

**JUNE 2008**

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

MEMBER FEATURE: Reilly Penner & Benton LLP

Reilly Penner & Benton LLP is one of the premier CPA firms for non-profit organizations. They provide financial reporting and advice for over 500 non-profit groups of all different sizes and missions. Dan Brophey, a partner in the firm, stated that as recipients of grants, donations and funding from public sources, our clients need to ensure that they comply with each regulatory body's set of standards. Typically, their requirements demand accurate and timely audit and tax reports in order for them to be able to measure the success of their investment in you. RPB works with agencies and their staff to address those requirements, and provide financial counsel for your organization.

Compliance is only one of the firm's objectives. Every non-profit is competing for funding resources. RPB feels that as an auditor and advisor, that telling the story of each client from a financial perspective is a key part of their job. They will work with you to develop contemporary financial statements and financial reports metrics that best reflect the success of your mission. Some of their services include financial statement preparation, auditing, tax issues and reporting, cash flow planning, business consulting and fraud investigation. To learn more, please contact Dan Brophey at (414) 271-7800 or email at dbrophey@rpbllp.com.

UEDA COMMUNITY NEWS

- **UEDA's 7th Annual Community Development Summit will be held Wednesday, June 25th at the Italian Conference Center.** This year's Summit will focus on the critical need for regional cooperation and collaboration on some of two arge-impact issues facing Southeast Wisconsin: transportation and workforce development. Attendees representing federal, state and local government, elected officials, community-based organizations, corporations, nonprofit organizations and private citizens will all participate in a discussion on how to make Southeast Wisconsin a healthy and wealthy region – this is your chance to be a part of the solution! **Visit www.uedawi.org to view the brochure and to register.**
- **Milwaukee Talkie**, the Public Policy Forum blog, posted a timely article on June 6th called "Planes, Trains and Automobiles." This blog discusses General Mitchell Field's plan to add a new runway and community concerns about the addition. Good links can also be found in the article on other regional transportation issues such as I-94, the planned KRM commuter rail system, light rail and the bus system crisis. These regional issues tie in nicely with UEDA's Community Development! See <http://www.milwaukeetalkie.blogspot.com/> for the article.
- Ever check out the web site for **National Public Radio**, to be found locally at <http://www.wuwm.com/programs/highlights.php>? One can access new updates, news feeds, podcasts and radio streaming on the latest issues affecting us both locally and globally. Interested in becoming an "armchair expert" on financial management issues or client relationships? Be sure to check out MarketPlace Money at <http://marketplace.publicradio.org/> Also, **Wisconsin Public Radio** is no slouch either, at www.wpr.org. It carries programming that sometimes covers significant community development issues. Check out the programming descriptions at http://www.wpr.org/about/program_contacts_0802.htm. Become a member of the informed public by listening and calling into a variety of programs that touch on the important issues affecting community development.
- Everyone has heard about avoiding scams – those situations where we should have known but did not act accordingly. **The Neighborhood Link Resource Guide** offers a concise list of useful tips to be aware of before you make any consumer purchase. Access the guide at http://www.neighborhoodlink.com/article/Homeowner/Avoiding_Scams and be sure to pass this great information on to your clients and neighbors

