



JANUARY 2008

Each month, UEDA sends out an electronic bulletin to our members, which features short articles and a list of upcoming events and activities of interest to UEDA members. It is intended to be a quick and easy for you to gain insight into the UEDA Community, and is also available for viewing at our website on the "UEDA News" page. We hope you find this membership service informative and helpful!

Welcome New and Renewing Members!

Usually we feature a new UEDA member in each e-bulletin, but since there are so many upcoming events, learning opportunities, and other resources we thought we would highlight those. ***Also, if you have not yet renewed your UEDA membership, be sure to do so soon and you won't miss any future happenings in the UEDA community!*** Visit our website at www.uedawi.org for more information, or contact us at Kristi@uedawi.org or (414) 562-9904 and we would be happy to send you a membership brochure.

Also, UEDA will hold its first **Quarterly Gathering for 2008 on Thursday, March 6** from 8:00 a.m. to Noon at Eaton Corporation. This event will feature presentations and discussion on one of the 5 catalytic projects included in the *Economic Development Strategy & Policy Framework*, presented by the City of Milwaukee at the 2007 Summit, the **30th Street Industrial Corridor**, and proposed "Great Lakes Green Industry Complex" development. ***Invitations will be sent out electronically next week, so stay tuned!***

UEDA COMMUNITY NEWS

- Tax season is upon us and this means that the Milwaukee Asset Builders Coalition is in the midst of the **2008 EITC / Volunteer Tax Preparation campaign!** This local group of over 30 organizations coordinates over 12 sites in the Milwaukee area that offer FREE tax preparation to those who earn less than \$45,000 annually. They are also **looking for volunteers to help staff the sites and prepare taxes.** Contact Nayoakee Parker at SDC (414-906-2807 or visit www.cr-sdc.org) for more information on how you or your organization can get involved either by helping to promote the sites and/or volunteering at them!
- **Summer 2008 White House Internship Program** is now accepting applications. They are looking for a well-qualified, diverse group of applicants with sound academic credentials, a demonstrated interest in public service, solid written and verbal communication skills, a history of community involvement and strong character and leadership skills. An internship at the White House is an opportunity for current students and recent graduates to experience everyday life at the White House while working with high-level officials on a variety of tasks and projects. Visit www.whitehouse.gov/intern for more information. Applications should be submitted to intern_applications@whitehouse.gov on or **before February 26, 2008.**
- **Are you a Nonprofit or Small Commercial Business wondering if your organization or business could become more energy efficient?** We Energies offers energy incentive programs to assist eligible multi-family, nonprofit/charitable organizations and small commercial customers. Incentives are awarded for standard measure energy-saving technologies or pre-approved custom projects. Updating or replacing items such as air conditioners, exit signs, lighting or select Energy Star appliances and others could qualify you to receive awards from We Energies. For more information and application instructions, visit www.we-energies.com or call 1-888-603-5519 to talk to an Energy Advisor.
- The Urban Institute website features analysis, reports and audio files on a number of policy topics in community and economic development. A recent web feature is their **audio files of the Forum on Special-Needs Housing.** Panelists at this forum discussed the needs of frail elderly and homeless, the missing pieces in housing options, design solutions that can improve accommodations and ways to better a delivery system that is usually fragmented. Visit their "Pressroom" at www.urban.org or click [here](#) to access the audio.
- The **Spotlight on Poverty and Opportunity** website offers current press coverage, commentary, debate and policy options in order to stimulate a national dialogue on poverty and opportunity. Foundations created this project to build momentum for national action in 2009; Spotlight does not support or oppose any candidate for

public office and does not take positions on legislation. Visit www.spotlightonpoverty.org to see recent reports, analyses and data on poverty and opportunity and to join in this national dialogue.

- The National Trust for Historic Preservation and HUD are inviting **nominations for the 2008 HUD Secretary's Award for Excellence in Historic Preservation**. This award recognizes the recipient for success in advancing the goals of historic preservation while providing affordable housing and/or expanded economic opportunities for low- and moderate-income families and individuals. Any project, agency, individual or organization involved in historic preservation is eligible to receive the award; nominated projects must have been completed in the last three years. The application deadline is **March 1, 2008**; for more information and award criteria, visit www.hud.gov or click [here](#) to download the application.

NONPROFIT NEWS

- The IRS has introduced its **Redesigned Form 990** – this new version is the first significant overhaul of this reporting form since 1979. Click [here](#) for more information and to view the new form, or visit www.irs.gov.
- Early bird registration for the **2008 National Nonprofit Congress** is now open. This annual meeting will take place in Washington, DC from June 1-4, 2008, and will include the 2008 Nonprofit Expo and educational sessions that cover advocacy, leadership and other topics of interest to nonprofits. Visit www.nonprofitcongress.org for an agenda and how to register.

SMALL BUSINESS EDUCATION COURSES BEGINNING THIS SPRING

The Wisconsin Women's Business Initiative (WWBIC) has announced the following courses for potential entrepreneurs to learn how to start and run a small business. For information and how to register, call WWBIC at (414) 263-5450.

