorities and ensure that local bus systems get the investment and infrastructure support they need through dedicated funding. This is an important step that will ensure Wisconsin is a part of future transit developments such as high speed rail, urban streetcar systems and commuter rail. AND, on January 28, it was announced that Wisconsin would receive \$800 million for [High Speed Rail for Milwaukee to Madison](#). To learn more about these efforts and how you can get involved visit www.coalitionforadvancingtransit.com.
- **2010 Governor's Conference on Economic Development: February 10-12, 2010.** "Finding Success in the Evolving Economy – Getting Wisconsin Back in the Race" will be held in Madison, WI at the Monona Terrace

Community & Convention Center. Speakers include Suzy Favor-Hamilton and exhibitors such as Alliant Energy, Center for Community Economic Development, US Small Business Administration, WBD Finance Corp, Wisconsin Manufacturing Extension Partnership and others will be there. For registration information visit www.weda.org or call (608) 255-5666.

- **MarketWatch ranks Milwaukee in the top 20 cities for business:** "MarketWatch's annual ranking of the best places to do business ranks Milwaukee #20 among the nation's 101 largest metro areas. The rating, released in mid-December, reflects two categories of metrics: company concentration and economic stability." To learn more about this and other City of Milwaukee development happenings, click [here](#) to read the Building a Stronger Milwaukee newsletter.
- **Update on Mortgage Modifications from HUD:** Homeowners seeking to avoid foreclosure as a result of economic hardships and challenges continue to seek trial and permanent mortgage modifications through the [Home Affordable Modification Program \(HAMP\)](#). The number of permanent modifications and borrower savings from both temporary and permanent modifications had accelerated by the end of 2009. Officials are working to make trial modifications permanent and to ensure that servicers increase efforts to deliver decisions or provide information to borrowers seeking trial modifications. To learn more, click [here](#).
- Did you know that...Under-and uninsured people in Milwaukee made nearly 219,400 visits in 2008 to area free and community clinics? These clinics include 25 medical clinics, 6 family planning clinics, 4 STD and HIV/AIDS clinics, and 8 dental clinics? Of the 25 medical clinics, two-thirds are completely free to all users? Fourteen of the medical clinics are open ten or fewer hours per week? All this information and more can be found in the **"Inventory of Free and Community Clinics Providing Medical and Dental Services in Milwaukee County,"** developed by the Planning Council for Health & Human Services. To view the inventory, visit their website at www.planningcouncil.org, and click on "Inventory of Free and Community Clinics Providing Medical and Dental Services in Milwaukee County". To learn more about Milwaukee's Free Clinic Collaborative, click [here](#). For more information about the Milwaukee Health Care Partnership, click on the following link: <http://www.froedtert.com/pdf/MilwaukeeHealthCarePartnership.pdf>.
- A new working paper, **"U.S. Rental Housing Characteristics: Supply, Vacancy, and Affordability,"** shares the findings as part of its overview of the current rental housing market dynamics, in relation to supply, local conditions, the national assisted rental housing stock, and both need and demand for affordable rental housing. Key Findings included that the national rental vacancy rate was 10.6 percent in the second quarter of 2009, up from both the previous quarter and the same quarter in 2008, that from 2001-2007, the stock of affordable unassisted rentals dropped 6.3%; high-rent units increased 94.3% and Renter households spending at least 50% of their incomes on housing increased from 8.3 million in 2007 to 8.7 million in 2008. To learn more, visit: <http://www.huduser.org/portal/publications/workpap1.html>
- **Microlenders and CDFIs are front page news today as banks continue to say "no" to small business borrowers.** Demand for capital from the SBA Microloan Program and CDFI Fund is at an all-time high, and USDA is poised to announce a new program for rural microlenders. However, one consequence of the recession has been to tighten underwriting standards and focus on portfolio management. On February 9 & 16 Friedman & Associates will hold a **two-part webinar** that will share strategies and recommendations to help you assess and strengthen your microloan program. For more information, click [here](#).

