



JUNE 2009

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

MEMBER FEATURE: The Mosaic on Burleigh

The Mosaic on Burleigh is a grassroots neighborhood initiative to create and support a Mosaic of viable, diverse businesses on Burleigh Street for the benefit of our neighbors and visitors. It is one of six designated Milwaukee Main Streets projects, and is a project of the Burleigh Street Community Development Corporation, working in collaboration with Milwaukee's Department of City Development and Local Initiatives Support Corporation. The objective of The Mosaic on Burleigh is to identify and to promote potential redevelopment by improving the mix of the businesses in the District. This will help fulfill its goal of fostering a quality, vibrant business mix representative of the neighborhood, while catering to the tastes and needs of the area through business retention, expansion and recruitment efforts.

The Mosaic on Burleigh wants to provide technical assistance to people who are interested in opening their own business or who may wish to grow their existing business to the next level. **This Thursday, June 25th, the Mosaic on Burleigh will host an Entrepreneur Fair.** For those who qualify, plan on attending a unique evening of fabulous connections. This fair will provide potential and current entrepreneurs with the tools necessary to start and/or grow your business. Ask questions of some of the industries best and brightest. Find out what it takes to start, operate and grow the business of your dreams. **The Entrepreneur Fair will be held on Thursday, June 25 at St. Joseph's Hospital in the Klieger Auditorium from 5:30 to 8:30 PM**, 5000 W Chamber; Milwaukee, WI 53210. Contact Richard Badger at (414) 447-7070 or mosaic.burleigh@gmail.com for more information on this upcoming event and the Mosaic on Burleigh.

UEDA COMMUNITY NEWS

- **The Low-Income Housing Tax Credit (LIHTC) program** is the federal government's primary vehicle for facilitating production of rental housing targeted to low-income households. Created by HUD and available to the public since 1997, the LIHTC database has been updated to include information on more than 29,225 projects and over 1.67 million housing units placed in service between 1987 and 2006. Data are available through the LIHTC Database Access website at www.huduser.org/datasets/lihtc.html. A report presenting the results of the most recent update can be downloaded, free of charge, at www.huduser.org/Datasets/lihtc/report9506.pdf.
- **Helping Hands: Not Necessarily From Above.** Consumer spending continued to slide in May - Francie Grace, in a blog posting, cites a Gallup poll showing that even the wealthy are cutting back - but what about charitable giving? More than a few nonprofit organizations and charitable groups have reacted to the recession by redoubling their fundraising efforts, but on an individual level, donations of cash don't always come from those who have the most to give. A McClatchy Newspapers story, reporting that the fifth of the American population which earns \$19,301 or less is the group that gives the largest percent of its income to charity, observes that "the generosity of America's least wealthy isn't so much rare as rarely noticed." Public Agenda's 2005 study, *The Charitable Impulse*, done in collaboration with the Kettering Foundation and in partnership with Independent Sector, found that donors of small amounts often view local nonprofit organizations as an engine of efforts to improve local civic life. Donating to charity was also seen as a civic act, similar to voting, a way of acting on one's preferences. Giving is closely linked to personal experiences and emotional connections. "The money goes more where you want it to go," said one focus group participant in a Boston suburb. "When you give - whether it is your time or your money - to a charity, you are able to make sure that it goes to what you want it to go to."
- **The Office of Affordable Housing Programs** is pleased to announce a new publication on **Green Building**. You can access this model guide by clicking here: [Green Building](#) or calling 1-800-998-9999. The primary purpose of this guidebook, **Building ENERGY STAR New Homes and Incorporating Energy Efficiency and Green Building Practices into HOME-Funded Affordable Housing**, is to provide technical and

operational guidance to HOME participating jurisdictions (PJs), community housing development organizations (CHDOs), and subrecipients to help them develop ENRGERY STAR qualified homes. It describes how to incorporate energy efficiency into rehabilitation activities and presents green building practices that may be incorporated into affordable housing activities.

- The Summer 2009 issue of the **FDIC's *Supervisory Insights*** documents some of the major financial events of a tumultuous 2008 and highlights areas of current and future supervisory emphasis, including key regulatory developments and the ongoing technological evolution of bank products. "Looking back, 2008 was a year that will reshape and define the financial services industry," said Sandra L. Thompson, Director, Division of Supervision and Consumer Protection. This issue of *Supervisory Insights* also previews new requirements included in amendments to Regulation Z (Truth-in-Lending) and the Home Ownership and Equity Protection Act, which will take effect later this year, and identifies useful implications of these new requirements for examiners and bankers. The journal is available on the FDIC's Web site at <http://www.fdic.gov/regulations/examinations/supervisory/insights/index.html>.

