



**APRIL 2008**

Each month UEDA sends out an electronic bulletin to all current members, which features shorts articles and a list of upcoming events and activities of interest to our members. It is intended to be a quick and easy way for you to gain insight into the UEDA Community, and is also available at our website on the "UEDA News" page. We hope you find this membership service informative and useful!

**Save the Date! UEDA's 7<sup>th</sup> Annual Community Development Summit is scheduled for Wednesday, June 25<sup>th</sup> at the Italian Conference Center.** This year's Summit will focus on the critical need for regional cooperation and collaboration on some of the large-impact issues facing Southeast Wisconsin. With the challenges and opportunities that are inherent in a rapidly changing economy, a regional approach will allow us to capitalize on its assets and foster economic growth. **We welcome any members that would like to volunteer their time to be a part of the Planning Committee for this annual event!** Please contact us if you are interested.

Attendees representing federal, state and local government, elected officials, community-based organizations, corporations, nonprofit organizations and private citizens will all participate in a discussion on how to make Southeast Wisconsin a healthy and wealthy region – this is your chance to be a part of the solution! *Registration information will be available in late May.*

**MEMBER FEATURE: Building a strong statewide association of nonprofit organizations in Wisconsin**

The *University of Wisconsin-Milwaukee Center for Urban Initiatives & Research (CUIR)* is a member of UEDA. For over 25 years, they have been providing research services and technical assistance to public and non-profit organizations to help them make informed policy choices. They promote strategic partnerships, across disciplines and sectors, integrating a dynamic network of expertise to address urban issues. CUIR staff also provides support to UW-Milwaukee's Helen Bader Institute for Nonprofit Management, who is also involved in helping the recently formed Wisconsin Nonprofits Association (WNA). Below is a letter of invitation to join the WNA on June 10 for their annual summit.

Dear Colleagues,

The founding of WNA has finally enabled nonprofit sector organizations of all sizes and types, and from all regions of Wisconsin, to join together to strengthen Wisconsin's nonprofit sector and to benefit from the "collective strength and voice" that can only be realized through such an organization. Similar statewide associations of nonprofit organizations have been formed in more than forty other states. They now play critical roles in educating the public on the vital roles of nonprofit organizations in every community and region of their respective states, in securing a wide range of discounted services and products for their member organizations, and in influencing public policy in their state capitals and local municipalities.

**WNA's first annual statewide nonprofit "summit" will take place in Madison on June 10, 2008. I urge you to attend the "summit" and play an active role in this event.** Among the many other activities of the day, you will have the opportunity to hear two outstanding keynote speakers, both of whom are prominent, national nonprofit sector experts and leaders. Professor Paul Light of the Wagner School of Public Service at New York University is the author of three recent books on the nonprofit sector: *Making Nonprofits Work, Pathways to nonprofit Excellence, and "Sustaining Nonprofit Performance and The Four Pillars of Nonprofit Excellence.* Pat Read is the Senior Vice President for Public Policy and Government Relations at Independent Sector (and the former Executive Director of the Colorado Association of Nonprofit Organizations).

As a founding member of the board of WNA, I also want to encourage you to have your nonprofit organization (or other supporting organization) become a member of the Wisconsin Nonprofits Association. The more organizations that become members of WNA, the stronger will be its "collective voice" on behalf of all nonprofit organizations in the state. Join the efforts of other nonprofit organizations in the state to build and shape this important organization, and to help create an action agenda for the nonprofit sector in Wisconsin.

In my role as a nonprofit academic center director over the past 24 years, I have had the privilege of participating in other statewide associations of nonprofits and have witnessed their effective action both in advancing the important work of these organizations, and in protecting them from encroachments on tax exemption and advocacy rights. This important work cannot be accomplished without the active input and participation of those who have the best interests of nonprofits at heart, and are willing to invest time and energy to support common interests as they pursue their respective missions.

Please take the time on June 10 to join us for the “summit” meeting in Madison and learn about what we can all do together to support the nonprofit sector in Wisconsin. Detailed information on the summit can be found at the WNA website: [www.wisconsinnonprofits.org](http://www.wisconsinnonprofits.org). At the website, you can also find information on membership, including benefits and fees. Note that there are substantial discounts on registration fees for June 10 Summit for representatives of nonprofit organizations that have already become members of WNA.

