



April 2010

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

UEDA Annual Membership Invitations are out in the mail...

We've sent out the Annual Membership Appeal so look for yours in the mail over the next few days! There are many opportunities for you to take part in the efforts to grow Wisconsin! From our Annual Community Development Summit, quarterly gatherings, the UEDA listserv, Carnival Milwaukee, the Coalition for Advancing Transit and Money Smart Week Milwaukee, you too can be part of it all. Feel free to download a membership form by visiting <http://www.uedawi.org/9member.htm> and sending it in ahead of time as well. Questions? Contact us at (414) 562-9904.

CARNIVAL MILWAUKEE PARTNER FEATURE

Each month we will be featuring two of the restaurants or catering partners that participated in our 2010 Carnival Milwaukee this past February. Each and every one of them offers flavorful cuisine, is locally-owned and operated, and contributes to the health and vitality of our community. We encourage you to consider visiting them or having them at your next event!

Aladdin – Tastes of the East: Located at 400 N. Water Street, Milwaukee, WI 53202 – Phone: 414.271.9870
With a location at the Milwaukee Public Market, Aladdin – Tastes of the East offers a number of made-to-order sandwiches and combo plates. They are also found at many of the City's finest festivals. In addition to the Middle Eastern menu, you will find a number of Indian dishes which makes them a heavenly oasis for the vegetarians and vegans of the city.

Alterra Coffee: Various locations in the metro Milwaukee area – www.alterracoffee.com
Strong coffee has been our trademark since we started in 1993. Strong coffee delivers big flavor, and it's flavor that makes coffee worth drinking. Strength and quality drive our roasting operations, our cafes, and our bakery. We promote strong local communities, forge quality relationships with our growers and suppliers, maintain a strong financial bottom line, and foster quality redevelopment of urban buildings. But it all starts with strong coffee.

UEDA COMMUNITY NEWS

- **Health Care Reform Legislation Passes...** On March 23, 2010 President Obama signed the [Patient Protection and Affordable Care Act](#) into law. This reform bill contained a number of tax provisions that go into effect immediately, as compiled by Wegner CPA in [this article](#). Scroll down for links to how this will impact both nonprofits and small businesses.
- **Helping Low-Income Homebuyers** – The Urban Institute has released a new study exploring how those who purchased homes with Individual Development Accounts (IDAs) have weathered the foreclosure crisis. "Weathering the Storm: Have IDAs Helped Low-Income Homebuyers Avoid Foreclosure?" by Signe-Mary McKernan, Caroline Ratcliffe, Megan Gallagher and others show how IDA homebuyers have one-half to one-third the foreclosure rate of other low-income homebuyers in the same communities. [>>>Read more](#)
- **New web resource on America's 100 Largest Metropolitan Areas...** MetroTrends is a new Urban Institute web site that provides information and perspectives on the economic and social well-being of the nation's 100 largest metropolitan regions. MetroTrends debuts with analyses of interlocking trends related to employment growth, mortgage lending and house prices, earnings and material hardship, immigration and diversity, and the well-being of children. <http://metrotrends.org/>
- **Congratulations to UEDA Member & Partner Housing Resources, Inc.!** They have been selected as a recipient of the Wisconsin Fair Housing Network's (WFHN) 2010 Organization Fair Housing Award for nearly 20 years of hard work assisting low income families in overcoming barriers to purchase homes and homeowners in saving their homes. The award will be presented during the Fair Housing Awards Program sponsored by the WFHN on April 23, 2010 at the Country Springs Hotel & Conference Center in Waukesha.
- **Happy Earth Day! The City of Milwaukee launched its "Project Clean & Green,"** which will run through June 1st. During this time, Department of Public Works crews will target one area of the City each week

collecting extra items left at the garbage collection point on the scheduled day. Residents will receive a tag on their garbage cart two weeks prior to their collection week. You can also visit the DPW Web site to [find your Project Clean & Green collection date](#). Residents within the targeted zone can place unwanted furniture, mattresses, household items, brush, up to five tires and extra recyclables at the collection point on their scheduled collection day. If you do not reside in the City of Milwaukee, check your municipality website to see if they offer a similar program.

