



# UEDA Community News

Fall 2007

Published by the Urban Economic Development Association of Wisconsin, Inc. (UEDA)

## Welcome to UEDA Community News!

This quarterly newsletter is just one of the many benefits our members and partners will receive when they join us in supporting professionals and organizations in community and economic development.

**UEDA also carries out a number of programs and activities throughout the year**, such as the Annual Community Development Summit, Quarterly Gatherings, providing technical assistance to agencies through HUD, is a strategy partner in asset-building for the Making Connections Milwaukee (MCM) initiative, and provides contracted services to other organizations. Visit our website for more information on these programs and services.

**If you have not already done so, we urge you to join or renew your UEDA Membership today!** We hope you will find this publication informative, and the other services and programs we are developing useful. We welcome your feedback and suggestions. Read on to learn more about what's happening in the UEDA Community!

### In Every Newsletter:

- **Feature articles** on events, issues and happenings in the UEDA Community
- **"In the Know"** Recent headlines in community development
- **Community Development Calendar:** A listing of upcoming workshops, conferences and UEDA-sponsored events.
- **"Bill's Food For Thought"** An inspiring thought that Bill has found – let's generate more great ideas!
- **Member Spotlight: Burleigh Street CDC**

### UEDA Quarterly Gathering Focuses on Youth & Work

Over 60 participants attended the October Quarterly Gathering at Turner Hall, coordinated by UEDA and Department of City Development. This event featured the Life Ventures Project, one of five catalytic projects described in the City of Milwaukee's *Economic Vision and Strategy Framework*. This initiative aims to connect youth to future career and mentoring opportunities in the Milwaukee area. The session featured a panel of experts, who discussed their involvement with youth-based programs, and Mayor Tom Barrett was also present to share his thoughts. Participants were asked to respond and provide their ideas and feedback. You can read a summary of the discussion by visiting [www.uedawi.org/2events.htm](http://www.uedawi.org/2events.htm).

It became evident among those in attendance that the Life Ventures Project is necessary part of connecting Milwaukee's youth to a bright future in this region, and many expressed enthusiasm and interest in seeing this project develop in the near future. Thank you to all who attended for your active participation, making this event a real success! To get involved in the Life Ventures Project, contact UEDA or visit [www.mkedcd.org/planning/EDP](http://www.mkedcd.org/planning/EDP).



**Best wishes for a joyous holiday season to all in the UEDA Community!**



### UEDA BOARD OF DIRECTORS

Jesse Greenlee, President  
Wisconsin Housing & Economic Development Authority (WHEDA)

Bethany Sanchez, Vice President  
Metropolitan Milwaukee Fair Housing Council

Ken Pinckney, Treasurer  
Johnson Bank

Julia O'Connor, Secretary  
Administrative Triage

Kathryn Berger  
LISC Milwaukee Office

Lilith Fowler

Willie Johnson, Jr.  
Milwaukee County Board Supervisor

Eric Palm  
Robert W. Baird & Co.

Vinitia Strong-McDonald  
Chase Bank

Una Van Duvall  
Una Van Duvall & Associates

Thanks to AT&T for sponsoring Quarterly Gatherings!

Visit us at [www.uedawi.org](http://www.uedawi.org) for more information on all UEDA Programs & Events!

### Bill's Food For Thought...



We hope these thoughts help inspire great ideas in the UEDA Community!

**"When we fail to share, We FAIL."**

## Community Development Calendar

- **November 27**, *Milwaukee's Workforce & Economic Development in Alignment* brown bag discussion at Nonprofit Center of Milwaukee. \$15; FREE to Nonprofit Center members and CDBG agency attendees. Call (414) 344-3933 to register.
- **November 28**, Annual Business Opportunity Expo at Italian Community Center, sponsored by the Milwaukee County Board of Community Business Development Partners (CBDP). Visit [cbdp@milwcnty.com](mailto:cbdp@milwcnty.com) for more information.
- **December 4, Noon to 1pm** at the Nonprofit Center: *Ready Children, Ready Families, Ready Schools, Ready Communities – Where Does Community Fit In?* This session is FREE.
- **December 6, 5:30-8:30pm**: *The Spirit of the Nonprofit Center 14<sup>th</sup> Annual Holiday Celebration of Diversity*, held at the Italian Conference Center in Milwaukee. For tickets and information, call (414) 344-3933.
- **December 11 & 12**: *An Informed Discussion of Nontraditional Mortgage Products & Escalating Foreclosures: Building an Effective Community Response for Wisconsin*, held at the Country Springs Hotel in Waukesha. This forum will focus on regulatory issues, options for borrowers, and best practices & solutions. Visit [www.chicagofed.org](http://www.chicagofed.org) and click on Conferences and Events for more information.
- **December 12**, *WorkSource Wisconsin Event on Recruiting, Hiring & Training Workers with Disabilities* at the Italian Conference Center. This event is designed to educate individuals human resources & employers on effectively working with those with disabilities. To register, call (866) 460-9602.