NONPROFIT NEWS

- **Is your organization looking for building materials and/or home goods?** Perhaps you are planning some kind of renovation or new building project in the near future. The program is called **Framing Hope**. It is The Home Depot's newest product donation program, coordinated by Gifts In Kind International. This program will provide your organization with ongoing donations from your local Home Depot store of all sorts of items from the Home Depot inventory. Visit www.giftsinkind.org/homedepot to learn more about this wonderful program.
- **Marketing company creates grant program for non profits:** Ascedia, Inc., a Milwaukee-based web design, web programming and internet marketing company, recently announced that they will expand its outreach program, called **beCause**, to include a matching grant program for non-profit and cause-based organizations. Under the new matching grant program, cause-based organizations can apply for a partial or full budget grant match, up to \$20,000 per organization, for web development, internet marketing, training, and other web related services provided by Ascedia. Organizations can apply for the program by visiting <http://because.ascedia.com> or by contacting Amy Hoekman at: 414.292.3220.

SMALL BUSINESSES / ENTREPRENEURS

- **Own It, Grow It, Do It!** The Wisconsin Women's Business Initiative Corporation (WWBIC) encourages the people of Wisconsin to explore entrepreneurship, provide the tools to run more successful businesses, finance their ventures, and help them take control of their personal finances. WWBIC is offering business education and financial awareness classes to help you realize your potential and follow your dream. Yes We Can! To register or learn more about other WWBIC services, please contact Ryan Broderick at 414-263-5450 or visit our website at www.wwbic.com.
- **Ready to take your BUSINESS to the next level? Don't miss the Mosaic on Burleigh's Entrepreneur Fair, Thursday June 25, 2009 from 5:30-8:30 PM** at St. Joseph Hospital's Klieger Auditorium. This fair will provide potential & current entrepreneurs with all the tools necessary to start and/or grow their business. Ask questions of some of the industries best & brightest. Find out what it takes to start, operate and grow the business of your dreams! If you are serious about stating your own business or you have a business idea that you would like to take to the next level then come to the "Entrepreneur Fair". It's all about Connections! Tell someone you know about this important event, it could change their life forever! Call (414) 447-7070 to learn more.

UPCOMING EVENTS

- **Are you, your family, or your friends interested in taking advantage of the \$8,000 tax credit by purchasing a home this year?** If so, do not miss out on the tour of homes within the Layton Boulevard West Neighbors, Inc., (LBWN) neighborhoods of Silver City, Burnham Park, and Layton Park! **At 10:00am on Saturday, June 27th**, participants will gather at the LBWN offices, 1545 S Layton Boulevard. The tour will showcase 6-7 properties within the neighborhood and other neighborhood highlights. We will have handouts on all the homes for sale in our neighborhood available for participants to take home with them. This tour will finish between 12:00 and 12:30pm. Call Housing Resources, Inc at 414-383-8831 to register. Housing Resources, Inc is a homeownership organization that is coordinating this home tour with LBWN.
- **Plan Your Marketing Strategies: You Can Reach the Land of "Aaahh's!" If You Just Follow the Yellow Brick Road.** Build your own path to marketing success by learning how to develop goals and objectives, determine your audiences and how to reach them. You have the brains, the heart and the courage, so all you

need is to attend this informative two-hour workshop, which will be held on **Tuesday, June 30 from 9:00 to 11:00 am**. We invite attendees to send in descriptions of their unique marketing challenges and any questions ahead of time so they may be addressed with some forethought. Presenter: Rick Romano, Director of Marketing, Saint John's On The Lake Fee: \$50; \$35 Nonprofit Center members and CDBG agency attendees.

- **Legislative Changes - Action Required for 403(b) Plans:** Designed for organizations that currently have 403(b) Plans. Does your nonprofit maintain a 403(b) Plan? Significant legislative changes will impact your organization's retirement plan. It will be important to review and understand these new regulations. Action may be required to get your plan in compliance! The workshop will outline key elements of these new regulations. Brought to you by Mutual of America **on Tuesday, July 14th, 2009, 11:30 am to 1:00 pm**. To sign-up for this session, please call 414-344-3933. Free admission.
- **Multicultural Leadership: Opinion research and opportunities to forge a collective agenda.** This presentation will give participants an opportunity to hear the latest research on notions of common ground among communities of color. Learn about the issues that are the top priorities for communities of color and effective messages that bring groups together. This session will give participants the opportunity to use this new information for new public policy opportunities and will be held **on Tuesday, July 21st, 2009, 1:00 to 3:00pm**. Presenter: **Catherine Han Montoya**, Senior Field Manager, Leadership Conference on Civil Rights Education Fund* **Fee: Free To sign-up for this session, please call 414-344-3933.** *The Leadership Conference is the largest civil rights coalition in the country with over 200 national members representing a variety of constituencies.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:

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