

**MAY 2009**

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

MEMBER FEATURE: Consumer Credit Counseling Service Of Greater Milwaukee

Consumer Credit Counseling Service of Greater Milwaukee, which is part of the Aurora Family Service Center for Financial Wellness, is a not-for-profit organization that helps people manage their finances and starts them on the road to becoming debt-free. The center provides confidential, personalized budgeting assistance through face-to-face counseling. Services include budget assessments, credit report reviews, pre-bankruptcy counseling, and plans to repay debt. The center can help consolidate and reschedule payments and serve as a mediator with creditors. And as part of the state's largest health care system, the center can refer clients whose credit concerns are causing physical or emotional problems to services that can help ensure all their needs are met.

The center has six convenient locations throughout the greater Milwaukee area and offers weekend and evening appointments. Supported by contributions from a variety of sources, the center charges only a small assessment fee. A nominal monthly administrative fee is charged for debt management plans. Clients learn discipline, budgeting skills, strategies and receive ongoing educational support to take control of their current and future finances. For more information, call 414-482-8801 or toll free at 888-799-CCCS. Additional information can be found at their website: www.creditcounselingwi.org.

UEDA COMMUNITY NEWS

- **UEDA Community Members – we need your help!** The Metro Milwaukee Fair Housing Council's S.T.O.P.P. Education & Outreach Group is looking to coordinate activities around **foreclosure prevention outreach**. Not only are they planning to hold community-wide resource events later this summer, but are looking for community events already planned/scheduled where we could provide information on REAL help for those facing foreclosure or the loss of their home. **If you know of any upcoming events where this may be a good fit, please email Kristi@uedawi.org.**
- **A New Community-Service Bill: Highlights of the Measure**—On April 21, 2009, President Obama signed the Edward M. Kennedy Serve America Act into law. Here is a summary. ... [Read more >](#)
- The Southeastern Wisconsin Regional Planning Commission (**SEWRPC**) **has begun preparing a regional housing plan for the seven-county Southeastern Wisconsin area.** *This is the first such plan since the 1970s.* They will be holding a series of public information sessions throughout June to brief residents on the scope of work and allow for public comment on the planning process. All sessions will be held from 4:30-6:30pm. Call (262) 547-6721 for more information or visit www.sewrpc.org/housingplan for a list of meeting dates and locations. As additional opportunities for public involvement arise, we will be sure let you know!
- **The Social Development Commission will be holding a public hearing on black male joblessness in Milwaukee on Thursday, June 18.** They want to hear from you about racism in job recruitment and employment opportunities, access to work and education, re-entry to the workplace after incarceration and the impact on families. The event will start with guest speakers Dr. Marc Levin and Dr. Lenard Wells. Public testimony will be compiled and used to inform the public and advocate for changes in public policy. ***The public is invited to attend and testify; written testimonies will be accepted as well;*** testimony is on a first-come basis, for 3 minutes each. The hearing will be held Thursday, June 18 at Heartlove Place, 3229 N. Dr. Martin Luther King Drive, Milwaukee from 4 to 7PM.
- **A budget crisis that shouldn't be wasted:** Some ideas for change. Tom Still, the president of the Wisconsin Technology Council and author of [today's Milwaukee Biz Blog](#) has some ideas to reform state government.

NONPROFIT NEWS

- **Nonprofits foresee a need to fill 24,000 vacant or new roles in 2009**, according to a new report by the Bridgespan Group. Yet despite the economic downturn, nonprofit organizations anticipate challenges in finding candidates who are both qualified for the roles and who are cultural fits with their organizations. Read the entire summary by [clicking here](#).
- **Harvard University's Hauser Center for Nonprofit Organizations** is now carrying "Nonprofit News & Comment," a nonprofits news blog. It offers surveys of coverage of nonprofits appearing in major American newspapers, links to important stories, and commentary on stories and issues of particular interest. <http://hausercenter.org/npnews>
- **Nonprofit Compensation in Trying Times:** Setting compensation in nonprofits is tough these days. You need to attract and retain staff, managers, and executives, working within a tight—maybe even shrinking—budget and also projecting what will happen next year. Next, add more federal reporting requirements on compensation on the Form 990 this year. Finally, prepare to explain (and perhaps defend) your actions as other stakeholders—funders, donors, media, members of the public, even clients, and staff members—weigh in. ... [Read more >](#)
- **Tired of All the Doom and Gloom? This Is Your Time:** Home foreclosures ... job losses ... health insurance, or lack thereof ... plummeting 401ks ... Millions of Americans are hurting. And the hurt is crossing all racial, social, and economic divides. No one is immune. People who never in their lives have needed help may now be knocking on your door. At the same time, while demand for your organization's services is increasing, its ability to raise funds is decreasing. Tired of all the doom and gloom? Need something to cheer you up? Consider the following: This is your time! ... [Read more >](#)
- **Do-It-Yourself Fundraising: How to Get Money for Your Nonprofit:** Nonprofits seem always to be looking for money. The panic of making budget seems to make raising money impossible without knowing someone rich and famous such as Bill Gates or Warren Buffet. But fundraising isn't impossible. It can be an incredibly exciting adventure. Here is a simple plan to get your fundraising off to a good start and that you can use for years to come. ... [Read more >](#)
- **Jobs That Serve** now offers subscriptions giving nonprofits unlimited job listings for one affordable fee. Posting a job is easy and fast with this online "nonprofits only" service managed by the Nonprofit Center of Milwaukee. There is no charge for job seekers. Please visit the website at: www.jobsthatserve.org