John Palmer Smith, Ph.D.

Executive Director

Helen Bader Institute for Nonprofit Management, University of Wisconsin-Milwaukee

#### UEDA COMMUNITY NEWS

- A summary and presentation materials from **UEDA's March Quarterly Gathering** are now available at our website! If you attended or were unable to, now you can access a summary of the conversation, and copies of “Development 101” and “30<sup>th</sup> Street Industrial Corridor Reinventing Industry – Revitalizing Neighborhoods” Click [here](#) to visit the UEDA Events page, and scroll down!
- Julann Jatzak, vice president of **Wisconsin Women's Business Initiative Corporation** (a UEDA Member), was honored by the U.S. Small Business Administration on this month as the country's 2008 Women in Business Champion. Jatzak and nine other people nationwide were recognized at ceremonies in Washington, D.C., for their support of entrepreneurs.
- **Fair Housing Accessibility Training on June 19** offered by local HUD Office...this 6-hour training program is designed to inform participants about some of the technical requirements in complying with the design and construction requirements for accessibility under the Fair Housing Act for multi-family housing. Who should attend? Architects, developers, builders, contractors, building engineers, code reviewers, disability and fair housing advocates, and others. This training will be held at UW-Milwaukee and is FREE, registration is on a first-come, first-serve basis. To register, visit [www.fairhousingfirst.org](http://www.fairhousingfirst.org) and click on the “Calendar” link.
- *From KnowledgePlex Week In Review...* The **National Low Income Housing Coalition has released *Out of Reach 2007-2008***, the organization's annual report on housing affordability and availability at the national, state, and local levels. As its primary measure of affordability, the report uses the “housing wage” - the hourly wage a worker must earn to afford a two-bedroom apartment in that worker's local community. Since NLIHC's *Out of Reach 2006*, the housing wage has increased by more than a third, and found that there is no jurisdiction in America where a full-time worker earning the minimum wage can afford a one-bedroom apartment. For more information, [click here](#).
- *From HUD USER News...* the Departments of Housing and Urban Development and Health and Human Services have jointly posted a **new compendium of research on homelessness. *Toward Understanding Homelessness: The 2007 National Symposium on Homelessness Research*** contains papers presented and discussed at the symposium. The gathering of researchers, policy experts, practitioners, and consumers met in Washington, D.C. in March 2007 to review a decade of research that has accrued since the last joint symposium. Individual papers and a complete version of the report, as well as the symposium agenda, presenter biographies, and participant list, can be downloaded free of charge at [www.huduser.org/publications/homeless/homeless\\_symp\\_07.html](http://www.huduser.org/publications/homeless/homeless_symp_07.html).
- **Interested in learning more about foreclosure and predatory lending? *The Wisconsin League of Women Voters website has a GREAT resource of articles and information.*** Their project began a few years ago, and the first phase started with Payday Loans and now they're looking at subprime lending. Visit [www.lwvmlwaukee.org/](http://www.lwvmlwaukee.org/) and scroll down to access both resources. Please share this with people you think might find it helpful!

#### NONPROFIT NEWS

- **2007 Salary & Benefits Survey Available...**Are you preparing to upgrade your staff payroll? Working on staff benefit budget allocations? Need to compare salaries across a range of job descriptions? Find answers to these questions and more by ordering your copy of the *Agency Executives Group 2007 Compensation and Benefits Survey for Nonprofit Agencies* today. The Survey provides nonprofit organizations with benchmark data for salaries, salary ranges, and benefits. There are 56 nonprofit sector jobs identified in the survey, and a menu of nonprofit employee benefits. Survey price: \$130; \$65 Agency Executive Group Members, Nonprofit Center Members and Survey Participants. To order a copy, please contact the Nonprofit Center of Milwaukee at [info@nonprofitcentermilwaukee.org](mailto:info@nonprofitcentermilwaukee.org) or (414) 344-3933.
- **Further your Nonprofit Skills & Knowledge in Spring-Summer 2008** with the Professional Certificate in Nonprofit Management program. Workshops on topics such as assessing organizational and managerial effectiveness, external relations, leadership, fundraising, finance, and conflict resolution are offered beginning May 14<sup>th</sup> and continue throughout the summer. For more information, visit their website at [www.ProfDevNonprofitCert.uwm.edu](http://www.ProfDevNonprofitCert.uwm.edu).

