



February 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

5 Reasons to attend this year's CARNIVAL MILWAUKEE!

Discover some of the rich diversity in food and entertainment that Milwaukee offers:

1. This event features all **locally-owned and operated** ethnic restaurants and caterers, all of whom have generously agreed to donate their food and services.
2. Dance to **the sounds of De La Buena**, Milwaukee's hot Afro Cuban Latin Jazz Band
3. Help **support UEDA's** activities around foreclosure prevention and housing issues.
4. The opportunity to win **fabulous raffle prizes**.
5. **Food by these 19 restaurants:** *Aladdin – Tastes of the East, Alterra, Antigua Latin Restaurant, Birdie's Café, Casablanca Restaurant, China Gourmet, Cubanita's, Fiesta Garibaldi, Ginger, Gumbo Man, Immy's Appetizers, Ja' Stacy's, Maxie's Southern Comfort, Mr. Perkins Family Restaurant, Pepper Pot Catering, Quimera Cocina Boricua, Speed Queen BBQ, Taste of Art Coffee Bar and Zarletti's.*

Carnival Milwaukee will be held **on Saturday, February 27 from 7:30PM to 11:00PM** at the Milwaukee County Zoo Peck Welcome Center (10001 W. Bluemound Road, Milwaukee). **Individual tickets are \$35.00 each** and can be purchased by visiting <http://tiny.cc/carnivalmilw>.

Questions? Call us at (414) 562-9904. This event is open to the public, so **invite your friends** by forwarding this on, and come join us for this food, music and people-watching cultural celebration!

UEDA COMMUNITY NEWS

- **Upcoming Homeownership Education Event...spread the word!** Starting Monday, February 22 a 4-part homebuyer education series will begin at Parklawn Assembly of God church (3725 N. Sherman Blvd., Milwaukee). **PATH, or Positive Action Toward Housing, will provide attendees with an understanding of the basics of buying a home.** Featured presenters include individuals from area nonprofit housing counseling agencies, lenders, insurance agents, home inspectors and more. Sessions run from 5:30-7:30PM, with networking afterwards. Attendees will receive certification once they complete all classes and workshops. For more information and/or a copy of the flyer to distribute, please contact Kristi@uedawi.org.
- **Countdown to Census Day Rally! Monday, March 1st at 11:45AM** – Please join Mayor Tom Barrett, Common Council President Willie L. Hines, Jr. and other grassroots community leaders. It's up to all of us to take responsibility for making sure every person in our community is counted. Held at the Italian Community Center, 631 E. Chicago Street, Milwaukee; FOOD. FUN. PRIZE DRAWINGS. **Census promotional materials will also be available on site.** For more information visit www.milwaukee.gov/2010census.
- On **Tuesday March 9, 2010** the Social Development Commission (SDC) will be hosting an open, nonpartisan **public hearing on the issue of payday lending**. The payday lending hearing is part of an ongoing series of public hearings SDC is hosting on issues impacting the Milwaukee community. **All members of the public are invited to attend and share their experiences, thoughts and ideas on payday lending in Milwaukee.** This hearing will be held at Washington Park Senior Center, which is located at 4420 W. Vliet St, Milwaukee; doors will open at 4:30PM. Flyers are available in both English and Spanish with more details on this hearing. For more information on the March 9th public hearing or future public hearings planned by SDC, please contact Dave Celata at (414) 906-2718 or email at dcelata@cr-sdc.org. If you are interested in flyers for distribution in the community, please also contact Dave Celata to make arrangements.
- **America Saves Week is February 21 - 28, 2010; join Wisconsin Saves in the following two events:**
 - Saturday, February 20th, 10:00AM to 3:00PM: Know Your Credit. Come to the SDC VITA location at 4041 Richards St. to get a free credit report while you get your taxes done for FREE! If you choose, you can also sit with a counselor & discuss how to repair your credit.
 - Saturday, February 27th, 1:30 to 4:30PM: Make Your Change Count. Visit the Central Milwaukee Public Library to exchange your loose coin and open a bank account with various local financial

institutions. The first 85 people to open an account will be eligible for a piggy bank or FDIC Money Smart CD! Other Prizes will be awarded, including a \$500 CD! You will also have the opportunity to have your credit report pulled and reviewed for free. This event is in collaboration with the FDIC and other Economic Inclusion Partners in Wisconsin.