SMALL BUSINESSES / ENTREPRENEURS

- **Statewide smoking ban ready for governor's signature:** Both houses of the Legislature signed off on a statewide smoking ban Wednesday that would force Wisconsin's bars, hotels and other public workplaces to go smoke free in July 2010. Read more in [a report from WisBusiness.com](#), a media partner of BizTimes Milwaukee, to learn more about how this could impact WI businesses.
- The WI Women's Business Initiative Corporation (**WWBIC**) **has released their class schedule for the 2nd half of 2009**. Visit www.wwbic.com/classCalendar.aspx to view the Class Calendar, or call 414-263-5450 to request a copy.
- Also, **every Wednesday from 1:45-3:45PM, WWBIC holds "Can We Talk?" a free business assessment**. There is NO fee, but you MUST set up an appointment in advance. A WWBIC representative will help you gain a thorough understanding of financing options available for a business start-up or expansion; you can also discuss putting together a business plan. Call 414-263-5450 to find out more.

UPCOMING EVENTS

- **Tuesday, June 2: Wegner CPA's & Consultants presents Milwaukee Non-Profit Roundtable on Preventing Fraud in a Changing Technological Environment.** Fraud risks are increasing as technological advances create new opportunities for security systems to break down. Learn how other nonprofit organizations have been affected and how you can better protect your organization from these risks. The discussion leader will be Jim Schaefer, Vice President and Community Banking Team Leader at M&I Bank Treasury Management Services. Register on-line at www.wegnercpas.com/resources/seminars.asp or contact Christin Biermeier at (608) 356-3966.
- **Tuesday, June 2: Small Business Discussion Circle.** Join WWBIC representatives in an informal group setting to talk about business classes, assistance programs, and exchange information. Explore a wide range of business topics such as business idea feasibility, marketing research ideas and business

planning. Held from NOON to 1PM (no fee), at WWBIC-Milwaukee, 2745 N MLK Drive, Milwaukee. For more information call 414-263-5450 or visit www.wwbic.com.

- **Tuesday, June 2: Stretch Your Marketing Dollars: Bulk Rate Changes & Mailing Tips.** The U.S. Postal Service is negotiating new bulk mail regulations and rate structures that may impact your bottom line. We will also go over some tips that can save your organization money and increase efficiency when preparing printed items for bulk mail. Held from Noon to 1:30PM; bring a brown bag. Presenter: Debbie Grede, DG-Mailing Specialists Fee: \$15; Free Nonprofit Center Members and CDBG agency attendees. Please call 414-344-3933 for more information or to register.
- **Tuesday, June 2: Making the Most of After School Programs for Youth –** Mark your calendars for the 11th annual Urban Initiatives Conference presented by the UWM Center for Urban Initiatives and Research (CUIR). The conference will focus on the quality of after-school programs for teens. Participants will review characteristics of programs that produce positive developmental outcomes for youth, and engage in problem-solving to address barriers to implementing high-quality programs. In addition, nationally-recognized speaker Frank Kros will provide an engaging and informative presentation on the latest research in adolescent brain development and implications for practice. <http://www4.uwm.edu/cuir/pdf/CUIR09conferencebrochure.pdf>
- **Wednesday, June 3: You Can Lead the Way – Become a Project Leader.** What would make a difference in the lives of people in Milwaukee? Nonprofits have many things to accomplish and you can help by leading a project such as a special event, supply drive, client picnics, even renovating a house. At this workshop you will learn how to be an effective leader, manage projects and get information about projects you can do in Milwaukee. The workshop is right for current volunteers who want greater impact, young professionals, baby boomers and those who want to use their current skills, and others seeking new skills and connections. Attendees are not required to lead a project. Held from 4:00 to 6:00 pm; Presenters are Bonnie Andrews, Volunteer Center Manager and Debbie Knepke, Corporate and Events Manager, Nonprofit Center of Milwaukee. Fee: \$15; Free Nonprofit Center Members and CDBG agency attendees. Please call 414-344-3933 for more information or to register.
- **Wednesday, June 10: Business Finance Seminar** Learn about a variety of financing options and the steps necessary to apply for a loan. Participants will meet representatives from several traditional and alternative financing agencies to learn which program will best suit their business financing needs. Held from 6-7:30PM (no fee) at the Capitol Library, 3969 N. 74th Street, Milwaukee. For more information call 414-263-5450 or visit www.wwbic.com.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:

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