NONPROFIT NEWS

- Have you ever wondered how you can fundraise year-round in a way that would be quick and relatively painless? Check out this article at Guidestar: **A Year In the Life of a Fundraiser**, which gives a schedule of great and easy tips to carry out fundraising throughout the calendar year. Visit www.guidestar.org and click on “News” on the top menu of the home page, click on “Articles” and scroll down through the topic headings to “fundraising and sustainability.”
- If you are an experienced grant writer that would like to brush up on your grantmaking skills, you should check out the year-long series of programs for grant writers called **Grantmaking Essentials**. Subjects include governance, foundation management, communications and grantmaking relationships and more. Look for the brochure on the site for 2008 Fall and Winter programs. On the Donor’s Forum website at www.dfonline.org click on “programs and events.”
- **Do you have clients that are in need of health care but have no insurance?** Refer them to the Milwaukee County website for Badgercare Plus. This new program is for children under 19 years of age and families in Wisconsin who need and want health insurance. BadgerCare Plus is for all kids, regardless of income. It also offers access to comprehensive, affordable health care to many families and pregnant women in Wisconsin. The website has an easy to complete online application. See www.badgercareplus.org/ for more information.
- Just a reminder about some **great resources for information technology** to be found on the Nonprofit Portal website. At this website you can access resources such as ENTECH (Empowering Nonprofits in Technology), computer-mentor resources for nonprofits and schools, Ebase, N-power and Tech Soup. These courses are very worthwhile, especially for those who are newer to nonprofit IT issues. Visit www.cuir.uwm.edu/NONPROFIT/topics/topic.php?topicid=6 to see all these great resources.

SMALL BUSINESSES / ENTREPRENEURS

- The Wisconsin Women’s Business Initiative Corporation has a list of many great small Milwaukee Area businesses that offer a wide variety of products and services. These entrepreneurs have participated in WWBIC’s business lending, business incubation, self-employment initiatives, and the social business venture, **Coffee With A Conscience**. Check out www.wwbic.com and click on “Tools and Resources” on the left column to find out how you can support your local entrepreneurs!
- If you want to know how to best offer training programs to your staff? Check out UWM’s Small Business Development Center for “On-Demand Training” help. The more unique your business is, the more you may want to customize training for your staff, to focus on the more important issues for your business and make the most of everyone’s time. See www.uwm.edu and type in “Small Business Development Center” in the Search box on the top right. Or you can call the Program Manager at 414-227-3240 for more information.

UPCOMING EVENTS

- **The following is a list of courses coming up in the next month at the Nonprofit Center of Milwaukee.** Call (414) 344-3933 to sign up for any of these learning opportunities! All courses are held at the Nonprofit Center, located at 2819 W. Highland Blvd., unless otherwise noted.
 - Youth volunteers have something special to offer nonprofits and nonprofits have something special to offer youth volunteers. Come to **Meet the Future of Volunteerism** on **Wednesday, June 18th** from 9 am to 10:30 am to learn about the skills that youth can offer, generational characteristics that will benefit your organization, and get personal help to maximize this opportunity.
 - **Opening the Door to the Board Room: Choosing to Serve** will be held on **Thursday, June 19th** from 3 – 5 pm. A team of experienced board members will be available to share their board service experience with you.
 - Want to get in on an exciting discussion? Come to **African American & LGBT Communities: Continuing the Discussion** on **Tuesday, June 24th**, Noon to 1:30 pm. This session will explore the intersection of African American and LGBT Communities in areas of health care, marriage, racial profiling and other topics. Panelists will include Senator Lena Taylor, Stephanie Findley, 4th Congressional District Chair, Wendell Harris, NAACP Board member, and others as well. To sign up, call Center Advocates at 414-292-3067. The Event is Free; bring a brown bag lunch.

- Keep your printing and marketing costs down by learning new tips for success at **Stretch Your Marketing Dollars: Printing, Design & Mailing Tips Wednesday, June 25** from Noon to 1:30 pm. Learn how to improve production efficiency and add design quality to your printed materials. Event is free; bring a brown bag lunch.
- Join a timely discussion on **Leadership Diversity: How Does Milwaukee's Nonprofit Sector Rate? On July 30, 2008**, 8:30 to 11:00 a.m. at the Milwaukee Center for Independence, 2020 West Wells Street. A new research report will be discussed with topics including race/ethnicity, gender, age and more. For more information and to register, visit <http://www.helenbaderinstitute.uwm.edu/communityinitiatives/Forum.html>

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details. *If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.*

Questions or Suggestions? CONTACT US AT:
Urban Economic Development Association of WI (UEDA)
2212 N. Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212
Telephone: (414) 562-9904 * Fax: (414) 562-9906
www.uedawi.org