

**FEBRUARY 2009**

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

**UEDA HOLDS ITS 2<sup>ND</sup> ANNUAL FUNDRAISER ON SATURDAY, FEBRUARY 28**

You are invited to join us for **Carnival Milwaukee** on Saturday, February 28, 2009 from 8:00 – 11:00pm at the Milwaukee County Zoo Peck Welcome Center. This "party with a purpose" will feature a celebration of all the culture and diversity that is Milwaukee. Milwaukee has an array of ethnic restaurants, musical groups and entertainment; we hope the **Carnival Milwaukee** will create meaningful cross-cultural interactions and give attendees a deeper appreciation and understanding of the mosaic that is Milwaukee.

**The event begins at 8:00 p.m. and will feature a tasting from area restaurants, music and entertainment:**

- At least 16 ethnic restaurants showcasing their specialties for your sampling pleasure (think African, Cajun, French, German, Jamaican, Italian, Mexican, Middle Eastern, Puerto Rican, soul food, Spanish Tapas, and more),
- African drummers , Mexican dancers and other ethnic dancers
- The crowd dancing (if you choose) to the fabulous sounds of De La Buena, Milwaukee's hot Afro Cuban Latin Jazz Band (see [www.delabuena.com](http://www.delabuena.com)), and
- And dancing to world music provided by Putumayo World Music and spun by a DJ from 88.9 Radio Milwaukee.

Individual tickets are \$50 per person, a bargain when you think about dinner, entertainment and supporting a great cause. **You may purchase tickets online at a secure site by clicking [here](#) or by visiting [www.uedawi.org](http://www.uedawi.org) to access the RSVP card. Come join us for this food, music and people-watching extravaganza!**

*This fundraiser for the Urban Economic Development Association of Wisconsin, Inc. (UEDA) will help support the organization's activities around foreclosure prevention that help address the current housing crisis facing Milwaukee. Visit us at [www.uedawi.org](http://www.uedawi.org) for more information on what UEDA does!*

**This event is open to the public, so please forward this information onto those you think may be interested in attending!** Contact us at (414) 562-9904 with any questions or to learn more.

**UEDA COMMUNITY NEWS**

- **HUD** recently released a new issue of **U.S. Housing Market Conditions for the third quarter of 2008**. The report contains an analysis of housing production, marketing, affordability and interest rates, and of the multifamily housing sector in comparison with the previous quarter and the third quarter of 2007. Updated national data, overviews of economic and housing market trends within each HUD region, and historical trends in national and regional housing markets are featured in this issue, along with a feature article that shares highlights of the 2007 American Housing Survey. **This report also features an in-depth housing market profile for Indiana-Illinois-Wisconsin**. This and previous USHMC reports are online and can be downloaded free of charge at [www.huduser.org/periodicals/ushmc.html](http://www.huduser.org/periodicals/ushmc.html). Printed copies can be ordered at no cost from the HUD USER Clearinghouse by calling 800-245-2691, option 1.
- One of the most vexing aspects of the housing crisis is the plight of an estimated 4 million to 8 million homeowners who are in danger of losing their homes through foreclosure. The need to assist them is urgent. Congress is addressing foreclosure relief through amendments to the TARP Reform and Accountability Act. A key issue is whether to allow bankruptcy judges to adjust mortgage terms for borrowers on primary home loans. Read more about this pressing issue here: [A Risky, But Necessary, Step on Foreclosures](#)
- Dwindling support from government and private funders combined with increased demand from clients means challenging times for nonprofits during the recession, experts say. **Nonprofits consider shared resources as funds diminish**. To read this story in its entirety please [click here](#).