- **Centro Legal Annual Luncheon: Thursday, February 25 from 11:30AM to 1:00PM** – Learn about Centro Legal's accomplishments in 2009 and our plans to move forward serving more low-income families in Milwaukee County. At the Italian Community Center, Milwaukee. The Keynote Speaker will be the Hon. Richard J. Sankovitz, Milwaukee County Circuit Court and the Centro Legal Outstanding Volunteer Award will be presented to Atty. Ilana S. Avital from Legal Action of Wisconsin, Inc. Registration: \$500 per table (8 guests) or \$25 per individual. To register and learn more click [here](#).
- **TALENTED GRADUATE STUDENTS AVAILABLE** – Illinois State University's Stevenson Center for Community & Economic Development (<http://stevensoncenter.org/>) now has Peace Corps Fellows and Applied Community & Economic Development Fellows ready to be placed with organizations across the U.S. starting in summer 2010. In exchange for a stipend, these students work up to 35 hours per week for 11 months to assist organizations with their programs and services. Our students are master's degree candidates in the Dept. of Economics, Politics and Government, and Sociology-Anthropology. The cost to an organization or community wishing to host a student is well below the entry-level market rate for community development professionals--just \$26,873 for interns starting during summer 2010. The student remains on Illinois State's payroll, receives a full tuition waiver and is eligible for student health insurance through the fees that he/she pays and the university largely reimburses. Applications are due February 26 for fullest consideration. **To learn more**, please contact Beverly Beyer at 309-438-8685 or babeyer@ilstu.edu.
- **Flood Insurance Lunch Seminar: Wednesday, March 10 from Noon to 1:30PM**: Flood insurance and the National Flood Insurance Program generates many questions from consumers and homebuyer counselors alike. The guest speaker for this Community Insurance Information Center (CIIC) event is Gary Heinrichs from the WI Department of Natural Resources. Advance registration is now open; details for the Milwaukee area location will be announced. To learn more, visit <http://insuranceinfo-ciic.org> or call (414) 281-5360.
- **Free Tax Preparation Services are now available!** Milwaukee Asset Building Coalition (MABC) is a private/public partnership and is coordinated by the Social Development Commission (SDC) and coordinates the VITA (Voluntary Income Tax Assistance) program. From January 19 – April 15, 2010 VITA sites will be located throughout the Milwaukee County to prepare low-income resident's taxes and file them electronically for free. The household income limit for free tax preparation is \$56,000. To learn more, [access the flyer](#).
- **"CHANGE YOUR CLOCK. CHANGE THE WORLD"** – Founded in 2009, SERVE 60™ is national grassroots initiative designed to increase community service and volunteerism in America by asking each American to donate the 60 minutes lost or gained twice a year during Daylight Saving Time Weekends. In the Fall, we ask everyone to volunteer their extra hour at a nonprofit or within the community. In the Spring, we ask everyone to volunteer again by helping nonprofits make up the extra hour lost. We encourage volunteers to do everything from mentoring youth and helping with seniors to donating your skills and services to a nonprofit or cleaning up your local communities. SERVE 60 also facilitates a technology-based solution for those who need volunteers and those individuals, corporations and universities in America that want to "serve" but need help getting started. Visit www.serve60.com to access a list of local volunteer opportunities.

NONPROFIT NEWS

- **Grants available for nonprofits to install energy efficient lighting:** A new nationwide grant program will provide qualifying nonprofit organizations with thousands of dollars in cash allowances and services for the purpose of installing new energy efficient lighting systems before the end of 2010. The program was created by VistaBright Lighting, a national supplier of energy efficient lighting products. "ALERTSM grants provide qualifying nonprofits with products and services worth thousands of dollars and are scalable to the size of each project," said Craig Pringle, president of the Alliance. The grants are designed to assist educational institutions, churches, charitable organizations, and community groups, in reducing the costs of buying and installing state-of-the-art light fixtures in their facilities before the end of 2010. Interested organizations can download grantee qualifications, application instructions, and an application form at the ALERTSM website: www.energyALERTAlliance.com/grants.php Wednesday, March 31 is the application deadline.
- **Four Tech Resolutions for a Better 2010:** No matter what you're trying to accomplish, TechSoup has the hardware, software, and learning resources to put you on track to success in 2010 and beyond. If you've missed any of their resolutions, check them out [here](#) and get inspired.
- **Five Challenges Facing Nonprofit Boards:** The current tough economy poses unique challenges for nonprofit boards. We recently convened *Breakfast on the BoardWalk* with a group of nonprofit board leaders, all of whom had attended the renowned Harvard Business School course entitled "Governing for Nonprofit