- **Understanding First-Time Homelessness...** HUD's Office of Policy Development and Research has released three important studies on homelessness in the United States: examining the cost of first-time homelessness, life after transitional housing for homeless families, and strategies for improving access to mainstream benefits and services. Taken together, the findings of these studies have significant policy implications as HUD seeks to understand the most effective and efficient ways of addressing homelessness among individuals and families. [>>>Read more](#)
- **The City of Milwaukee has completed their Smart Growth Comprehensive Plan.** Over a six-year period, the project created 12 area land use plans covering the entirety of the city, and a citywide policy plan. The effort involved thousands of community representatives who served in various capacities throughout the planning process. This plan provides guidance for land-use decisions and City investment in projects that will catalyze additional investment. [>>>Read More](#) in DCD's monthly newsletter.
- **Nominees are being sought for the 2010 Frank P. Zeidler Public Service Award...** City of Milwaukee Alderman Bauman, a member of the award's selection committee, hopes that individuals and organizations will again submit nominations for the award. "It is important for our city, for our community, to recognize the contributions of those who give of themselves for the greater good of the community and our society," he said. Nomination forms are available on the city website at www.city.milwaukee.gov; scroll down the main page to find the form, or contact 414-286-2232. Anyone can nominate themselves or others, but nominees must be city residents who are not publicly elected officials. Nominations are due by June 30, 2010.

NONPROFIT NEWS

- **With the President's signing of the Health Care reform bill** on March 23, 2010, all qualified small employers – **both nonprofits and for-profits** – can immediately claim a tax credit when they pay for at least half of the health insurance premiums for their employees. The full credit will be available to employers with 10 or fewer workers with average annual wages of \$25,000, while firms with up to 25 or fewer employees and average annual wages of up to \$50,000 will be eligible for part of the credit. To learn more, [read this article](#) by the National Council of Nonprofits.
- **Congratulations to John Palmer Smith on his retirement from the Helen Bader Institute of Nonprofit Management**, after serving as Executive Director for many years. A retirement reception was held on April 12 to honor and recognize his achievements. The Institute named Douglas M. Ihrke as the incoming Executive Director; he is a professor of political science and concurrently serves as director of the Master in Public Administration program. He is a member of the teaching faculty for the Helen Bader Institute and is actively engaged in research on the nonprofit sector.
- **Legislative Relations for Nonprofit Leaders: May 6 from 8:30AM to 3:00PM.** One of the important roles of the nonprofit sector is to advocate for social and governmental changes necessary to achieve the full potential of all members of our community. For some agencies, advocacy is their main mission, for others it is one of many missions. Learn effective methods of legislative relations, especially direct contact with government decision makers. Held at the UWM School of Continuing Education; Instructor: Mordecai Lee; Fee: \$165. For details visit: <http://www4.uwm.edu/sce/course.cfm?id=19509>.
- **Wisconsin Nonprofits Association (WNA) 2010 Summit: May 17-18** at the Radisson Hotel & Conference Center in Green Bay, WI. "Joining Together to Share Our Strength" will offer 18 sessions in various tracks including *Organizational Growth, Advocacy, Development, Transitioning Through Technology* and more. The Annual Meeting for the WNA will also be held; join them for a review of the past year. The keynote address will feature Nan Aron, President and Founder of the Alliance for Justice, a 30-year old association established to advance the cause of justice for all Americans. Registration fees vary for members, non-members and students; for details visit www.wisconsinnonprofits.org or call 608-772-5962.
- **Learning Made Fun in the Summer Environment: May 25 from 9:00AM to Noon.** This session is designed for agency staff that work directly with children and those who supervise them. Learn new ways of thinking about youth development programming that remove the division between learning and playing, transforming the summer hours into powerful learning experiences for children. Fee: \$60 or \$40 for Nonprofit Center and CDBG agency attendees. For registration and details call the Nonprofit Center of Milwaukee at 414-344-3933.

SMALL BUSINESSES / ENTREPRENEURS

- **HIRE Act has breaks for small businesses...**the "Hiring Incentives to Restore Employment Act" was signed into law by President Obama on March 18, 2010. The law includes temporary tax breaks for businesses that hire workers who have been unemployed for at least 60 days, and it extends for one year the higher expensing limit for business equipment purchases. >>>[Learn more](#) from Wegner CPAs.
- **What is E-Commerce?** Electronic commerce or "e-commerce" is a term for any type of business, or commercial transaction that involves the transfer of information across the Internet. It covers a range of different types of businesses, from consumer based retail sites, through auction or music sites, to business exchanges trading goods and services between corporations. It is currently one of the most important aspects of the Internet for small businesses to emerge. >>>[Learn more here](#)
- **More information on health care reform tax credits for small businesses...**There are a few things that came out of the Health Care reform bill signed in March that will have an impact on small businesses starting this year (retroactive to January 1, 2010, including the Small Business Health Care Tax Credit. >>>[Read more here](#) from our partners at BizTimes Milwaukee

