



UEDA Community News

Winter 2009

Published by the Urban Economic Development Association of Wisconsin, Inc. (UEDA)

Welcome to UEDA Community News!

This quarterly newsletter is just one of the many benefits our members and partners will receive when they join us in supporting professionals and organizations in community and economic development.

UEDA also carries out a number of programs and activities throughout the year, such as the Annual Community Development Summit, Quarterly Gatherings, providing technical assistance to agencies through HUD, foreclosure prevention activities, community and individual asset-building programming, and provides contracted services to other organizations. Visit our website for more information on these programs and services.

We urge you to join or renew your UEDA Membership for 2009 today! We hope you will find this publication informative, and the other services and programs we are developing useful. We welcome your feedback and suggestions. Read on to learn more about what's happening in the UEDA Community!

In Every Newsletter:

- **Feature articles** on events and issues in the UEDA Community
- **"In the Know"** Recent headlines in community and economic development, and the nonprofit sector
- **Community Development Calendar:** A listing of upcoming workshops, conferences and UEDA-sponsored events.
- **"Bill's Food For Thought"** An inspiring thought that Bill has found – let's generate more great ideas!

Join us for *Carnival Milwaukee* on Saturday, February 28 "A Party With A Purpose"

On Saturday, February 28, UEDA will hold its 2nd Annual Fundraiser, *Carnival Milwaukee*, a celebration of culture and diversity. The inspiration stems from the many people around the world who participate in cultural celebrations, such as Carnaval Brazil, Mardi-Gras in New Orleans, Carnaval Mazatlan, and Carnival Cologne in Germany. Milwaukee is known as the "City of Festivals" – each year we hold individual festivals to celebrate our cultural and ethnic heritage, but we do not often come together to jointly celebrate our diversity of cultural and ethnic backgrounds. *Carnival Milwaukee* will provide that opportunity! We envision attendees dressed in costumes and cultural attire, music from around the world, exotic dishes, entertainment. The event will highlight Milwaukee's cultural treasures. Select restaurants will showcase their food selections by providing a food tasting. Representatives from the various ethnic festivals and organizations are participating as well.



Through this fundraising event, UEDA aims to give the community of Milwaukee an opportunity to celebrate our various cultures with a night of entertainment and fun – in short, a party with a purpose! Additionally, the funds from this event will be used to support UEDA's foreclosure prevention activities that address the current housing crisis facing Milwaukee. **Join us on Saturday, February 28 from 8:00 – 11:00PM at the Milwaukee County Zoo Peck Welcome Center for *Carnival Milwaukee*.** Tickets are \$50 per person; registration details can be found at www.uedawi.org or by calling us at 414.562.9904

Visit us at www.uedawi.org for more information on all UEDA Programs & Events!

Welcome to these NEW Board Members:
Dean Amhaus and Shannon Whitworth

UEDA BOARD OF DIRECTORS

Jesse Greenlee, President
Wisconsin Housing & Economic Development Authority (WHEDA)

Bethany Sanchez, Vice President
Metropolitan Milwaukee Fair Housing Council

Ken Pinckney, Treasurer
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Julia O'Connor, Secretary
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Dean Amhaus
Spirit of Milwaukee

Kathryn Berger
LISC Milwaukee Office

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Willie Johnson, Jr.
Milwaukee County Board Supervisor

Tchernavia Rocker
Harley-Davidson Motor Company

Una Van Duvall
Una Van Duvall & Associates

Shannon Whitworth
Mawicke & Goisman, S.C.

Bill's Food For Thought...



We hope these thoughts help inspire great ideas in the UEDA Community!

"When we find ourselves in the mist of a crisis, doing nothing is not an option."

IN THE KNOW

Featuring recent news items focusing on community and economic development issues. We welcome suggestions from our members and friends for upcoming editions!

