

**JULY 2008**

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

**MEMBER FEATURE: The Milwaukee Urban League – Empowering Communities \* Changing Lives**

The Milwaukee Urban League's mission is to provide essential services and strong results-oriented programming to those who share a desire to be productive, contributing members of the community. Established in 1919 as an affiliate of the National Urban League (NUL), this agency was one of numerous NUL affiliates established during the early 20<sup>th</sup> century to assist African-Americans migrating from southern states in their transition to urban life and employment. A dedicated team of staff, volunteers, sponsors, and the Board open doors to information, skill development and other support to help African-Americans achieve their full potential and participate in the social mainstream, to secure economic self-sufficiency, parity and power, and civil rights. Program areas include workforce development, education and training, and a young professionals/networking group.

**On August 16, the Milwaukee Urban League is sponsoring its 24<sup>th</sup> Annual Health Resource Back to School Fair.** Attendees will receive free health screenings and children who participate in organized activities will receive free book bags with schools supplies. Free food baskets will be distributed (as long as supplies last) to those families who take advantage of health screenings. The Health Fair is being held in partnership with the Roger & Leona Fitzsimonds Boys and Girls Club, located 3400 W. North Avenue from 10:00 a.m. to 2:00 p.m.

For more information about The Milwaukee Urban League, its programs and services, or the Health Fair, call them at (414) 374-5850 or visit them at [www.tmul.org](http://www.tmul.org).

**UEDA COMMUNITY NEWS**

- On June 25<sup>th</sup>, UEDA held its 7<sup>th</sup> **Annual Community Development Summit**, which focused on the critical need for regional cooperation and collaboration on two critical issues facing Southeast Wisconsin: transportation and workforce development. Over 225 attendees listened, learned and participated in a discussion on how to make Southeast Wisconsin a healthy and wealthy region through a regional approach to transportation and economic development. The Planning Committee is currently working on a summary report, which will be posted on UEDA's website, along with other presentation materials soon. **We are also planning a follow-up event for attendees at our next Quarterly Gathering, to be held this September.** Look for your notices via email soon!
- **UEDA is seeking Volunteers to help with both our Membership and Program activities!** If you have some time to give and would like to become more involved in developing communication tools such as this e-bulletin, planning our annual meeting, or helping to coordinate Quarterly Gatherings and other UEDA programs and events, please consider joining UEDA as a staff volunteer! We are looking for someone who can commit to about 5-10 hours/week – contact us at (414) 562-9904 or via email at [Kristi@uedawi.org](mailto:Kristi@uedawi.org) for a full description.
- **The Community Investment Network (CIN)** offers a wealth of research material on their website. These materials come from key players in community development and investment, economic fairness and social equality and social justice. Publications are listed in their *Stakeholders Section*. You'll find reports, speeches, testimony and publications on topics such as housing, the subprime crisis, investment and more. Visit [www.communityinvestmentnetwork.org](http://www.communityinvestmentnetwork.org) and scroll down to the **orange toolbox to access the Research Tools and Resources Dashboard**.
- In a reversal of recent housing trends, older cities are adding residents while populations in formerly booming cities are leveling off. **Using new Census data, the Metropolitan Policy Program Update reports that high gas prices and the housing market slowdown have combined to revitalize older cities** such as Boston, Chicago, and St. Paul even as high-growth cities such as Phoenix, Dallas, and Las Vegas are cooling off. Writing in *Update*, author William Frey points out that most of this country's fastest growing cities are still in the South and interior West, but speculates that continuing increases in community costs that are not yet

reflected in the statistics could sustain or accelerate the trend of older, larger cities gaining populations back from the suburbs. To find out more about this issue of *Update*, click [here](#).

- Knowledge @ Wharton has released a special report, "**How Wall Street Alchemists, Ambitious Lenders, Overreaching Consumers and Enabling Lawmakers Pushed the Economy to the Brink of Recession, and How to Avoid a Repeat.**" The report offers articles, videos, interactive media, and a podcast that asserts the subprime crisis "was a wreck that could have been predicted." To access the special report online, visit [http://knowledge.wharton.upenn.edu/special\\_sections/subprime/index.cfm](http://knowledge.wharton.upenn.edu/special_sections/subprime/index.cfm).
- **Flood Recovery Resources available.** The U.S. Department of Housing and Urban Development's Office of Policy Development and Research is offering state and local officials, builder/developers, and others involved in Midwest flood recovery efforts a list of relevant publications and other resources to assist in the rehabilitation and rebuilding processes. The package, titled "Research & Resources for Flood Recovery," includes research reports, publications, and information concerning the use of manufactured and modular housing, rehabilitation, flood-resistant building design, and disaster response. The complete Toolkit is available by clicking [here](#). To order by phone, call 1-800-245-2691, option 1.