## NONPROFIT NEWS

- A broad economic crisis can magnify a nonprofit's pre-existing financial difficulties. The Nonprofit Finance Fund (NFF) has provided tips that are helpful for sound financial planning in all economic situations. In times like these, they become even more vital. Follow this link for more tips: [Click here](#)
- **2009 Charitable Events Guide.** The February issue of Milwaukee Magazine includes a special insert, the Charitable Events Guide, a comprehensive calendar of special events planned by nonprofits in southeastern Wisconsin. The guide also includes an article featuring service clubs and professional groups that play a role in philanthropy and volunteering, along with profiles of five local leaders contributing to the success of nonprofits in Milwaukee. To read more [click here](#).
- **BizTimes Milwaukee today announced it has re-launched its online Nonprofit Directory** to be a much more robust and useful database. All 501(c)3 organizations serving Milwaukee, Waukesha, Walworth, Racine, Kenosha, Washington, Ozaukee or Sheboygan counties are encouraged to complete their profiles for free at [www.biztimes.com/nonprofit](http://www.biztimes.com/nonprofit). *Organizations that had completed their forms in the previous online directory will need to resubmit their data in the new directory.* The BizTimes Nonprofit Directory will include information about how the business community can assist the region's nonprofit agencies.
- **Wisconsin Nonprofits Association Announces Search for Executive Director.** The board of directors of the Wisconsin Nonprofits Association is seeking a full-time Executive Director. The deadline for applications is March 13, 2009. For application information go to: <http://www.wisconsinnonprofits.org>.
- Learning to write in a style that will engage a funder is perhaps the most difficult skill to acquire, but one that need not elude you if you're intent on making a successful career in grant writing. When crafting a grant proposal, you just need to follow a few basic principles for success. Here are a few simple steps in [Writing Grant Proposals Funders Want To Read](#).
- **Save the Date: Forum on the Nonprofit Sector on Collaboration and Barter to Be Held March 31.** The 4th Forum on the Nonprofit Sector, sponsored by the Helen Bader Institute for Nonprofit Management at the University of Wisconsin-Milwaukee, will be held from 8:30-11:00 a.m. The "financing nonprofits" forum series is designed to provide an in-depth examination of different revenue streams for nonprofits. The March forum will focus on collaboration and barter, featuring Renee Irvin, an economist and associate professor of planning, public policy and management at the University of Oregon. The Forum is co-sponsored by the Donors Forum of Wisconsin, the Nonprofit Management Fund, and the Northwestern Mutual Foundation. Watch for details on the Helen Bader Institute website: ([www.hbi.uwm.edu](http://www.hbi.uwm.edu)).

## SMALL BUSINESSES / ENTREPRENEURS

- **Small-Business Groups Critical of Stimulus Plan.** Small-business groups had rallied for an economic-stimulus plan packed with generous new tax breaks and other relief measures making it easier for businesses to grow and hire employees in this tough economy. [Read more...](#)
- **WWBIC Start Smart Business Planning Series starts February 23,** and runs on Mondays from March 2 – June 15 from 6:00 to 9:00PM at their Milwaukee location. This series provides in-depth learning for starting and running a small business. Learn how to complete a draft business plan, and receive information on financing, marketing, record-keeping, cash flow and operations. Class fee is \$225 plus \$75 book fee; reduced fee scholarships are available! **Orientation session is FREE but required; join us on February 23 from 6:00-8:00PM to learn more about this series.** This series will also be held on Tuesdays in West Allis, starting March 3<sup>rd</sup>. Call (414) 263-5450 or visit [www.wwbic.com](http://www.wwbic.com) for more information.
- **Some states are also proposing or enacting their own stimulus packages, with many of the plans targeted toward small-business development.** Compiled by the National Conference of State Legislatures through various media and government reports, the following link is a chart that lists several states with stimulus plans that could potentially help small-business owners: [States Plan Their Own Stimulus Package to Aid Small Business](#).
- **Small Business Discussion Circle: March 3 and April 7 from Noon to 1:00PM.** Talk with a WWBIC representative in an informal group setting about business classes, assistance programs and information exchange. No fee; held at WWBIC, 2745 N. Dr. Martin Luther King Jr. Drive, Milwaukee.
- **Investors ignore upbeat retail report for January.** U.S. retailers surprised analysts with a 1-percent increase in sales in January, but investors weren't impressed and the stock market continued to fall this morning. The slight increase reported by the U.S. Commerce Department marked the first increase since June and the largest percentage increase since November 2007. "We absolutely are not buying into this result," wrote Stephen Stanley, chief economist for RBS Greenwich Capital. "We believe that consumer spending is still weak, and we assume these data are either fluky or high-frequency noise that will be washed out by weakness in surrounding months." "Regardless of the reason sales increased, the improvement should

help remind folks that things do not fall forever," wrote Mark Vitner, an economist for Wachovia. "Retail sales and the economy will eventually recover. This figure, however, does not mark the start of that recovery."

