



2015 IMPACT REPORT

UEDA is a 501(c)(3) membership organization dedicated to the professional development of individuals and groups working in community and economic development in Wisconsin. Our mission is to enhance cities and their residents by concentrating on housing, economic development, and job creation.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

ENGAGED

121+

individuals in sustainable homeownership activities



(FEDN)

Engaged 52+ partner organizations and service providers in the "Recipe to Retail" series and other activities to support micro entrepreneurs in the local food economy.



PROMOTING HOMEOWNERSHIP RESOURCES

As project administrator, UEDA worked with members to provide services to over 8,400 low to moderate income homebuyers and homeowners.

SMALL BUSINESS AFFINITY GROUP

Convened 88+ professionals representing 44+ service providers and financial institutions to share best practices and identify strategies to support the growth of small neighborhood-based businesses and commercial corridors.

DISTRIBUTED OVER

10,600

GUIDES



Coordinated the production of the Money Smart Week Milwaukee Resource Guide.

CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

PROVIDED TECHNICAL ASSISTANCE TO 3 local housing nonprofits, assisting them to update financial policies and procedures, develop strategic programming and secure new grant funding.

CONNECTED

62+

Members, local entrepreneurs and nonprofit professionals to business, technology, financial and marketing technical assistance resources.



Engaged 22+ partners in a feasibility analysis exploring how nonprofits

and social enterprise ventures are using the food sector as an economic and workforce development tool.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.



UEDA'S MEMBERSHIP NETWORK GREW BY

11%

21+

Conducted 21+ interviews with UEDA Stakeholders to identify new ways to connect and add value to the UEDA network



CARNIVAL MILWAUKEE ATTENDANCE GREW BY

19%

14th ANNUAL

UEDA's Community Development Summit focused on new workforce paradigms and how they can be used to improve employment outcomes for boys and men of color in Milwaukee.

