



NOVEMBER 2008

Each month UEDA sends out an electronic bulletin to all current members that features shorts articles and a list of upcoming events and activities of interest to our members. It is intended as a quick and easy way for our members to find out what is going on in the UEDA Community. The bulletin is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

COALITION FOR ADVANCING TRANSIT UPDATE

On November 6, the newly formed Coalition for Advancing Transit unveiled their transit platform and discussed the need for action to resolve transit issues and create transit solutions. The coalition is made up of over 60 individuals and organizations from the business and civic sectors of southeastern Wisconsin. It calls for a regional approach to achieve political and community support for transit. Through outreach, education and advocacy, the coalition will promote the preservation, improvement and expansion of public transit.

The Coalition for Advancing Transit was formed from the recommendations of the Urban Economic Development Association's (UEDA) Seventh Annual Summit attendees. The Coalition's mission is to foster regional cooperation, political and community support for the preservation, improvement and expansion of public transit to serve residents, businesses and visitors throughout southeastern Wisconsin through outreach, education and advocacy. **To learn more about the Coalition, contact UEDA and request an invitation to join our group listserv.** You may also visit <http://groups.google.com> and search for the Coalition for Advancing Transit to request an invitation.

UEDA COMMUNITY NEWS

- **The Forum of Regional Associations of Grantmakers and the Council on Foundations**, two of the largest membership organizations in philanthropy announced a breakthrough strategic alliance to better serve the nation's foundations and other philanthropic donors. The alliance brings together the Council, with 2,000+ members nationwide, and the Forum, which serves 4,000+ grantmakers through 32 regional or local hubs. Access the official press release by clicking this link: [Alliance](#)
- **Tax-Exempt Organizations Update:** Governance policies the IRS thinks your organization should have. Read the entire publication by [clicking here](#) – you may need to act by December 31st, 2008!
- **Where the bailout stands:** The government's \$700 billion bailout efforts are well underway. It has committed 70% of the first pile of money -- \$250 billion and 40% of a second batch of \$100 billion. Still more bailouts are in the works; Treasury Secretary Henry Paulson said Wednesday that the government would broaden the reach of the \$700 billion bailout plan to support non-bank financial institutions. [Read more..](#)
- **At a time when economic uncertainty is spreading across the country, a broad coalition of corporate, civic, policy, and academic leaders from around the U.S. will gather in Miami at the ICIC's sixth annual Inner City Economic Forum (ICEF) Summit** is determined to ensure that America's long-neglected inner cities are not left out of future stimulus plans. Now in its sixth year, ICEF is a nationally recognized for its success in formulating and implementing an action agenda for market-led inner city revitalization. [Read more here.](#)

NONPROFIT NEWS

- Nominations are now being accepted for the **Wisconsin Nonprofits Association Board of Directors**. WNA is looking for people with a passion for the work and efforts of the nonprofit sector, who are residents of Wisconsin, willing to make the commitment to continue building, promoting and developing the resources needed to expand and sustain the state association of Wisconsin's nonprofit sector. The Board reflects the people directly involved in the nonprofit sector as well as the broad diversity and richness of backgrounds, cultures and experiences of the people of Wisconsin. Nominations and self-nominations are being accepted through December 31 (note: date change). For nominations form and to learn more [click here](#).
- **Nonprofits Look to the New President to Improve Policies:** With a major economic crisis facing America's families and communities, the nation's nonprofit organizations are looking to the new president

for help in responding. And they have some definite ideas about what is needed, according to a new survey by the Johns Hopkins University Nonprofit Listening Post Project. [Read more...](#)

- According to a new study, **barely 1 in 10 nonprofits believe that government policies toward nonprofits have generally improved over the past two years**. They believe that the next administration should devote more attention to poverty and establish a universal health insurance system. Read more about why some feel that government services to nonprofits have worsened: Click [here](#).
- **Community Investment Loans:** It took a Nobel Peace Prize to get microfinance on the map -- at least in the mainstream - even though the idea had been around for decades. Community investment notes were started well more than a decade ago but you might have a hard time finding people who know what they are. The Calvert Social Investment Foundation launched community investment notes in 1995 with the help of foundations like Ford, MacArthur and Mott, and in recent years has received support from the Gates and Dell foundations, as well as the Omidyar Network. Read [more..](#)

SMALL BUSINESSES / ENTREPRENEURS

- **Feds urge banks to give more loans:** Concerned that banks are not passing along funds from the federal bailout of the financial services industry to consumers and businesses, the Federal Reserve board and other bank regulators urged banks on November 12 to lend more freely to creditworthy borrowers.
- **Are you an entrepreneur?** Thinking about starting a business? Decide if entrepreneurship is right for you by participating in the Wisconsin Women's Business Initiative (WWBIC) new class for potential entrepreneurs- both women and men to their summer business education schedule. Participants will evaluate their skills and readiness for business ownership and discuss the advantages and disadvantages of starting a business. The class will be **Thursday, December 4th, 2008 from 12:00 p.m. to 1:30 p.m. at the Washington Library**. There is no fee to attend. For more information or registration for any classes please call 414-263-5450 or visit www.wwbic.com
- Please join the **Community Business Development Partners (CBDP)** as they present the **2008 Business Expo, December 2nd, 2008, 7:30 a.m. until 4:00 p.m.** The event will be held at the Italian Community Center. For questions please contact Lisza Johnson at (414) 278-4747 or to registration, please follow this link to the registration form: [2008 Business Expo Form](#)