## UPCOMING EVENTS

- **Nonprofit Center of Milwaukee presents the Planners & Grant Writers Roundtable Series** which will provide a forum for nonprofit development and grant writing staff to share successes and challenges and to keep current on events and technology that impact their work. Sessions are built around a topic, and may include a guest speaker, small group discussion, sharing of information and resources, and networking. Held on **Wednesdays (February 18, May 20, August 19, and October 21) from 9:00 to 10:30AM**. Series Fee: \$90; \$60 Nonprofit Center Members and CDBG agency attendees. Single Meeting Fee: \$30; \$20 Nonprofit Center Members and CDBG agency attendees. *Paid for the year but can't attend all roundtable sessions?* Send a colleague from your organization in your place as refunds are not given for absence at individual roundtable sessions when paid for the year. To register, please visit <http://www.nonprofitcentermilwaukee.org/workshops.php>
- **February 24, from 8:30 to 10:00AM: Critical Issues Forum: A Discussion of Public Policy Choices.** In a time of rapidly changing public policy and new initiatives, what are the choices we face? What will be the focus of the government sector? What is the role of the nonprofit sector leadership in helping to shape these directions? What issues will be addressed and what issues will be left behind as federal, state and local programs are changed? Panelists will represent political observers, government leadership and representative nonprofit community leadership to answer these and many more questions regarding public policy. The forum will be held at Aurora Family Services, located at 3200 West Highland Blvd. This event is FREE. For more information please contact the Nonprofit Center of Milwaukee at 414-344-3933.
- **February 25, from 8:30AM to 3:00PM: The Impact of Inclusion Strategies.** Join Instructor Donna Shepard as she discusses the importance of creating a workplace that is aware of and respects the broad spectrum of human diversity is imperative for competitive organizations today. This interactive workshop increases your understanding of all aspects of inclusion and begins the process for dialogue and working together productively. Special emphasis is placed on providing the skills and competencies you need for working with multicultural and inclusive teams. The workshop will be held at UWM School of Continuing Education, 161 W. Wisconsin Avenue, Suite 7000; the fee is \$165. For more information or to register please contact Shirley Bufford, Program Manger, at 414-227-3157.
- **February 26, 9:00 – 10:30AM: Transform Stress in the Workplace.** Ever get stressed out during your work day? Looking for ways to deal with difficult situations in the workplace? Sign up now for and learn how to find calm, balance, and joy in your busy workday through mindfulness meditation. In this workshop, Rodney Sanchez of the Nonprofit Center of Milwaukee will teach you simple meditation techniques and skillful ways to deal with the stress and anxiety of your busy job. Putting these practices to work will bring light to your day, enhance your individual and organizational ability to achieve goals, and create an environment where you can better serve your clients and community. Held at the Nonprofit Center; fee: \$40; \$25 Nonprofit Center members and CDBG agency attendees. To register please contact Rodney Sanchez at (414) 344-3933.
- **February 26, 9:00 – 11:30AM: IFF: A Nonprofit Loan Fund Exclusively Serving the Nonprofit Community.** The Helen Bader Foundation and the Greater Milwaukee Foundation will host a free seminar for nonprofits presented by the IFF, the Midwest's largest community development financial institution (CDFI). IFF provides below-market rate facility and equipment loans to nonprofits serving low income or special needs populations. Space is limited. **RSVP by February 19** to Pat Ganeles, (414) 755-4398 or [pat@hbf.org](mailto:pat@hbf.org). Visit [www.hbf.org/news\\_09feb6.htm](http://www.hbf.org/news_09feb6.htm) for more information.
- **March 3, 7:30 - 8:45AM: Board Leadership in Fundraising: Moving from Good to Great,** A Breakfast Forum Presented by the Nonprofit Center of Milwaukee and Vision First, LLC at the Milwaukee Athletic Club, 758 N. Broadway, Milwaukee. Given the enormous challenges presented by an economy in recession, nonprofits will be hard pressed to raise revenues to balance operating budgets in 2009 and beyond. It is board leadership in fundraising that will give organizations the edge in these difficult times. Come and learn from business leaders and proven campaign chairs the essential components of their success in nonprofit fundraising how each has overcome "fear of asking" and found their leadership through conviction to the mission. *Designed for board members and executive directors*, don't miss this opportunity to learn from the best how to move your board leadership in fundraising from *good* to *great*.  
SNOW DATE: If bad weather causes the Milwaukee Public Schools to close on March 3, the breakfast forum will be held on Friday, March 6, same time and location. Panelists subject to change. **Fee:** \$40; \$25 Nonprofit Center Members and CDBG agency attendees. *Includes continental breakfast.* With 3 registrations from one organization, you receive a 4th slot **FREE**. For registration information and a list of panelists, go to [www.nonprofitcentermilwaukee.org/workshops.php](http://www.nonprofitcentermilwaukee.org/workshops.php) or call (414) 344-3933.