UPCOMING EVENTS

- **April 28-29, 2010 – BizTech Conference & Expo.** Hosted by BizTimes Media, this conference features 5 events, 40+ seminars and 200+ exhibitors. This year's conference also features strategy sessions for area nonprofits, including topics such as social media, marketing tactics and legal implications. The CEO Strategies Breakfast will feature Kay Plantes. For more information and a full listing of event sessions, registration fees and more visit the [event website](#). Held at the Wisconsin Expo Center at State Fair Park.
- **May 1, 2010 the Guest House of Milwaukee will hold their 11th Annual Walk-A-Mile in my shoes event.** The Guest House is a local 501(c)(3) that provides shelter, housing, education and services to Milwaukee's homeless who seek to transform their lives with dignity and purpose. The event starts at 10:00AM with registration; \$15 per walker or Group rate of \$10 per walker for a group of 20 or more. To register visit www.guesthouseofmilwaukee.org
- **May 8, 2010 – 11th Annual Milwaukee Money Conference.** Join Asset Builders of America, Inc. and featured speaker Margaret Henningsen, Vice President and Founder, Legacy Bank from 8:30AM to 3:15PM and learn how to manage your personal finances and reach your financial goals. Sessions on how to stop living paycheck to paycheck, understanding your credit report, and how to keep your home will be offered as well as Youth Sessions. Cost is \$3.00 for adults, free for youth under 18 years (day of fee is \$5) and will be held at Manpower Headquarters, Cherry Street and MLK Drive. Breakfast and lunch included. This is a family event; all are welcome. To register call Asset Builders at 866-304-6896.
- **May 10, 11, 12, 2010 – "Rehabilitating Houses and Apartments."** This 3-day training workshop hosted by Southwest CAP has been developed by TSA to assist agencies to maximize the time and money they spend rehabilitating older properties. It has been specifically designed for staff members of *Housing Rehabilitation, Renovation, and Modernization Programs*. TSA certificated will be presented for those who attend this training. Registration Fee is \$345/person and it will be held in Dodgeville, WI. Register by May 3rd; for details contact Bill Cogley, TSA Director: Phone, 520-297-3868 or tsa@trainingservicesassoc.com
- **May 11, 2010 – "Scam & Eggs Breakfast" 8:00-10:00AM.** Join the FDIC and members of the Milwaukee Homeownership Consortium at this educational event to learn more about various Foreclosure Rescue and Loan Modification Scams and where the reputable places are to go to help. This event is targeted to staff at community-based organizations, human resource professionals, faith-based organizations and other community leaders – learn how you can help inform and protect your clients and consumers! Held at the UWM School of Continuing Education, 161 W. Wisconsin Avenue, 7th Floor (Plankinton Building at Grand Avenue Mall). Space is limited so please RSVP to 312-382-7588 or CHICommunityAffairs@fdic.gov by Friday, April 30, 2010.
- **May 12, 2010 – "Open the Board Room Door: Answer the Call To Serve" 4:00-6:00PM.** Learn about the role of nonprofits, the benefits of nonprofit board service, board member duties and responsibilities and different types of boards. Assess your personal interests/skills and learn how to take the next step. Fee: \$20; Free for Nonprofit Center and CDBG agency attendees. For registration and details call the Nonprofit Center of Milwaukee at 414-344-3933.
- **May 17-18, 2010 – "Stepping Stones to Recovery" 8:00AM to 4:00PM both days.** Hosted by Health Care for the Homeless, this training will assist case managers and other professionals in learning how to expedite the SSI/SSDI application process for people with physical and/or serious mental illness who are experiencing homelessness or at the risk of becoming homeless. Registration fee is \$100/person for both days. Register by May 10, 2010 by contacting Emily Palmer at 414-374-2400 x173 or emilyp@hchm.com.

- **May 27, 2010 – Housing Law Seminar 8:30AM to 4:00PM.** Put on by the Tenant Resource Center, this seminar will benefit all people, agencies and businesses that work with rental housing. This includes landlords, property managers, caseworkers and advocates, attorney and law enforcement officers. Participants will gain a deeper understanding of the laws and issues that can arise in rental housing. Held at Independence First, 504 S. 1st Street, Milwaukee. Fee: \$125/person if pre-registered; CLE credits available for attorneys. For details and to register call 608-257-0143 or contact office@tenantresourcecenter.org.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:

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