SESSION BACKGROUND

Economic development encompasses a variety of strategies that aim to increase the economic and social well-being of people and communities, chiefly through growth and investment in housing, small businesses, workforce and real estate. In the aftermath of the Great Recession, we have seen real estate investments lose value, capital constrict, and an unprecedented loss of wealth in communities of color and for low to moderate income families.

Traditional approaches seem inadequate to address these challenges, and leverage new possibilities. People are seeking new ways of thinking that can address decades of disinvestment that has led to growing inequality and a lack of opportunity and economic mobility for many.

Today’s session will highlight local people and projects that are developing innovative strategies and tools that invest in people and place, through the framework of Community Wealth Building.

ABOUT UEDA’S EMERGING TOPIC SERIES

In 2017, UEDA’S Board of Directors and Staff decided to launch The Emerging Topics Series in place of our Annual Community Development Summit (at least for 2018!) to provide more frequent and intentional opportunities for our members and partners to connect, learn new ideas, and examine best practices in the economic and community development sector.

Join us in 2018 as we host two additional sessions that will offer opportunities for shared learning, purposeful dialogue and collaboration.

SAVE THE DATES: JUNE 27 & EARLY OCTOBER

THANK YOU SERIES SPONSORS
FEATURED PROJECTS

COMMUNITY WEALTH BUILDING: BACKGROUND & WORKSHOP OVERVIEW
PRESENTED BY RUSTY BORKIN & CHRISTOPHER BOSTON
Resident and neighborhood led, Community Wealth Building is a systems approach to economic development that creates sustainable wealth for families through a variety of locally owned and broadly held enterprises.

THE COMMONS
PRESENTED BY MAGGIE DAUSS
The Commons is a strategic collaboration between Wisconsin colleges and universities, innovative local businesses and the region's entrepreneurs. It's designed to attract, develop, and retain the most talented minds in the state.

BRIDGE
PRESENTED BY KARL TATUM
Bridge is a community-driven investment source looking to create commercial real estate projects in underserved or under-invested areas. Using a crowd-funding model, Bridge seeks to address the need for more real estate development.

CHANGE
PRESENTED BY KEVIN FOLEY
Change is an app that will round users credit card purchases up to the nearest dollar. Accumulated 'change' can be used to fund microloans through the Kiva micro-lending platform.

SOUTHSIDE SOUP
PRESENTED BY MARY ELLEN HERMANN
Southside SOUP is a micro-granting supper, where community members pay fee, share a meal and hear from pre-selected project proposals. By vote, a winning proposal is selected and funded from the attendance fees. At the following meal, the winning projects returns to provide an update.

WALLY SCHMIDT TAVERN
PRESENTED BY JULI KAUFFMANN
Fix Development uses a place-based, market-driven Main Street redevelopment model that disrupts local commercial real estate and financing systems to create entrepreneurial jobs. Using community-design, co-development, and crowd funding strategies, Fix Development catalyzes local economic opportunity and wealth creation, even in our most dis-invested neighborhoods.
**PRESENTER BIOGRAPHIES**

**RUSTY BORKIN: Designer/Facilitator, Community Wealth Building Workshops**
Rusty’s diverse career ranges from sales for industrial tool distributor to Director of HR for ESPN, the global sports media company. Along the way he has held positions with a labor union, the City of Milwaukee, a marketing agency, an architecture firm and nonprofit organizations. Rusty’s focus throughout has been improving how individuals work together in their organizations and communities. Most recently, Rusty has been exploring the underlying problems that have created disinvestment and poverty in the central city, and solutions to address those issues. This has led him to developing the Community Wealth Building Workshops, which he is excited deliver area leaders.

**CHRISTOPHER BOSTON: Designer/Facilitator, Community Wealth Building Workshops**
Leading with the simple motto, “I just want to do God’s will,” Rev. Christopher Boston serves Christ and community with passion and purpose. He became the Senior Pastor of the Lamb of God Missionary Baptist Church of Milwaukee in September 2012. Previously Rev. Boston worked as Director of Sustainable Communities for Local Initiative Support Corporation (LISC) Milwaukee office. He has also labored as a steward of social justice and equality as the Lead Organizer/Director of Milwaukee Inner-city Congregations Allied for Hope (MICAH) where he led the agency in growth and social reforms through new initiatives such as “The People’s Campaign” and was instrumental in the passage of the Milwaukee Opportunities for Restoring Employment (MORE) ordinance and the Park East Redevelopment Compact (PERC).

**MAGGIE DAUSS: Community Manager & Co-Founder of The Commons**
Maggie Dauss is the Community Manager and co-founder of The Commons, a talent and innovation initiative of The Greater Milwaukee Committee (GMC). The Commons is an entrepreneurial skills accelerator for students at 24+ colleges and universities across Southeast Wisconsin. In her role, Maggie supports the students and alumni of The Commons by helping them to grow their professional networks in order to build meaningful relationships, kick start their career and get plugged into their community. Maggie also supports the continued growth and development of the program’s 500+ mentor network. Prior to her role with the GMC, she has spent most of her career working in community engagement and outreach for other non-profits, as well as serving two years in AmeriCorps.

**KARL TATUM: Market University Student / The Commons Graduate**
Karl is a junior at Marquette University studying Corporate Communications and Economics with a concentration in commercial banking. Karl is also a red shirt on the Men’s Track & Field team and this summer he will be interning at BMO Harris Bank in Equipment Finance.

**KEVIN FOLEY: Trinity Fellow, Market University / The Commons Graduate**
Kevin is a Trinity Fellow at Marquette University completing his master’s degree in English literature. This summer, he will serve as an Innovation Fellow with The Commons in downtown Milwaukee.

**MARY ELLEN HERMANN, MS, MT(ASCP): View Neighborhood Association**
Mary Ellen has been a Board member of the Bay View Neighborhood Association for 2 years and is the co-originator of Southside SOUP. A Graduate of Marquette University, Mary Ellen and works for Ascension Wisconsin as a clinical laboratory scientist and is the owner of The Muse Gallery Guesthouse - a Bay View bed and breakfast.

**JULI KAUFMANN: Fix Development**
Juli Kaufmann is a serial entrepreneur and current President of Fix Development, an award-winning Milwaukee-based commercial real estate company. Fix Development creates “quadruple bottom line” real estate projects that aim to have positive cultural, social, environmental and economic impact. Juli is also co-founder of Fund Milwaukee, a local investment group that seeks to match unaccredited local investors with opportunities to support local entrepreneurs. The effort has raised over $2 million in local capital, funding dozens of businesses.