



## AUGUST 2008

Each month UEDA sends out an electronic bulletin to all current members, which features short articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

### **MEMBER FEATURE: Neighborhood Data Center of the Nonprofit Center of Milwaukee – Support for Informed Decisions**

The Neighborhood Data Center is a service of the Nonprofit Center of Milwaukee. We provide customized data and information services such as mapping to the Southeast Wisconsin nonprofit community. We provide a variety of reports and data tailored to your specific service area for grant and other proposals, strategic planning, and program evaluation. Data Center staff also offer a range of training in the use of information and information technology to compliment their data offerings.

One of our strengths is the ability to help you understand service patterns by analyzing the spatial distribution or patterns within your own organizational data for strategic planning or evaluation. Placing clients or even housing or other production on a map along with other demographic information can help in understanding the needs of your agency as well as your clients, and allow you to tune services to match the reality on the ground. A picture, or in this case a map really can say a thousand words. Another area of expertise is in trend analysis. The Data Center has a wealth of data in its collection and can create timelines in many subject areas, dating back over three or four decades, and in many cases annually. If you are looking for population demographics, housing or sales characteristics we can give you a picture of where things have been in your service area to help you plan for the future.

For more information on these and many other Data Center services, please contact **Todd Clausen**, Data Center Coordinator, Nonprofit Center of Milwaukee, 344-3933 or [tclausen@nonprofitcentermilwaukee.org](mailto:tclausen@nonprofitcentermilwaukee.org)

### **UEDA COMMUNITY NEWS**

- On June 25<sup>th</sup>, UEDA held its 7<sup>th</sup> **Annual Community Development Summit**. A full Summary Report of the Summit will be available on UEDA's sometime next week. **A follow-up event for attendees and other interested organizations and individuals is planned for September 17<sup>th</sup> at 8:30 a.m. at Manpower.** Look for your notices via email soon!
- **Save the Date! UEDA ANNUAL MEETING**, Thursday, September 25<sup>th</sup> at Rustico in Milwaukee's Third Ward. Join us as we celebrate another year of successful programming, service to our Members and introduce new Board members. Look for your invitations soon!
- **Flood Recovery Resources available.** The U.S. Department of Housing and Urban Development's Office of Policy Development and Research is offering state and local officials, builder/developers, and others involved in Midwest flood recovery efforts a list of relevant publications and other resources to assist in the rehabilitation and rebuilding processes. The package, titled "Research & Resources for Flood Recovery," includes research reports, publications, and information concerning the use of manufactured and modular housing, rehabilitation, flood-resistant building design, and disaster response. The complete Toolkit is available by clicking [here](#). To order by phone, call 1-800-245-2691, option 1.
- **The Community Investment Network (CIN)** offers a wealth of research material on their website. These materials come from key players in community development and investment, economic fairness and social equality and social justice. Publications are listed in their Stakeholders Section. You'll find reports, speeches, testimony and publications on topics such as housing, the subprime crisis, investment and more. Visit [www.communityinvestmentnetwork.org](http://www.communityinvestmentnetwork.org) and scroll down to the orange toolbox to access the Research Tools and Resources Dashboard.
- **Milwaukee Urban League's Black and White Ball** raises more than \$250,000 to support MLU. Rain and a tornado warning failed to dampen spirits at the Milwaukee Urban League's 23<sup>rd</sup> Annual Black & White Ball where a host of local companies, foundations and individuals helped raise more than \$250,000 to support the

league's programs and services and another \$100,000 in capital gifts. More than 750 of the confirmed 1,000 attendees braved the stormy weather to support the league's largest fundraiser and one of Milwaukee's most premier and diverse social events... [\[more...\]](#)