- **March 4, 6:00-8:00PM: Wealth Builders – Budgeting for a Single Parent.** Raising a family on a single income can be difficult. Learn from this workshop about different spending and saving strategies which can be used to help you and your family stretch your dollar. Held at the Capitol Library, 3969 N. 74<sup>th</sup> Street, Milwaukee. No fee; call (414) 263-5450 for more information.
- **March 4, 12:15 to 4:15PM: Community/University Partnership (CUP) Grants - Free Information Session.** Presenters Dr. Cheryl Ajrotutu, Associate Professor of Anthropology, Associate Director, Cultures and Communities Program, and Monique Hassman, Graduate Project Assistant will lead this informational meeting that will provide prospective applicants with step-by-step instructions on how to develop a competitive grant. CUP Grants support limited-term projects and events that promote activities between UWM and the diverse communities it serves. Any coordinated activity centered on an educational, cultural or social justice project or event that brings together a community group and a university group constitutes an eligible partnership project. For further information and to register go to [www.cc.uwm.edu/cup](http://www.cc.uwm.edu/cup) or call 414.229.1159. *Registration required.*
- **Developing Your Leadership Skills, Part 1 & 2: Wednesday, March 11 & 18 from 6:00 to 8:00PM.** Learn how to effectively formulate, express, and sell your ideas to others and identify how to persuade or recruit the energies of others. In this interactive workshop you will discover the six dimensions of leadership, assess your current leadership skills and learn ways to become a better leader. No Fee; held at the Washington Library, 2121 N. Sherman Blvd., Milwaukee. Call WWBIC at (414) 263-5450 for more information.
- **March 12, 9:00 – 10:30AM: Commercial Real Estate: How It Impacts Your Bottom Line.** The wild swing in the economy has brought everyone to wonder the same things. Do we sell our building? Do we extend our lease? Do we acquire real property now? Will anyone lend us money? How capital markets have effected real estate is astonishing and sometimes down right scary. Come learn about what is really going on with buildings, landlords and financial institutions. Learn about ways you can take advantage of a turbulent market and add dollars to your bottom line. Whether you lease or own property, this session will give your organization a crash course on the commercial real estate market today. Presenter: **Jennifer Green**, Vice President, Brokerage Services, Office Properties Group, CB Richard Ellis, Eastern Division. Held at the Nonprofit Center of Milwaukee. **Fee: \$15; FREE** to Nonprofit Center members & CDBG agency attendees. Call (414) 344-3933 to register.
- **March 12 – 14: Great Lakes Urban Exchange (GLUE) 2nd annual conference will be held in Milwaukee.** Want to take the "rust" out of "Rustbelt"? Are you an advocate? A neighbor? A voter? A dot connector? The Great Lakes Urban Exchange needs your help to answer the question: what's right and what's wrong about my post-industrial city? Join the movement for a "Rustbelt" Renaissance and via GLUE's offline activities in [your sticky city](http://yourstickycity.org). Become a member, tell your story, and help us collect, cross-pollinate, and replicate good ideas. Visit [www.gluespace.org](http://www.gluespace.org) to learn more about GLUE; the following is a link to conference details: <http://glueconference2009.wordpress.com/about/>
- Please join **LISC Milwaukee on March 19 at 5:00PM at the 10th Annual MANDI Reception and Awards Ceremony** to honor the inspiring and innovative work of community organizations and leaders working to make Milwaukee's neighborhoods better places to live, work and play. Unreserved seats are \$20 before March 6, 2009, \$25 from March 7 through March 16, 2009. After March 16<sup>th</sup> unreserved seats will only be available on a first come, first served basis for \$30. A company or group may consider sponsoring a reserved table of 10 for \$2,000. To submit your reservation please contact LISC at [www.lisc.org/milwaukee](http://www.lisc.org/milwaukee).

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

*If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at [Kristi@uedawi.org](mailto:Kristi@uedawi.org).*

**Questions or Suggestions? CONTACT US AT:**

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