- The "Start Smart Business Planning Series" provides in-depth learning for starting and running a small business. Participants will learn how to complete a draft business plan through weekly exercises, and extensive information will be provided on business financing and ownership, market research, marketing strategies, record-keeping, cash flow, business operations and management. Course fees are discussed at orientation; classes are from 6:00 to 9:00 p.m. each week.
 - Orientation (required): *Monday, February 25* at WWBIC-Milwaukee or *Tuesday, February 26* at Parkway Building Recreation Community Education Community Center-West Allis (PBRECC).
 - Series held Mondays at WWBIC-Milwaukee (March 3-June 2) or Tuesdays at PBRECC (March 4-June 3).
- "Small Biz Business Planning Series: Accelerated" In conjunction with the Racine/Kenosha SBDC Partnership, this course will have additional counseling expertise available through the CATI Specialty Center to meet with clients having patented or patentable products, services or processes. Specialized assistance will be made available in the areas of equity financing, intellectual property protection, R&D financing, licensing, etc. Course fees are discussed at orientation; each class is from 6:00 to 9:00 p.m.
 - Orientation (required): *Thursday, February 21* at the Kenosha Area Chamber of Commerce (KACC)
 - Series held Thursdays, beginning February 28 – April 17
- "Small Biz Orientation" In conjunction with the Racine/Kenosha SBDC Partnership, this course provides in-depth learning for starting and running a small business. Participants will learn how to complete a draft business plan through weekly exercises, and extensive information will be provided on business financing and ownership, market research, marketing strategies, record-keeping, cash flow, business operations and management. Course fees are discussed at orientation; classes are from 6:00 to 9:00 p.m.
 - Orientation (required): *Monday, March 3* at the Racine County Workforce Development Center
 - Series held Mondays, beginning March 10 – June 2

UPCOMING EVENTS

- **February 5: Grant Writing: The Basics**, from 1:00 to 4:00 p.m. Lesley Salas, Grant Proposal Specialist with Wheaton Franciscan Healthcare SE WI will present at the Nonprofit Center. There is a registration fee (\$80 or \$50 for Nonprofit Center members and CDBG agency attendees), so please call (414) 344-3933 to sign up.
- **February 7: New Media for Nonprofit Marketing**, from 9:00 a.m. to Noon at the MCFI Conference Center, 2020 W. Wells Street. Meet Jeanne Wieland, NOW Outreach Coordinator for CNI Newspaper, Eric Decker, Reporter with *The Small Business Times*, and Andy Tarnoff, co-owner of OnMilwaukee.com for this session. There is a fee of \$35 to register; please call the Nonprofit Center at (414) 344-3933 to register.
- **February 9: AO Smith / Tower Neighborhood Meeting**, from 10:15-11:45 a.m. at the Center Street Library, 2727 W. Fond du Lac Avenue, Milwaukee. At this meeting, the group will discuss the environmental hazards at

the site and how they affect you. Breakfast will be provided. Sponsored by the Good Jobs Livable Neighborhoods Coalition – contact them at (414) 443-0682 for more information.

- **February 9: Meet the Candidates Luncheon**, from Noon to 4:00 p.m. at the Wisconsin Black Historical Society Museum, 2620 W. Center Street, Milwaukee. Join them for lunch, bring your questions and sit face-to-face with the candidates during the Wisconsin Black Chamber of Commerce's Tabletop Debates. Free to the public. Lunch is available for \$5.00. For more information call (414) 372-7677.
- **February 13: Northeast Side Area Plan Open House**, from 11:30 a.m. to 2:30 p.m. OR 5:00 to 7:00 p.m. at the Alterra on Humboldt, 2999 N. Humboldt Blvd., Milwaukee. The Northeast Side Area plan is in its final stages – the Department of City Development will have a final draft of the plan available and will begin each session with a brief presentation of key concepts and catalytic projects.
- **February 28: Starting a Nonprofit and Beyond: Legal Issues and Documents**, from 9:00 a.m. to Noon at the Nonprofit Center. Jackie Boynton, Attorney, will take you beyond assessing your readiness to start a nonprofit and guide you through the completion of necessary forms to become a 501(c)(3) at this hands-on workshop. Fee is \$70 or \$50 for Nonprofit Center members and CDBG agency attendees. "Orientation to Starting a Nonprofit" is strongly suggested as a prerequisite to this class, which is being offered on *Thursday, February 7 from 4:30-6:30 p.m.* Registration fees apply, so please call the Nonprofit Center at (414) 344-3933.
- **March 6: UEDA Quarterly Gathering**, from 8:00 a.m. to Noon at Eaton Corporation. Come learn about the 30th Street Industrial Corridor, and proposed "Great Lakes Green Industry Complex" development. *Invitations will be sent out electronically next week, so stay tuned!*
- **March 12 – 15, 2008: National Community Reinvestment Coalition 2008 National Conference**, Washington DC. This annual conference is the largest annual gathering of community stakeholders who promote housing and economic development and support equal access to credit, capital and banking services for traditionally underserved groups. This year's conference includes a special full-day program titled "Foreclosing on the American Dream: Recreating Sustainable Homeownership" and a keynote address from Federal Reserve Chairman Ben Bernanke. Visit www.ncrc.org for a full conference agenda and registration information.
- **March 12 – 14, 2008: CDFI Institute**, Phoenix Park Hotel, Washington DC. The 2008 policy conference will feature candidate dialogue with community development finance experts about issues facing the field. Key conference topics will explore the sub-prime mortgage crisis and its implication for affordable housing finance, role of community development in the 2008 national election and important advocacy issues for development finance. Visit www.cdfi.org to view an updated agenda and access registration information.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:

Urban Economic Development Association of WI (UEDA)

2212 N. Dr. Martin Luther King Jr. Drive

Milwaukee, WI 53212

Telephone: (414) 562-9904 * Fax: (414) 562-9906

www.uedawi.org