- **FHA May Pull the Real Estate Market Out of Its Slump.** Federal Housing Administration loans are going to emerge as the vehicle to pull the real estate market out of its slump, according to Michael Ashley, vice president and chief business strategist of Lend America, Melville, N.Y. For more on this story visit <http://www.knowledgeplex.org/news/2153591.html>
- **Supportive Housing Program (SHP) Desk Guide Update.** The SHP Desk Guide has been updated and is available on the "What's New" section of the HUDHRE website. The revised SHP DESK GUIDE incorporates new policy issues, and allows grantees to use a word search to find key information in the document. Grantees are encouraged to review the new guide along with the PowerPoint presentation that provides an introduction to the new sections, and highlights changes and additions. Visit the following link to view the [SHP Desk Guide](#).
- **Fiscal Year 2009 Round of Community Development Financial Institutions Program Opens.** The U.S. Department of the Treasury's Community Development Financial Institutions (CDFI) Fund has released its Fiscal Year 2009 Notice of Funds Availability (NOFA) for the CDFI Program. This annual funding notice provides up to \$54 million in appropriated funds, subject to final appropriations, in the form of awards to community-based organizations, known as community development financial institutions - or CDFIs. These CDFIs provide affordable financing and related services to low-income communities and populations that lack access to credit, capital and financial services.

To make this funding opportunity available to the public as soon as possible, the CDFI Fund is posting the NOFA electronically on the Grants.Gov website ([www.grants.gov](http://www.grants.gov)) in advance of the Federal Register publication on Friday, August 15, 2008. Potential applicants are strongly encouraged to read this funding notice thoroughly. Additional guidance can be found by visiting CDFI Fund's website at <http://www.cdfifund.gov/>.

## NONPROFIT NEWS

- **Shining a Light on Poverty and Efforts to Combat It.** The new summer 2008 issue of the Annie E. Casey Foundation newsletter, Casey Connects/Insites, describes how the Foundation has stepped up efforts to support promising efforts nationwide to combat poverty, while also building the popular and political will needed to spur action by federal, state, and local policymakers. Insites features stories of people reaping the benefits of successful approaches to combat poverty. The entire article can be viewed by [clicking here](#) or visiting the Annie E. Casey Foundation website: <http://www.aecf.org/>.
- **Wegner LLP CPAs & Consultants** believe in educating their clients on the various issues they face within the non-profit community. As part of this commitment they have established **The Wegner Non-Profit Roundtable**, and are proud to now offer this educational opportunity in the Milwaukee area. Please join discussion leader, Ann Mazer, in a conversation on the more prominent state and federal employment laws and how they may impact your organization. The discussion will provide practical advice on how to avoid some common pitfalls often associated with these laws. The Milwaukee Non-Profit Roundtable will be held on September 9, 2008 from 11:00AM to 1:00PM. To register please visit [www.wegnercpas.com/resources/seminars.asp](http://www.wegnercpas.com/resources/seminars.asp). You may also contact Kellie Oberstar at (608)-274-4020. or email [kellie.oberstar@wegnercpas.com](mailto:kellie.oberstar@wegnercpas.com) for registration.
- **Alliance for Justice and the Nonprofit Center of Milwaukee** presents **Worry-Free Advocacy for Nonprofits**. During this full-day workshop for nonprofit managers, staff, and volunteers our attorney-trainers will teach you the rules so that you can answer questions such as: What is the difference between advocacy and lobbying? How much can our 501(c)(3) lobby? What are the Wisconsin state rules and regulations we need to be aware of? What types of election-related activity can our 501(c)(4) engage in? And much more! The workshop will be held Tuesday, October 7<sup>th</sup>, 2008 at the Nonprofit Center of Milwaukee. For more information and registering please [click here](#)
- **Public Policy Advocacy: The Case of Nonprofit Engagement.** In 2008, as candidates for public office court traditional voting blocks on the path to election victory, the nonprofit sector has enormous potential as an untapped political force to shape the nation's future. The nonprofit sector—our ever-expanding asset of "social profit" organizations focused on serving the public good—is creating the most job growth, the best new ideas, and the most effective solutions to the toughest chronic social problems that are plaguing communities throughout the country... The entire article can be viewed here: [Public Policy Advocacy](#)

