



JUNE 2007

Welcome to the first UEDA Membership Bulletin. Each month, UEDA will send out this electronic bulletin to our members, which will include updates on the latest headlines in community and economic development. We will also feature short articles and a list of upcoming events and activities of interest to UEDA members.

Graduates from Programs in Nonprofit Management in Demand

By William Johnson, UEDA Executive Director

In an article by University of Georgia professor Dr. Tom Holland, he explains why nonprofit management courses and programs are on the rise, and why their graduates are doing well in the nonprofit job market. He writes:

- There are 97 schools in the country that offer graduate course in managing nonprofits, and only six schools offer a full degree.
- In the nonprofit sector, there is a “huge labor force gap” with a 60 percent reverse in demand over supply for trained managers.
- The management shortfall is due to both the rapid expansion of the nonprofit sector, and the large number of managers who will be retiring.

A local resource for professionals in the nonprofit sector is the **Helen Bader Institute of Nonprofit Management**, at the University of Wisconsin-Milwaukee. They offer a variety of opportunities for individuals to expand their management skills and knowledge in this sector, as well as research and resources for nonprofit organizations. To learn more about their programs, visit them online by visiting <http://www.uwm.edu/MilwaukeeIdea/HBI>.

UPCOMING EVENTS

- **Thursday, June 14th – UEDA Annual Membership Meeting.** Come join us at the Milwaukee Ale House as we celebrate 10 years of supporting the professional development of individuals and organizations in community and economic development! The event is from 4:30 – 6:30 p.m., with a short program at 5:30 p.m. RSVP by calling (414) 562-9904 or email to Kristi@uedawi.org.
- **Wednesday, June 20th – Housing Trust Fund Event.** ALL are welcome to attend this event, which will launch the next phase of Housing Trust Fund efforts. Mary Brooks, the Housing Trust Fund Project Director at the Center for Community Change is scheduled to attend. At the Universalist Unitarian Church West, 13001 W. North Avenue, Brookfield from 2:30 – 5:00 p.m. For more information contact Heather Dummer Combs at (414) 276-9050 or heatherd@interfaithconference.org. See below for an update on the Housing Trust Fund work!
- **Wednesday, June 20th – FREE Publisher Class.** Held by the Milwaukee Urban Entrepreneur Partnership, this class will go over the basics of using Publisher 2003 – learn how to create flyers, newsletters and other publications. The class runs from 8:00 a.m. to Noon and will be held at WWBIC, 2nd floor of the M&I Commerce Center, Milwaukee. Spaces are limited – Contact Judy Young at (414) 264-7905 or jdyoung@milwaukeeuep.com for more information.
- **Thursday, July 12th – UEDA’s 6th Annual Community Development Summit.** Presented in partnership with the Mayor’s office and our members, this event will provide an opportunity to hear and discuss the City of Milwaukee’s new economic visioning and strategic framework, which is currently in process. Don’t miss this opportunity to provide your input! The day’s discussion will inform the implementation of the resulting economic development plan. Registration brochures will be available in June. Contact UEDA for more information.
- **Save the Date! Tuesday, July 24th, 2007 – TIF Financing with CDFA.** This full-day seminar, presented by LISC Milwaukee will cover the fundamentals of Wisconsin’s TIF statute. It will also outline the TIF policy and approval process in the context of achieving economic development goals, and include a discussion of case studies and innovative projects from across the country. More information to follow in June, so stay tuned!
- **Save the Date! August 22, 2007** is the 28th Annual Hispanic Chamber of Commerce *Jalapeno Golf Outing*. This year’s event will be held at the Grand Geneva Resort & Spa. For details, contact Eveyln Agosto at (414) 643-6963 or eagosto@wi.rr.com.

MEMBER FEATURE ARTICLE: CDBG Programs and People with Disabilities

By Brian Peters, IndependenceFirst Housing Program Coordinator

People with disabilities exist. That may seem obvious to you; after all, the US Census has said that nearly one in five Americans has a disability. In Wisconsin, the statistic is 16% (2000 Census data). There are numerous studies documenting the higher poverty rates for people with disabilities, the lower employment rates, as well as the difficulty people with disabilities have finding housing. Too many people with disabilities end up in nursing homes because they couldn’t find the services or the housing they need to remain in their communities.