Excellence." To this stellar group, we posed the question: "What are the top challenges facing nonprofit boards you serve on?" ... [read more >](#)

- **Young Nonprofit Professional Network's March Education Event: Tuesday, March 2, 2010 * 6:00-7:30pm.** Bayview Library (2566 S. Kinnickinnic Ave). **Topic: Developing Your Nonprofit Career** – Collaborate with other nonprofit professionals in your field and discuss the tools you will need to move your career ahead. Join us for a round table discussion with some of the sector's most respected leaders. This event is free and open to the public. Bring your friends and colleagues!
- **Friday, March 5 / 11:00AM - 2:00PM: Recruiting the Next Generation of Leaders: The Changing Landscape.** Held at the MCFI Conference Center, 2020 West Wells Street, Milwaukee. A light lunch will be served. Co-sponsored by Milwaukee Center for Independence and the Nonprofit Center of Milwaukee. Clocks' ticking, is your nonprofit ready? Generations are coming and going, have you considered what it takes to bring the generations together in your work force, and utilize the different skill sets each generation has to offer? For more information on this interesting and important topic, [click here](#). FEE: \$75; \$50 Nonprofit Center members and CDBG agency attendees.
- **March 12, 2010, 8:30-11:00AM: Forum on the Nonprofit Sector – Nonprofits and Government Funding: Opportunities, Challenges, Trends and Trade-offs.** (Light breakfast available beginning at 8:00 a.m.) Convened by the Helen Bader Institute for Nonprofit Management at the University of Wisconsin-Milwaukee, in Partnership with Milwaukee Center For Independence, the Nonprofit Management Fund and BoardStar. Government funds are an important source of support for many nonprofit organizations. But this form of support carries costs and risks as well as benefits. This session features Steven Rathgeb Smith, Director at the Nancy Bell Evans Center on Nonprofit Organizations and Philanthropy at the Evans School of Public Affairs at the University of Washington. [Read more here and register!](#)

SMALL BUSINESSES / ENTREPRENEURS

- "Take a break from standard networking to exercise your brain." **On March 13**, there will be the first-ever Racine Startup Accelerator event at the Center for Advanced Technology & Innovation (CATI) - a very neat facility if you've never been!
 - This "unconference" will bring together entrepreneurs, resource providers, and idea-generators to take their initiatives to the next level.
 - Sponsors include BizStarts Milwaukee, Bucketworks, CATI, Futureworks, 2Bridge2, RxSystems, LLC, UWP SBDC.
 - Details: Saturday, March 13 from 10am to 7pm at CATI. CATI is located at 2320 Renaissance Blvd, Sturtevant, WI.
 - Register at www.startupaccelerator.org to compete for prizes and fun! Participation is FREE, with a donation to the Hunger Task Force
- **Keeping the Books, Thursday, March 4 from 6:00 to 9:00PM:** Experienced business owners and start-ups alike will learn how to keep accurate business records and will be introduced to basic bookkeeping techniques including QuickBooks™. Learn to recognize patterns in financial records for better planning and management of your business. **\$10** Held at Tri-City National Bank, 6767 W. Greenfield Avenue, 2nd Floor, West Allis, WI 53214. To register Call (414) 263-5450 to register or visit www.wwbic.com.
- **Certification for Women & Minority Owned Businesses, Wednesday, March 10 from 6:00 to 8:00PM:** Discuss benefits of local, state and federal certification programs for your small business. Learn how certification can lead to new customers & more business. Should your business be certified? **\$10** Held at WWBIC-Milwaukee, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee, WI 53212. To register Call (414) 263-5450 to register or visit www.wwbic.com.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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