- **May 5 from 3:30-5:00 p.m. – Nonprofit Research Colloquium** sponsored by the Helen Bader Institute for Nonprofit Management (HBI) at the University of Wisconsin-Milwaukee that will take place on. Please join us for a conversation with Kirsten Gronbjerg, Efroymsen Chair in Philanthropy, Center on Philanthropy, and Professor of Public and Environmental Affairs at Indiana University. Professor Gronbjerg's interests focus on the nonprofit sector broadly defined, and the sector's relationship to government and the business sector. Click here for more information: [www.nonprofitmilwaukee.org/research/HBIColloquium\\_Gronbjerg08.pdf](http://www.nonprofitmilwaukee.org/research/HBIColloquium_Gronbjerg08.pdf)

#### SMALL BUSINESSES / ENTREPRENEURS:

- **May 14 from 8:30am to 4pm: Small Business Taxation Workshop.** Understand the tax consequences of your business structure and operational activities. Registration fees apply; for more information, please visit [www.sce-sbdc.uwm.edu](http://www.sce-sbdc.uwm.edu) or call 414.227.3240.
- **The Milwaukee Community Business Development Partners and the Milwaukee Urban League, Inc. has teamed up to provide a capacity building program for business owners.** The program is designed to teach the basics of doing business. This workshop series is scheduled to begin Thursday, May 15, 2008 and will cover a broad range of subjects related to business development. Classes will be offered from 5:30 pm to 8:00 pm, Tuesdays and Thursdays at the Milwaukee Urban League offices at 435 W. North Avenue. Who should attend: current and future business owners and support staff, managers, supervisors, and anyone desiring to improve their business skills. Participation is free but advance registration is required. For more information or to register contact Homer Key at (414) 462-5542.

#### UPCOMING EVENTS

- **May 2: MIP User Group Meeting**, 10:30 am to 12:30 pm. Topics are: MIP ~ Recording Tips for Auditing, and the new 990 form Sage FR50 and Credit Card Payment to FR50 Gift Record to MIP GL - easy with Sage! Presented by Sage Software. This workshop will be held at the Nonprofit Center of Milwaukee, and is FREE. Call (414) 344-3933 to RSVP.
- **May 3: Law Day 2008**, 10am to 2pm, various locations in the Milwaukee area. Sponsored by the Milwaukee Young Lawyers Association and the Lawyer Referral & Information Service (LRIS), Law Day provides information on the judicial system and Milwaukee County Court system, insight on community legal issues and interaction between attendees and licensed and qualified attorneys. For more information, call (414) 274-6768.
- **May 20: Insurance & Investments**, 2:00 pm to 4:30 pm. Insurance and risk management, along with investment policies and practices, are key factors in effectively planning for and managing a nonprofit's finances. Learn about investment approaches and options for nonprofits, and discuss key considerations when determining your nonprofit's insurance and risk management needs. Guest Presenters: Joseph Kasle, President, Redwood Insurance Center; and Jeffrey Robb, Equity Analyst, Premier Investment Consulting. Fee: \$65; \$40 Nonprofit Center members and CDBG agency attendees; call (414) 344-3933 to register.
- **May 28-30: Fundraising and Development for Nonprofits.** This 14<sup>th</sup> annual conference will be held in Madison at the UW-Madison School of Business. Space is limited, so sign up early. Visit <http://exed.wisc.edu/devconf/> for information.
- **June 5<sup>th</sup>: Accepting the Racial Equity Challenge** at the Alverno College Conference Center. Make your reservations now for this Annual Conference, co-sponsored by YWCA Greater Milwaukee. This is an exciting opportunity for nonprofit leaders, staff and volunteers to learn what it takes to make racial equity an essential element of programming, outcomes and governance. Featuring two dynamic national speakers, Phoebe Eng and Tim Wise. Don't miss this chance to face head on one of our community's most pressing needs! Early Bird Discount when you register by May 5th. For more information, and to register, please visit <http://www.nonprofitcentermilwaukee.org/index.php> and click on the buttons on the top left of the page.

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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at [Kristi@uedawi.org](mailto:Kristi@uedawi.org).

#### **Questions or Suggestions? CONTACT US AT:**

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