



December 2009

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

HAPPY NEW YEAR FROM UEDA!

Thank you to all of our members for being a part of the UEDA Community in 2009. We hope that we have been able to provide you with information and opportunities to engage in and learn more about the key community and economic development issues facing Wisconsin. As we look forward to 2010, UEDA continues to seek innovative ways to support our organizational and individual members, as well as others working in the community and economic development sector. Your support is critical in helping UEDA build its capacity to provide training, innovative solutions and policy advocacy to our members. **We welcome any suggestions for program or activity ideas you may have for the upcoming year.** Feel free to contact us at (414) 562-9904 or bill@uedawi.org or Kristi@uedawi.org. Look for your membership renewals in early 2010 – you may also choose renew now by visiting [our Membership page](#) to download the form and sending it to UEDA.

UEDA COMMUNITY NEWS

- **January is National Mentoring Month!** If you are implementing a mentoring program at your organization, you may want to check out [iMentor](#), one of the largest youth mentoring programs in New York City. They have developed [iMentor Interactive](#), a technology-supported mentoring model used by over 10,000 mentors and mentees across the country. They offer webinars and other great resources, as well as how to connect individuals who are interested in becoming a mentor.
- The Wisconsin Council on Children and Families will be hosting an upcoming event, **"Employment Challenges in the Milwaukee Area: The Recession and Beyond"** on **January 21, 2010** at the Italian Conference Center in Milwaukee. The event will feature speakers from the WI Division of Family & Economic Security, Journey House, Inc., Milwaukee Area Workforce Investment Board and the UW-Milwaukee Employment & Training Institute. Registration/check-in starts at 7:45AM and the program lasts until 10:00AM. Cost is \$30.00 per attendee; advance registration is required. Visit www.wccf.org/event_workforce_forum.php to register. Contact Kristi@uedawi.org if you would like a copy of the event flyer.
- **New Local Grant Opportunity Announced:** The Catholic Campaign for Human Development (CCHD) is accepting local grant applications from non-profit organizations for the purposes of economic development and/or community organizing in southeastern Wisconsin. CCHD is dedicated to addressing the root causes of poverty by empowering the poor and by educating communities about social justice. Based in the tradition of Catholic Social Teaching, CCHD supports efforts to provide a "preferential option for the poor" through promotion of community-based initiatives that enable participation of the poor and non-poor alike in improving their communities. **The deadline for applications is February 3, 2010**, the grant period is from July 1, 2010 – June 30, 2011. Contact Kristi@uedawi.org to receive the application and budget documents. To review the list of award recipients for 2009, visit <http://www.archmil.org/aboutus/ShowNews.asp?ID=3324>.
- **HUD has established a new website for the Neighborhood Stabilization Program (NSP)** at <http://hudnsphelp.info>. Also, we have heard that staff at HUD Headquarters who work on NSP really would like to hear from people who have ideas about how to make the website or the program work better. Take them up on the invitation! Contact them [here](#) with your comments and questions.
- **Physical Inspection Scores Available for HUD-Assisted Housing:** HUD's Real Estate Assessment Center completes physical inspections of HUD-assisted and subsidized properties each year, including housing owned by public housing authorities and by private housing providers. About 20,000 such inspections are conducted annually to ensure that assisted families have housing that is decent, safe, sanitary, and in good repair. As part of the Obama administration's effort to promote transparency and openness, HUD recently added the overall Physical Inspection Scores to the HUD USER website. Available results are for inspections conducted from 2001 through September 2009 and can be downloaded as a comma-delimited

data set. The release of this information on the physical condition of HUD-assisted housing stock and changes in it over time will be of particular interest to researchers, affordable housing advocates, and other stakeholders. Visit <http://www.huduser.org/portal/datasets/pis.html> to access the data.

- **CHAS/American Community Survey Data Update:** The HUD website now contains updated Comprehensive Housing Affordability Strategy (CHAS) data for States, Counties, and Minor Civil divisions based on the American Community Survey 2005-2007. Click [here](#) to access the datasets. More information about each of these tables, including a detailed data dictionary and a user's guide, is available on [CHAS Resource page](#).

NONPROFIT NEWS

- **How Cross Promotions Can Help Your Organization:** Sharing lists for fundraising outreach has long been accepted as a cost-effective practice in the direct mail world. But list sharing has yet to be applied to online lists in any great numbers. Many nonprofits are held back by fears over negative impacts to their email lists or the quality of the new supporters. Others are simply uncertain about how online cross promotions (or "list swamps" or "list chaperones," as they are sometimes called) work. That's why we put it to the test...[Read more >](#)
- **The IRS View of Nonprofit Governance:** With recent substantial changes to Form 990, the Internal Revenue Service has taken the position that good governance is of paramount importance to nonprofit organizations. Its Tax Exempt and Government Entities Division (TE/GE) has identified what constitutes good governance—an engaged, informed, and independent board; defined policies and practices; and transparency—and is focusing agency resources on enforcement of compliance with these standards. ... [Read more >](#)
- **Save the Date! Forum on the Milwaukee Nonprofit Sector** to be held on **February 3, 2010, 8:30 a.m.** at the UWM School of Continuing Education. It is hosted by the Helen Bader Institute for Nonprofit Management at the University of Wisconsin-Milwaukee and will feature Melissa Brown, editor of *Giving USA*, who will engage attendees in an exploration of how this annual report may be used as a tool for resource development. *Giving USA* is an annual report on philanthropy published by the Giving USA Foundation. *Registration information will be sent in early January.*

SMALL BUSINESSES / ENTREPRENEURS

- The Greater Milwaukee Committee will once again host **the Inner City Business Awards** to recognize businesses making great strides in Milwaukee Inner City communities. Do you have a relationship with a company located in a Milwaukee inner city community with a story to tell? If so, we'd like to hear about it! Below is the link to an electronic nomination form for the 2010 Inner City Business Awards. <http://www.surveymonkey.com/s/M27BNQ3> **Award winners will be recognized at a luncheon being held on Monday, March 8th at the Pfister Hotel. Nominations are due by January 11, 2010.** For more information, contact Mary Patzlaff at 414-905-0104 or mpatzlaff@gmconline.org.
- **WWBIC Orientation on Monday, January 11th from 9-10:30AM:** Are you interested in starting a business or looking to expand your business and don't know where to start? Attend WWBIC's Orientation session and learn about WWBIC's services which include business & financial education classes as well as ways of which to obtain financing through WWBIC's loan program. No Fee; held at WWBIC-Milwaukee, 2745 N. Dr. Martin Luther King Jr. Drive Milwaukee, WI 53212. Call (414) 263-5450 to register or visit www.wwbic.com.
- **Smart Start Orientation: Business Planning Series, January 25, 2010 from 6:00-8:00PM.** This series provides in-depth learning for starting and running a small business. Participants can complete a draft business plan through weekly worksheets and exercises. Extensive information will be provided on business financing and ownership, market research, marketing strategies, record keeping, cash flow, business operations and management. Weekly guest speakers will include business professionals and successful entrepreneurs. Participants will tour a business library to begin their research. **All Start Smart participants are required to attend the orientation session.** We will outline the course format, fees, materials, and review participant expectations. The Start Smart Milwaukee Series runs every Monday from February 1 - May 10, 2010. No Fee to attend the orientation; held at WWBIC-Milwaukee, 2745 N. Dr. Martin Luther King Jr. Drive Milwaukee, WI 53212. Call (414) 263-5450 to register or visit www.wwbic.com.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:

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