



## **DECEMBER 2007**

Each month, UEDA sends out this electronic bulletin to our members, which includes updates on the latest headlines in community and economic development. We will also feature short articles and a list of upcoming events and activities of interest to UEDA members.

### **YEAR-END FEATURE: Urban Economic Development Association (UEDA)**

Yes we know this qualifies as shameless self-promotion, but as we head into 2008, we thought we would review some of the activities and events that we were engaged in over the past year. In 2007, UEDA celebrated its 10<sup>th</sup> year of supporting the professional development of individuals and group working in community and economic development.

What did we do to continue this work?

- Assisted over 8 agencies in 10-plus projects encompassing nearly \$100,000 in HUD technical assistance grants that covered areas such as technological support, legal expertise, accounting and financial management services, organizational development or restructuring, board development, training and conference/event support.
- Held the 6<sup>th</sup> Annual Community Development Summit, “Creating an Economic Vision for Milwaukee – Together,” in partnership with the City of Milwaukee. With over 275 attendees representing a variety of sectors in the community, this event allowed individuals and groups to provide feedback and become engaged in the Department of City Development’s comprehensive economic development planning process.
- Engaged residents, community-based agencies and institutional partners in asset-building work in the Making Connections Milwaukee neighborhood, with nearly 400 residents receiving financial education, building or repairing their credit and becoming savers.
- Supported and participated in the EITC and volunteer tax preparation campaign, in conjunction with the Milwaukee Asset Builders Coalition.
- Participated in the effort to coordinate and promote a week of financial literacy activities in October during *Money Smart Week Wisconsin*, a statewide financial literacy awareness initiative.
- At the end of October, held UEDA’s first Quarterly Gathering, which featured one of the City of Milwaukee’s proposed catalytic economic development projects, *Life Ventures Partnership*. This event focused on efforts to connect at-risk youth to future career and mentoring opportunities, and allowed participants to provide direction and feedback as the project moves forward.
- Re-engaged with past UEDA members, connected with new UEDA members and implemented a series of active communication tools that allow our members to stay in touch with the very latest issues, events and other learning opportunities in community and economic development.

At the beginning of the New Year, we will be sending out a link to an online membership survey – we want to know what you would like to see from UEDA in 2008 and what we can do to support your work in community and economic development! Also, feel free to contact us at any time with suggestions or comments regarding UEDA programs and events. We are committed to ensuring that we meet the needs of our members and partners.

How can YOU continue to access the endless opportunities with UEDA? By renewing or joining as a member of the UEDA Community! Look for your membership notice in the mail, which will include a copy of our newest brochure or visit [www.uedawi.org](http://www.uedawi.org) and click on “Membership” at the top left. Happy Holidays to all our Members and Friends and here’s to a successful year in 2008!

### **UEDA COMMUNITY NEWS**

- If you are interested in participating making the *Life Ventures Partnership* catalytic project a reality, there is good news! This project was discussed at the UEDA Fall Quarterly Gathering, and participants indicated their interest in seeing it move forward. The City of Milwaukee Department of City Development has just hired a Youth Development Coordinator to lay the groundwork for this project. You can contact him at [william.malone@milwaukee.gov](mailto:william.malone@milwaukee.gov) if you would like to participate.

- Tax season is upon us and this means that the Milwaukee Asset Builders Coalition is gearing up for the **2008 EITC / Volunteer Tax Preparation campaign!** This local group of over 30 organizations coordinates over 12 sites in the Milwaukee area that offer FREE tax preparation to those who earn less than \$45,000 annually. They are also **looking for volunteers to help staff the sites and prepare taxes.** You will receive 8 hours of training and self-paced certification, as well as the joy of helping those who need it most access credits and refunds. Contact Nayoakee Parker at SDC (414-906-2807 or visit [www.cr-sdc.org](http://www.cr-sdc.org)) for more information on how you or your organization can get involved either by helping to promote the sites and/or volunteering at them!
- **The 2007 Mayor's Urban Design Awards (MUDA)** is now accepting nominations – let them know which places, spaces, buildings, etc. make an impact on you, your neighborhood or the City of Milwaukee. The ceremony will be held in May 2008, submit your nominations **by February 5<sup>th</sup>, 2008** by visiting [www.mkedcd.org/design/index.asp](http://www.mkedcd.org/design/index.asp). For additional information, email [mayorsdesignawards@mkedcd.org](mailto:mayorsdesignawards@mkedcd.org) or call Sarah Horn at (414) 286-5620.
- *Did you know?* There is an online archive for **Best Practices in Supportive Housing & Employment**, posted by Enterprise Community Partners. This group also conducts a series of live webinars to help encourage learning and resource-sharing in this community. Visit them at [www.enterprisecommunity.org](http://www.enterprisecommunity.org) and click on "Training & Events" for more information on you can access these great resources!

