



UEDA Community News

Winter 2008

Published by the Urban Economic Development Association of Wisconsin, Inc. (UEDA)

Welcome to UEDA Community News!

This quarterly newsletter is just one of the many benefits our members and partners will receive when they join us in supporting professionals and organizations in community and economic development.

UEDA also carries out a number of programs and activities throughout the year, such as the Annual Community Development Summit, Quarterly Gatherings, providing technical assistance to agencies through HUD, is a strategy partner in asset-building for the Making Connections Milwaukee (MCM) initiative, and provides contracted services to other organizations. Visit our website for more information on these programs and services.

If you have not already done so, we urge you to join or renew your UEDA Membership today! We hope you will find this publication informative, and the other services and programs we are developing useful. We welcome your feedback and suggestions. Read on to learn more about what's happening in the UEDA Community!

In Every Newsletter:

- **Feature articles** on events and issues in the UEDA Community
- **"In the Know"** Recent headlines in community and economic development, and the nonprofit sector
- **Community Development Calendar:** A listing of upcoming workshops, conferences and UEDA-sponsored events.
- **"Bill's Food For Thought"** An inspiring thought that Bill has found – let's generate more great ideas!

"A Night Out Downtown with UEDA & The Lion King"



On February 15, 2008, UEDA held its inaugural fund-raising event **"A Night Out Downtown with the Lion King."** The evening began with a gala reception at the Milwaukee Athletic Club, followed by a performance of *The Lion King*, and concluded with a relaxing and enjoyable post

performance reception at one of Milwaukee's premiere downtown restaurants, Zarletti's, located at Mason and Broadway.

The one hundred or more guests who attended were very generous with their responses: "Fabulous," "executed with style," "UEDA should do this every weekend," "you provided a great opportunity to see a wonderful performance and enjoy good company before and after the play." Thank you to our guests who braved the cold weather to join us...you know who you are!

THANK YOU TO OUR SPONSORS & PARTNERS:

M & I Community Development Corporation
Marcus Center for the Performing Arts
Business Improvement District No. 21
Milwaukee Athletic Club
Zarletti's

Visit us at www.uedawi.org for more information on all UEDA Programs & Events!

Welcome To Our New Board Member!
Tchernavia Rocker

UEDA BOARD OF DIRECTORS

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Una Van Duvall & Associates

Bill's Food For Thought...



We hope these thoughts help inspire great ideas in the UEDA Community!

"The person who feeds others will never go hungry."

Community Development Calendar

- **March 12 – 15: National Community Reinvestment Coalition 2008 National Conference**, Washington DC. This year's conference includes a full-day program titled "Foreclosing on the American Dream: Recreating Sustainable Homeownership" and a keynote address from Federal Reserve Chairman Ben Bernanke. Visit www.ncrc.org for a conference agenda and to register.
- **March 12 – 14: CDFI Institute**, Phoenix Park Hotel, Washington DC. The 2008 policy conference will feature topics that will explore the sub-prime mortgage crisis and its implication for affordable housing finance, role of community development in the 2008 national election and important advocacy issues for development finance. Visit www.cdfi.org to view the agenda and to register.
- **March 13: Wisconsin Moves Forward to Address Foreclosures**, Country Springs Hotel, Waukesha, Wisconsin. This day long conference features: a regulatory update; a presentation on surging inequality and the rise in predatory lending; and three concurrent education training sessions that will delve extensively into loss mitigation, the foreclosure litigation process, and mortgage rescue fraud scams and schemes. For more information and to register visit www.chicagofed.org.
- **March 13: 9th Annual MANDI Awards**, at the Pfister Hotel Grand Ballroom. Reception begins at 5:00 p.m., awards ceremony will start at 6:30 p.m. The Milwaukee Area Neighborhood Development Innovation Awards are sponsored by LISC-Milwaukee. Call (414) 273-1815 to register and attend the event.
- **March 18: Menomonee Valley Workforce Forum**, 2:30-5:00 p.m. at the Mitchell Park Pavilion, 2600 W. Pierce Street, Milwaukee. This event is designed to help Valley employers develop relationships with workforce agencies and organizations that help people find jobs. *This is not a job fair for job seekers.* Contact Catrina Crane at (414) 274-4657 for more information.

BECOME A UEDA MEMBER!

UEDA has been leading membership-based community development work for over 10 years! As a 501(c)(3) nonprofit membership organization, UEDA is dedicated to providing professional development and networking opportunities for its members. Memberships are renewable annually. Notices went out in early January – **If you have not yet joined or renewed, take full advantage of our programs & services for a nominal fee.** Open the door to endless opportunities with UEDA!

Membership Benefits

- ✓ Discount on program fees to UEDA-sponsored events, which highlight pressing public policy and community development needs.
- ✓ Communications such as the UEDA listserv, newsletters, e-bulletins, and other tools.
- ✓ Opportunities for one-on-one technical assistance. We can help you get what you need!
- ✓ Advocacy through the formation of affinity groups and collaborative, action-oriented projects.

Membership Fees

Individual: \$50.00 / Student: \$20.00

Nonprofit/Organizational: \$150.00 (Includes 2 members)

Corporate/Government: \$350.00 (Includes 4 members)

How Do I JOIN? Contact us by phone, or visit us at www.uedawi.org for a membership form.

Helping to preserve homes & neighborhoods

As communities continue to feel **the impact of rising foreclosures** and sub-prime loans that will reset, many community-based agencies, governments, lenders and others are seeking ways to help borrowers keep their homes. UEDA, in conjunction with over 50 other partners, has developed a **Resource Flyer** that can be shared with those who need help, or those who work with individual borrowers.

This flyer lists reputable places for help. **Visit the UEDA website for a PDF of this resource:** www.uedawi.org. Click on "Programs" and scroll down to access both a Metropolitan Milwaukee and a Statewide version of the flyer. **Pass this along to co-workers, neighbors, groups and others!**

IN THE KNOW

Featuring recent news items focusing on community and economic development issues.

We welcome suggestions from our members and friends for upcoming editions!

- The **Spotlight on Poverty and Opportunity** website offers current press coverage, commentary, debate and policy options in order to stimulate a national dialogue on poverty and opportunity. This site does not support or oppose any candidate for public office and does not take positions on legislation. Visit www.spotlightonpoverty.org to see recent reports, analyses and data on poverty and opportunity and to join in this national dialogue.
- **How Much Does the Federal Government Spend to Promote Economic Mobility? And for Whom?** Defining a mobility budget (\$746 billion in 2006) reaches two major conclusions: (1) poor and lower-income households owe little or no tax and are thus excluded from the bulk of economic mobility programs, which are often delivered in the form of tax subsidies; and (2) while these households do benefit from many other federal programs, these programs are generally not aimed at promoting mobility, and sometimes even discourage it. Under current law, mobility-enhancing programs targeted towards lower-income households would decline as a share of GDP from 2006 to 2012, while those targeted to the better off would increase over the same period. For more on this report visit The Urban Institute's at <http://www.urban.org/url.cfm?ID=411610>.
- **Resource Alert! An online archive of Best Practices in Supportive Housing & Employment** is available at the Enterprise Community Partners site. Visit <http://webinars.enterprisecommunity.org> and scroll to Event Archives to access an audio-visual recording of the event, PDFs of the presentations, and other information.



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