Given that people with disabilities in general have a need for programs and services in communities, how do communities serve them? One way is to find out where people with disabilities live. Surprisingly, the Census website offers a way, via the American Factfinder tool (<http://factfinder.census.gov>), to map the geographic distribution of people with disabilities between the ages of 21 and 64. To be clear, this is as a percentage of the population rather than actual numbers, but if you know the population of the areas, this should easily give you a better idea of how many people with disabilities live in the neighborhood. Using the City of Milwaukee as an example, we see a concentration northwest of downtown and south of downtown. This is not surprising as those areas tend to have lower housing prices and are well-served by public transportation routes.

To some people, this map may look vaguely familiar, as it is very similar to the map of Milwaukee's Community Development Block Grant target areas. In fact, all of the census tracts that had more than 37% of the population having a disability fell within the CDBG target area. The similarity of the concentrations of people with disabilities and the CDBG target areas is likely true in many urban communities. **This emphasizes that CDBG-funded programs and services cannot afford to ignore the needs of people with disabilities in the neighborhoods.** How can a community hope to recover, if so many of its residents who need assistance most, were left out of the process?

The next time you attend a public hearing, speak with a non-profit organization or a government official, ask them what they are doing to ensure that the community is as inclusive as possible to people with disabilities. Are the programs and services accessible to all? Are there any planning being done? Will job training sites be accessible? Will there be materials available in large print or Braille? Have they budgeted for the costs of accommodations and modifications? After all, if you know that at least 37% of the population in a neighborhood has a disability, and are likely low-income and struggling to find employment, isn't this a prime target for CDBG programs and services?

MAP LINKS

- U.S. Census Factfinder Disability Population Map for Milwaukee, WI
- CDBG Target Map: <http://www.mkedcd.org/housing/pdfs/CDBGTarget.pdf>

HOUSING TRUST FUND UPDATE

By Heather Dummer Combs, Housing Campaign Director, Interfaith Conference of Greater Milwaukee

The Milwaukee Housing Trust Fund Advisory Board has been meeting regularly this spring on preparing the application and review processes. They are very near to finalizing these processes so they can issue the Request for Proposals (RFP), which will hopefully happen in the next month. Because the HTF is a public fund and this process is public, the RFP will be issued widely, and organizations and developers with housing projects are encouraged to apply.

In the meantime, the Milwaukee Housing Trust Fund Coalition (the advocacy group that worked to get the City fund established) is continuing to meet and discuss its next steps. They have had conversations with a couple of Milwaukee County Supervisors about the possibility of establishing a County Housing Trust Fund. This is in the very early conversation stage, but hopefully something will come out of it. In addition, people in Waukesha are interested in addressing affordable and workforce housing needs. To learn more and become involved in the coalition, feel free to join us on June 20th for an event to help launch these new efforts! (*Event details listed above*)

CITY-COUNTY SPECIAL NEEDS TASK FORCE REPORT DUE SOON! The City-County task force that was established last November has been meeting regularly to address issues that were raised by a series of articles in the *Milwaukee Journal Sentinel* about housing conditions for people with special needs, particularly those with mental illness. This group is made up of a wide range of representatives from government housing and health staff, nonprofit agencies, the elected officials, real estate developers and citizens. They have spent time reviewing statistics and analysis of the needs for such housing, associated services, existing referral and case management programs, and proposals from affordable housing developers. They will be releasing their final recommendations report by June 20th, which will include strategies for developing additional housing for special needs, assistance for developers, securing additional resources and improving coordination among service and housing providers.

This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at Kristi@uedawi.org.

Questions or Suggestions? CONTACT US AT:

Urban Economic Development Association of WI (UEDA)

2212 N. Dr. Martin Luther King Jr. Drive

Milwaukee, WI 53212

Telephone: (414) 562-9904 * Fax: (414) 562-9906

www.uedawi.org