NONPROFIT NEWS

- **Tuesday, February 2 / 9:30 - 11:30 a.m.: Collaborative Grant Seeking Without Grief.** Collaboration is a major trend in grant seeking. In this session, you will learn about different types of collaboration, why two-thirds of all collaborations fail, the crucial roles of trust and leadership, refining collaborative ideas, pinpointing essential resources and communication strategies, writing collaboration agreements, and evaluating collaboration effectiveness. Presenter: Lynn Miner, Ph.D., Founder and Principal, Miner and Associates, Inc. Fee: \$50; \$35 Nonprofit members and CDBG agency attendees. <http://www.nonprofitcentermilwaukee.org/documents/WorkshopReg09.pdf>
- **Tuesday February 2 / Noon - 1:30: Getting Your Proposal Funded: A Program Officer's View.** Bring a brown bag. Beverages provided. This workshop will help nonprofits understand the grant process from the other side: what program officers want in a proposal, how they decide what and how much to approve, what they know about your field and what they do not know. Attendees will learn how to take advantage of this knowledge so that they can frame their requests in ways that are more likely to get approved, and more likely to help build a long term funding relationship. Dr. Chris Beem was a program officer for an operating foundation for 9 years and served on the board of the Donors Forum of Wisconsin. He has successfully written grants for nonprofits and higher education. Over the course of his career, he has received over 500K

in grants. Fee: \$15; FREE Nonprofit Center members and CDBG agency attendees.

<http://www.nonprofitcentermilwaukee.org/documents/WorkshopReg09.pdf>

- **Tuesday, February 9, 11:00 am - 12:30pm: Upcoming Nonprofit Research Colloquia "Predicting Future Volunteering"** Guest speaker - Beth Gazley, School of Public and Environmental Affairs, Indiana University. These regular sessions are hosted by the Helen Bader Institute for Nonprofit Manager. The session will be held at Enderis Hall, Rm 264; Space is limited, so please RSVP to Barb Duffy if you plan to attend (414-229-2924 or bduffy@uwm.edu)
- **Internal Controls Roundtable: February 9 and 16:** Wegner LLP, CPAs & Consultants will host a FREE session for nonprofits and small organizations to help assess adequate internal controls. They are essential to reduce the likelihood of fraud within your organization. Join them for this roundtable as they discuss the components of internal control and how they can be implemented for organizations of all sizes. They will also discuss real examples of new ways that frauds are being perpetrated and how your internal controls can prevent, or detect, these from happening. Two sessions will be held: Waukesha – February 9 from 11:30AM-1:00PM and Milwaukee – February 16 from 11:30AM – 1:00PM. To register and/or learn more, contact Christin Biermeier at christin.biermeier@wegnercpas.com or (608) 356-3966.
- **Wednesday, February 10 / 1:00 - 4:00 p.m.: Google 101: So Much More than a Search Engine.** It is likely that you use Google's Search engine every day to find the things you are looking for from Groceries and Hair Salons to getting directions to them. But did you know you can use over 30 other FREE Google services in place of Microsoft Outlook, Word, Excel and even your Receptionist? This workshop will introduce you to the range of Google's online services from Voice to Calendar, Documents and Blogs, and show you how to use them for collaboration and a more efficient office! Presenter: Todd Clausen, Data Center Coordinator, Nonprofit Center of Milwaukee, **Fee:** \$30; \$20 Nonprofit Center members and CDBG agency attendees. <http://www.nonprofitcentermilwaukee.org/documents/WorkshopReg09.pdf>

SMALL BUSINESSES / ENTREPRENEURS

- NetSolutions presents the **Top 10 Small Business Resolutions for 2010**...to help make 2010 a perfect "10" for you and your business, we've compiled a list of our top 10 resolutions for small businesses. To read them, click [here](#).
- **Top Notch Customer Service, Tuesday, February 9 from 6:00 to 9:00PM:** Finding & keeping quality customers is key to any growing business. However, being simply "good" isn't enough anymore with today's educated customers. Learn new creative & cost-effective ways for you to increase and manage your sales, help get your employees "on board," and fine-tune your customer service programs. **\$10** Held at WWBIC-Milwaukee, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. To register Call (414) 263-5450 to register or visit www.wwbic.com.
- **Certification for Women & Minority Owned Businesses, Wednesday, March 10 from 6:00 to 8:00PM:** Discuss benefits of local, state and federal certification programs for your small business. Learn how certification can lead to new customers & more business. Should your business be certified? **\$10** Held at WWBIC-Milwaukee, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. To register Call (414) 263-5450 to register or visit www.wwbic.com.
- **Keeping the Books, Thursday, March 4 from 6:00 to 9:00PM:** Experienced business owners and start-ups alike will learn how to keep accurate business records and will be introduced to basic bookkeeping techniques including QuickBooks™. Learn to recognize patterns in financial records for better planning and management of your business. **\$10** Held at Tri-City National Bank, 6767 W. Greenfield Avenue, 2nd Floor, West Allis, WI 53214. To register Call (414) 263-5450 to register or visit www.wwbic.com.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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