UPCOMING EVENTS

- Volunteers are often dedicated to organizations because of the relationships they develop with staff. However, these relationships and ineffective management can also be the reason that they leave. We will use McClelland's Theory of Motivation to understand volunteers and how best to engage them. Other topics will include effective leadership practices, developing positive staff and volunteer relationships, supervising volunteers, and volunteer evaluation and recognition. **Retain Volunteers & Maintain Successful Relationships** will be presented by Bonnie Andrews, Volunteer Center Manager, Nonprofit Center of Milwaukee on **Thursday, November 20, 9:00 am to Noon**. Fee: \$80; \$50 Members and CDBG agency attendees.
- **Position Your Organization: Responding to Economic Shifts.** Don't miss this series of Nonprofit Center initiatives to address the issues and opportunities to the local nonprofit sector as a result of recent economic shifts. National economic changes will increase the demand for nonprofit services and often at the same time reduce the resources available to the sector - calling for a creative organizational response. For more information or to register for the sessions below, please contact the Nonprofit Center of Milwaukee at (414) 344-3933.

Session One

Anticipating the Challenges to the Nonprofit Sector in 2009: A Guide to a Rapidly Changing Economy
Tuesday, November 18th, 11:30 am to 1:00 pm at Aurora Family Services, 3200 W. Highland Blvd., Milwaukee, WI 53208.

This session is a listening session - to hear from experts who can discuss current and future scenarios in housing and credit, investment, employment, and local business sector stresses. It is intended to provide a framework for nonprofit leadership as they work to understand patterns of change and how they may be relevant to the nonprofit sector.

Session Two

The Changing Environment for Financial Support of the Nonprofit Sector

Tuesday, December 2nd, 11:30 am to 1:00 pm at Aurora Family Services, 3200 W. Highland Blvd., Milwaukee, WI 53208

The ever-changing economic environment can impact financial support for your nonprofit organization. Hear from this panel about the challenges foundations face during a period of reduced portfolios, learn about how the Milwaukee corporate community may give less as a result of reduced income, and how individual donors may not have as much to give. Understand the need to realign your expectations and balance your sources of support. All Critical Issues Forums are informal "brown bag" events. Beverages will be provided. **ALL SESSIONS ARE FREE.**

- Two years ago, when the **Milwaukee Journal Sentinel** series "**Abandoning our mentally ill**" first hit the newsstands, everybody was talking about the dire need for safe, affordable housing for people with mental illness in our community. Please join James Hill, Director, Housing Division, Milwaukee County Dept. of Health and Human Services, and Julie Grothe, Supervisor, Guild Inc. Community Mental Health, for a timely assessment of the status of providing decent, affordable, housing for people with mental illness in Milwaukee County. Presented by **Milwaukee County Housing Division in cooperation with Milwaukee Center for Independence**, this discussion will be held **Tuesday, December 2nd, 2008 at the MCFI Conference Center**. Fee: \$30/person. For more information please call Nan at (414) 937-2042 or email at nbialek@mcfi.net.
- "**Building a Bridge Of Hope**", the **2nd SDC Annual Symposium on Poverty** will be hosted at the Midwest Airlines Center, 400 West Wisconsin Ave on **December 9, 2008**. The event will begin at 10:00 p.m. with a Job & Resource Fair followed by Outcomes and Bridge of Hope reception and dinner at 5:00 p.m. Dr. Marc Lamont Hill, a prominent scholar and cultural critic will be the keynote speaker at the 2nd Annual Symposium on Poverty. Dr. Hill is an Assistant Professor at Temple University and is a contributor to Fox News Channel, NPR, the Washington Post, Essence Magazine and the New York Times. For more information on the 2nd Annual Symposium on Poverty, visit the Social Development Commission website at www.cr-sdc.org and click on News page and then on the Special Events tab or call Diane Robinson at 414-906-2804.
- **Forest County Potawatomi Community Foundation presents, "An Evening to Promote Racial Justice" held at the Marcus Center for Performing Arts on Thursday, December 11, 2008 at 5:00 p.m.** The speaker for the evening will be National political commentator Donna Brazile. Hailing from New Orleans, Louisiana she made her mark by becoming the first African American woman in history to lead a major presidential campaign when she served as Campaign Manager for Gore-Lieberman 2000. Reservations: \$50 person; \$20 for students. For more information or to registration please visit the YWCA website at: www.ywca.org
- **The Best PR for Your Agency: Good Customer Service:** Good customer service is vital to any business and particularly crucial when recruiting volunteers. You can advertise volunteer opportunities, but unless you respond appropriately to people's interest in volunteering, your volunteer program will not be successful. The number one complaint the Volunteer Center gets from prospective volunteers is that they have not heard back from the agency that they contacted. In these situations, an agency has not only lost a great volunteer, they have created a negative image of the agency and possibly discouraged someone from volunteering at any agency. Join **Megan Stoelb**, Program Assistant, Nonprofit Center of Milwaukee as she leads a discussion on best practices for providing good customer service to volunteers including steps to take to efficiently respond to volunteer inquiries and how good (or better) customer service will benefit your volunteer program and agency. This workshop will be held **Thursday, December 11 3:00 pm to 4:30 pm** at the Nonprofit Center of Milwaukee. For more information or to register please call (414) 344-3933.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:
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