## NONPROFIT NEWS

- Guidestar has posted the results of their **2007 Nonprofit Economic Survey**, which indicates that nonprofits are holding their own in this uncertain economy. Click [here](#) to read more about what they found.
- Did you know that **BoardStar**, an initiative of the Nonprofit Management Fund, offers **free weekly podcasts** about issues of interest to nonprofit board directors? Recent podcasts include an update on New Audit Standards and Hiring and ED...Again. You can listen to these podcasts and more by visiting their website at <http://www.smallpackageproductions.com/BoardStar/boardstarmain.html>.
- Remember – **the Milwaukee Nonprofit Portal** is a great way to access the above resources and more. Visit them at <http://www.cuir.uwm.edu/NONPROFIT/> to find out how you or your agency can tap into them!

## UPCOMING EVENTS

- **January 12: AO Smith / Tower Neighborhood Meeting**, from 10-11:30 a.m. at the Center Street Library, 2727 W. Fond du Lac Avenue, Milwaukee. Learn how to take the next step and start organizing community participants around bringing good jobs, job training and environmental cleanup to this community. Breakfast will be provided. Sponsored by the Good Jobs Livable Neighborhoods Coalition – contact them at (414) 443-0682 for more information.
- **January 16: Forces for Good: The Six Practices of High Impact Nonprofits**, 11:30am to 1pm at the Eisner Museum of Advertising & Design, Milwaukee. Hear Leslie Crutchfield, Managing Director, Ashoka and co-author Heather McLeod Grant discuss their recently published novel *Forces for Good*. Sponsored by 800-CEO-READ, Wipfli and Community Shares of Greater Milwaukee. There is a \$35 fee, which includes lunch and a copy of the book. Visit the Nonprofit Portal event calendar for more information.
- **January 18: "Are You An Entrepreneur?" WWBIC class** will be offered FREE from 10-11:30 a.m. at the Racine Workforce Development Center. Learn if entrepreneurship is right for you by evaluating your skills and readiness for business ownership, and discussing the advantages and disadvantages of starting a business. Call Kate Walker at (262) 654-1234 x114 for information on how to register.
- **January 24: 2008 Northern Trust Economic Trends Breakfast**, presented by the *Small Business Times*. This event takes place at the Italian Conference Center, Milwaukee. This annual event is held to provide attendees with an outlook about the challenges and opportunities facing in the year ahead. Featured CEOs will be Jeffrey Yabuki, President and CEO of Fiserv, Inc., John Mellowes, Chairman and CEO of Charter Manufacturing Co, Inc., and David Westgate, President and CEO of Jason, Inc. Opening remarks will be provided by Michael Knetter, Dean of the UW-Madison School of Business. Individual admission fee is \$50, and corporate tables for 10 can be purchased for \$500. For additional information, contact Sarah Wilson at (414) 277-818, ext. 129.
- **January 24: "Will My Business Idea Work?" WWBIC class**, from 6 to 9p.m. at the WWBIC Milwaukee office. This class is intended to allow participants explore the potential of their business idea, and will focus on examining feasibility, exploring ways to market products and services, and identifying next steps and resources for starting your business. There is a \$25.00 fee, with reduced scholarships available. Call (414) 263-5450 to register or for more information.

- **January 28: WWBIC Racine Financial Education Series starts**, covering Banking 101, Budgeting & Saving, Checking It Out, To Your Credit, Consumer Loans and other topics. These sessions are FREE, and are held from 1 – 2:30 p.m. at the Racine County Workforce Development Center. Call (414) 263-5450 for more information.
  - **January 30: “Are You An Entrepreneur?” WWBIC class** will be offered FREE from 6 to 9 p.m. at the Kenosha County Job Center. Learn if entrepreneurship is right for you by evaluating your skills and readiness for business ownership, and discussing the advantages and disadvantages of starting a business. Call Kate Walker at (262) 654-1234 x114 for information on how to register.
  - **February 7 – 8, 2008: National Conference on Ending Homelessness**, held at the Sheraton Seattle Hotel in Seattle, Washington. For more information on the agenda, registration and other conference details, visit [www.endhomelessness.org](http://www.endhomelessness.org), go to “Tools & Training” and “Alliance Conferences.” This website is also a good source for other capacity building tools and resources for those who work in this sector.
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This bulletin is a service for our members. If you would like to know how you can become a UEDA Member, contact us at the phone number below or visit our website's membership page for details.

*If you have a suggestion for an upcoming UEDA Member Bulletin, please contact Kristi Luzar, Program Manager, at [Kristi@uedawi.org](mailto:Kristi@uedawi.org).*

**[Questions or Suggestions? CONTACT US AT:](#)**

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