## SMALL BUSINESSES / ENTREPRENEURS

- **The UWM – Small Business Development Center (SBDC)** works with new entrepreneurs to turn ideas into viable business concepts, and with established entrepreneurs to improve business performance. Explore their NEW fall schedule by clicking the following link: [Fall Schedule 2008 Calendar](#)
- Brown-Beasley Accounting presents **We Mean Business**, a workshop series for business owners and entrepreneurs, on **Thursday, August 28<sup>th</sup>, 2008**, 8:15AM – 11:30AM. To register for this workshop, please call (414) 264-6490 (ext. 13) or email [Lydia@bba-accountant.com](mailto:Lydia@bba-accountant.com). Presentations will cover business financial statements, understanding reports, dealing with the WI Department of Revenue and other tax issues, internal auditing, marketing and business formats.

## UPCOMING EVENTS

- **Starting A Nonprofit and Beyond: Legal Issues and Documents**; presenter Attorney Jacqueline Boynton will walk you through this hands-on workshop that will take you beyond assessing your readiness to start a nonprofit and guide you through the necessary forms to become a 501(c)(3). Held at the Nonprofit Center of Milwaukee, Inc, on **August 21, 2008** from 9:00AM to 12:00PM, the fee to attend is \$70 for non-members and \$50 for Nonprofit Center member and CDBJ agency attendees. To register please call (414) 344-3933 or [click here](#) for registration form and a guide to the Nonprofit Center's Summer 2008 Calendar!
- **Community Resource Fair Friday, August 22<sup>nd</sup>, 2008**, 10:00AM until 2:00PM at 1915 North Martin Luther King Drive. Meet with viable resources like these: Child ID kits, Childcare Information, Task Force on Family Violence, Riverwest Health Initiative, Housing Resources, MPS, UWM, Voter Registration, Black Health Coalition, Fire Department, and many more!
- **Integrating Your Web Site into Your Organization's Communication Strategy- Critique Session. Thursday, September 11, 2008.** 1:00PM to 4:00PM. How does your organization's current website stack up? Does it have the important functions your organization requires? This is an opportunity for a collective review of web site choices and feedback from the facilitators and participants about how well your website achieves its purpose. Fee: \$80, \$50 for Nonprofit Center members and CDBG agency attendees. To register please call (414) 344-3933.
- **Nonprofit Research Colloquium:**
  - **"More Pieces to the Puzzle: A Review and Assessment of Recent Nonprofit Board Research"** will be held on September 16, 2008 from 4:00 PM to 5:30 PM at the UWM Zelazo Center for the Performing Arts, Rm. 171. David O. Renz, Director of the Midwest Center for Nonprofit Leadership at the University of Missouri-Kansas City will present.
  - **"Current Research on Individual Giving: Methods and Results"** will be held on September 22<sup>nd</sup>, 2008 from 4:00 PM to 5:30 PM at the UWM Zelazo Center for the Performing Arts, Rm. 171. Patrick Rooney, Director of Research, Center on Philanthropy at Indiana University will present.Space is limited, so **please RSVP** to Barbara Duffy at (414) 229-2924 or [bduffy@uwm.edu](mailto:bduffy@uwm.edu).
- **The 9<sup>th</sup> Annual Statewide Conference of Philanthropy, presented by Donors Forum of Wisconsin (DFW)** is being held Wednesday, September 17<sup>th</sup>, 2008 at the Italian Community Center- Milwaukee, Wisconsin. The purpose of this conference is to provide an opportunity for grant makers, nonprofit agency executives and fellow associates in the philanthropic community to share their experiences, learn new tools and assess their past achievements and endeavors. For more information or to register please contact DFW at 414-270-1978 or visiting <http://www.dfwonline.org/page10000180.cfm>.

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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at [Kristi@uedawi.org](mailto:Kristi@uedawi.org).

### Questions or Suggestions? CONTACT US AT:

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