## BECOME A UEDA MEMBER!

2007 is UEDA's 10<sup>th</sup> anniversary of membership-based community development work. As a 501(c)(3) nonprofit membership organization, UEDA is dedicated to providing professional development and networking opportunities for its members. Memberships are renewable annually, beginning each January. **UEDA will send out membership notices soon, so members can take full advantage of our programs & services for a nominal renewal fee.** Open the door to endless opportunities with UEDA!

### Membership Benefits

- ✓ Discount on program fees to UEDA-sponsored events, which highlight pressing public policy and community development needs.
- ✓ Communications such as the UEDA listserv, newsletters, e-bulletins, and other tools.
- ✓ Opportunities for one-on-one technical assistance. We can help you get what you need!
- ✓ Advocacy through the formation of affinity groups and collaborative, action-oriented projects.

### Membership Fees

Individual: \$50.00 / Student: \$20.00  
Nonprofit/Organizational: \$150.00 (Includes 2 members)  
Corporate/Government: \$350.00 (Includes 4 members)

**How Do I JOIN?** Contact us by phone, or visit us at [www.uedawi.org](http://www.uedawi.org) for a membership form.

## UEDA Member Spotlight: Burleigh Street CDC

The mission of Burleigh Street Community Development Corporation (BSCDC) is to serve as a catalyst for economic and real estate development in order to achieve business growth and neighborhood revitalization along the Burleigh Street Business District. *The Mosaic on Burleigh* is an urban economic development endeavor within the BSCDC, designed to improve and enhance the quality of life within a diverse and vibrant neighborhood, while helping entrepreneurs grow and sustain businesses. Running from Sherman Boulevard on the east to 60<sup>th</sup> Street on the west, this business district is teeming with new life surrounded by a residential area comprised of a mosaic of people. Professionals, artists, clergy and workers that live here represent every faith and every race, and are a piece of *The Mosaic* that is both our neighborhood and emerging shopping district. Each business also represents a piece of *The Mosaic*, reflecting the pride of entrepreneurship, with many independent and creative businesses. The Mosaic on Burleigh is committed to supporting the success of businesses by offering the following services: the *Business Seminar Series*, where an entrepreneur can learn core business skills taught by experts while networking with fellow business owners; the *Business Resource Guidebook*, a toolbox containing all the nuts and bolts of running a business on The Mosaic on Burleigh; and *Storefront Beautification and Design Guidelines* that can help businesses with how to make a property shine. Volunteers have given countless hours of their time and talent to be pieces of *The Mosaic*. Their participation is part of the reason that so many new investment dollars have come to the District. They bring fresh ideas, energy and most importantly, are committed to the bright future of *The Mosaic on Burleigh*, a project of the BSCDC. Visit them at [www.burleighstreet.org](http://www.burleighstreet.org)!

## IN THE KNOW

Featuring recent news items focusing on community and economic development issues. We welcome suggestions from our members and friends for upcoming editions!

- The City of Milwaukee is developing catalytic projects in neighborhood areas that will make up the **Comprehensive Area Plan** to guide future development. To find out details for each area plan, visit the Department of City Development website at [www.mke.org/planning](http://www.mke.org/planning). You can register to receive updates on these plans through **E-Notify**, at the far left column.
- The Small Business Times has launched the **Nonprofit Directory** to help SE WI's nonprofits connect with the region's business community. This service is free at: [www.biztimes.com/nonprofit](http://www.biztimes.com/nonprofit).
- HUD has created the **Homeless Resource Exchange**, an online guide for organizations that assist people who are homeless or at risk for becoming homeless. It has information on HUD programs, grant applications, and other links and resources: [www.hud.gov/offices/cpd/](http://www.hud.gov/offices/cpd/)
- The IRS recently updated versions of two useful brochures for guiding public charities and private foundations on issues such as reporting, records, and disclosure requirements. (**Publications 4221-PC & 4221-PF**). Visit [www.guidestar.org](http://www.guidestar.org) to read the full article.
- HUD has published a comparison on two surveys regarding housing information: the **American Housing Survey & the American Community Survey**. Visit [www.huduser.org](http://www.huduser.org) and search under "Publications." *Cityscape* also published a series of articles exploring the challenges facing low-income and minority families in the housing & mortgage markets. Access the latest issue for free at [www.huduser.org](http://www.huduser.org) under "Periodicals."



### How To Contact Us:

William Johnson  
Executive Director  
[Bill@uedawi.org](mailto:Bill@uedawi.org)

Kristi Luzar  
Program Manager  
[Kristi@uedawi.org](mailto:Kristi@uedawi.org)

Phone: (414) 562-9904  
Fax: (414) 562-9906

Address:  
2212 N. Martin Luther  
King Drive  
Milwaukee, WI 53212