## NONPROFIT NEWS

- Looking for easy ways to jumpstart your Board in fundraising efforts? Guidestar recently highlighted an article entitled "**No-Ask Fundraising: Six High-Impact Jobs for Board Members.**" This article discusses how to harness the passion your board members have for your organization or its mission and channel it into productive fundraising activities. Click [here](#) to access this article or visit [www.guidestar.com](http://www.guidestar.com) and visit their News Section.
- Join a timely discussion on **Leadership Diversity: How Does Milwaukee's Nonprofit Sector Rate? On July 30, 2008**, 8:30 to 11:00 a.m. at the Milwaukee Center for Independence, 2020 West Wells Street. A new research report will be discussed with topics including race/ethnicity, gender, age and more. For more information and to register, visit <http://www.helenbaderinstitute.uwm.edu/communityinitiatives/Forum.html>
- **Energy for Tomorrow Happens Now!** Join Constance Lindholm and the Nonprofit Center of Milwaukee for an informational session on project incentives ranging from \$10,000 to \$100,000 for nonprofit organizations and the We Energies Renewable Energy Development Program. This workshop will be held on **Thursday, July 31 from Noon to 1:30pm**. It is FREE; bring a brown-bag. Contact the NPCM at (414) 344-3933 for more information.

## SMALL BUSINESSES / ENTREPRENEURS

- **Wisconsin Women's Business Initiative Corporation (WWBIC)** just released their **Class Schedule for July-December 2008**. If you have been thinking about starting a business, becoming an entrepreneur or brushing up on your management skills, this would be a good place to start. Classes are offered in Madison/Dane County, Green Bay, Milwaukee/West Allis and Kenosha/Racine. Visit [www.wwbic.com](http://www.wwbic.com) or call them at (414) 263-5450 to request a catalog.
- The **U.S. Small Business Administration** has opened a **Business Recovery Center** in Milwaukee County to help businesses impacted by the severe storms, tornadoes and flooding that occurred on June 5 and continuing. The center opened on July 16 at 8am and will remain open until further notice. The Center is located at 10310 W. Watertown Plank Road, Wauwatosa, WI and is open from 8:00am to 5:00pm. If you cannot visit the Center, call 1-800-659-2955 to receive an application for disaster recovery assistance. There are deadlines for applications for physical damage (August 13, 2008) and economic damage (March 13, 2009), so be sure to use the local SBA office as a resource for any questions!
- Another great resource to keep in mind and revisit is the **U.S. Small Business Administration and Wisconsin Small Business Administration websites**. You can access a wide variety of tools, tips and resources at [www.sba.gov](http://www.sba.gov). If you go to "Local Resources" and click on the WI district, you can access a link to have a FREE 2008 WI SBA Resource Guide mailed to you.

## UPCOMING EVENTS

- **On Thursday, July 31, at 2 p.m. ET, KnowledgePlex and the Center for Neighborhood Technology will present an online chat, "The Housing + Transportation Affordability Index: A New Way of Defining Affordability."** Developed by the CNT and its collaborative partner, the Center for Transit Oriented Development, this index measures the true affordability of housing by including the cost of transportation. While the traditional measure of housing affordability is 30 percent or less of income, this index of housing *plus* transportation takes into account the intrinsic value of place as quantified by transportation expenses. This is a project of the Brookings Institution's Urban Markets Initiative and includes an interactive mapping

site covering neighborhoods in 52 metropolitan areas. More information about this chat will soon be posted at [www.knowledgeplex.org/xchat.html](http://www.knowledgeplex.org/xchat.html).

- **NeighborWorks America will host a training institute for community development practitioners and resident leaders August 18-22 in Chicago.** Courses will cover a wide range of topics in such issue areas as affordable housing, finance, homeownership, and resident services. Among the course offerings are over 30 new or updated courses, including a variety of foreclosure focused courses. There will also be three courses coordinating with the Community Organizing Symposium on August 20, which will discuss ways to stop the loss of families and properties from neighborhoods and local jurisdictions, and how housing counselors and community organizing staff can work together most efficiently to mitigate the negative impacts of the foreclosure crisis. The pre-event registration deadline for the institute is July 28. For more information on the institute or to register, visit [www.nw.org/Network/training/upcoming/ChicagoNT108.asp](http://www.nw.org/Network/training/upcoming/ChicagoNT108.asp).
- **Nonprofit Accounting Group Roundtable: Cost Allocation.** This roundtable features Laurel Kupperman from the Center for Deaf and Hard of Hearing and Andy Holman of Ritz, Holman, Butala, Fine LLP who will discuss the acceptable methods for allocating costs to your organization's programs. It will be held on **Tuesday, August 19 from Noon to 1:30pm**. Registration fees apply (\$35 or \$25 for members), so please RSVP by calling (414) 344-3933.
- **Going Green: Sustainable Communities and Farms**, the annual conference for the Wisconsin Association of Resource Conservation & Development (RC&D) will be held **September 11-12** in Oconomowoc, WI at the Olympia Conference Center. Learn about how a green lifestyle that's healthier for you and the planet! Individuals, community decision-makers, educators, farmers, business owners, other professionals and others who are concerned about the sustainability of the earth should attend. For more information and a conference agenda, call (414) 774-6562 or visit [www.townandcountryrcd.org](http://www.townandcountryrcd.org).

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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

*If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at [Kristi@uedawi.org](mailto:Kristi@uedawi.org).*

**Questions or Suggestions? CONTACT US AT:**

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[www.uedawi.org](http://www.uedawi.org)