- Based on recommendations from the 2008 Summit attendees this past fall, **UEDA was instrumental in forming the Coalition for Advancing Transit (CAT)**. The mission of CAT is to foster regional cooperation, political and community support for the preservation, improvement and expansion of public transit to serve residents, businesses, and visitors throughout southeastern Wisconsin through outreach, education and advocacy. With over 90 members, the CAT provided support to the Milwaukee County advisory referendum and the RTA recommendations for dedicated funding for public transit and the establishment of a regional authority to foster transit solutions. **To join or get involved with the Coalition, sign an Endorser form, or schedule an outreach presentation,** contact us at 414.562.9904 or Kristi@uedawi.org.
- The IRS has released revised instructions, background documents, and a summary of filing requirements for **the new Form 990**; guidance on political activities by 501(c)(3) organizations; information for sponsors of donor-advised funds seeking exemption under section 501 (c)(3); and an update of the **Tax Guide for Charities and Religious Organizations**. For information please visit the IRS website: www.irs.gov.
- The updated White House website now features **national policy agendas** for the Obama Administration. Of particular interest to the UEDA Community may be the pages outlining the policy agenda for the *Economy, Education, Poverty, Service and Urban Policy*. Visit www.whitehouse.gov and click on "Agenda" on the top navigation bar for a drop-down box featuring links to each policy area.
- **SBTV.com is the first television network on the web** devoted 100 percent to the small business market – from business start-ups to established enterprises. Founded in 2004, SBTV believes that being an entrepreneur is a way of living, not just a way to make a living. Visit www.SBTV.com for more information.

Community Development Calendar

- The Wisconsin Women's Business Initiative Corporation (**WWBIC**) has released their **January – June 2009 Business Education and Financial Awareness Class Schedule**. Upcoming events in February include *Small Business Discussion Circle, Wisconsin Saves Information Session, Will My Biz Idea Work, Wealth Builders: Setting Your Financial Goals for the Year, Smart Start Orientation (Milwaukee)* and many more! Classes are held in the Milwaukee, Racine and Kenosha areas. Visit them at www.wwbic.com for details or call (414) 263-5450 for a schedule/brochure.
- **Tuesday, February 10 from 3:00 to 5:00PM: Open the Board Room Door: Choosing to Serve**. Board service is a challenging and rewarding volunteer assignment; talent and treasure requires that you learn about the responsibilities of effective board service. Held at the Nonprofit Center of Milwaukee; Fee: \$15; FREE to Nonprofit Center Members and CDBG agency attendees. To register, call (414) 344-3933.
- **Free Income Tax Preparation Available!** VITA Site locations are open to the public January 20 – April 15, 2009. For more information on locations, eligibility, visit www.cr-sdc.org. Pass this on to colleagues, friends and neighbors!

SAVE THE DATES!

UEDA will hold its 2009 Community Development Brown Bags each quarter: **January 30, May 1, July 31 & October 30**. All CD Brown Bags are held at Noon at the Nonprofit Center. To get on the email list, contact Kristi@uedawi.org.

HAPPY NEW YEAR FROM UEDA!

If you have not yet joined or renewed your UEDA membership for 2009, now is the time! See below for details on the benefits of joining the UEDA Community and how to get on board. Or. contact us at 414.562.9904.

BECOME A UEDA MEMBER!

UEDA has been leading membership-based community development work for over 10 years! As a 501(c)(3) nonprofit membership organization, UEDA is dedicated to providing professional development and networking opportunities for its members. Memberships are renewable annually. Notices are on their way – **If you have not yet joined or renewed, take full advantage of our programs & services for a nominal fee.** Open the door to endless opportunities with UEDA!

Membership Benefits

- ✓ Discount on program fees to UEDA-sponsored events, which highlight pressing public policy and community development needs.
- ✓ Communications such as the UEDA listserv, newsletters, e-bulletins, and other tools.
- ✓ Opportunities for one-on-one technical assistance. We can help you get what you need!
- ✓ Advocacy through the formation of affinity groups and collaborative, action-oriented projects.

Membership Fees

Individual: \$50.00 / Student: \$20.00
Nonprofit/Organizational: \$150.00 (Includes 2 members)
Corporate/Government: \$350.00 (Includes 4 members)

How Do I JOIN? Contact us by phone, or visit us at www.uedawi.org for a membership form.



How To Contact Us:

William Johnson
Executive Director
Bill@uedawi.org

Kristi Luzar
Program Manager
Kristi@uedawi.org

Phone: (414) 562-9904
Fax: (414) 562-9906

Address:
2212 N. Martin Luther
King Drive
Milwaukee, WI 53212