In February, people from all around the world participate in cultural celebrations including Carnival Brazil, Mardi Gras in New Orleans, Carnival Mazatlan, and Fasching in Germany. Since 2009, the Urban Economic Development Association of Wisconsin (UEDA) has held its annual fundraiser Carnival Milwaukee the last Saturday in February, modeled after these celebrations, and strives to shine a light on our ethnic and cultural heritages.

Carnival Milwaukee ‘Fast Facts’

- 2018 will be the 10th anniversary of this annual event.
- UEDA’s former Executive Director Bill Johnson launched this event after participating in the Milwaukee MOSAIC Partnership Program, with the goal of promoting Milwaukee’s ethnic and cultural diversity.
- Carnival Milwaukee’s Food Tasting features local restaurants and vendors from over 20 Milwaukee neighborhoods, and has become a great opportunity for them to promote their cuisine and business.
- World Music is central to Carnival Milwaukee, which is featured through a live band, dancing and cultural performances.
- This citywide event brings together a cross-section of nearly 300 guests every year, from a diverse array of backgrounds, neighborhoods and ages—we believe this interaction is meaningful and promotes a deeper appreciation of the “mosaic” that is Milwaukee.
- Guests are encouraged to come dressed in cultural attire (and often do!) to showcase and share their heritage.
- Carnival Milwaukee is a party with a purpose that is twofold:
  - As a 501(c)(3), the funds raised from this event help support UEDA’s work in initiatives that promote sustainable homeownership (Take Root Milwaukee), economic mobility (Financial Equity Group & Money Smart Week), small business growth (Food Enterprise Development Network and Small Business Affinity Group), and regional transportation and workforce issues.
  - The event aims to highlight Milwaukee neighborhoods and commercial corridors by lifting up small businesses and cultural gems that make them unique and vibrant.
- More information about the event, including a short video and pictures, can be found at [www.CarnivalMilwaukee.com](http://www.CarnivalMilwaukee.com).

ABOUT UEDA

The Urban Economic Development Association of Wisconsin (UEDA) is a nonprofit membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin’s community and economic development sector. Our vision is that the members and communities we serve are inspired and thriving, with equitable access to investment and opportunity. Learn more at [www.uedawi.org](http://www.uedawi.org) and view our 2016 Impact Report [here](#).
UEDA’s Carnival Milwaukee: 10th Anniversary Reflection

Carnival Milwaukee is an annual fundraising event for the Urban Economic Development Association of Wisconsin. This citywide event brings together a diverse cross-section of residents, all gathered to celebrate the cultural mosaic of Milwaukee through food, music, dance, art and conversation. Carnival Milwaukee aims to highlight Milwaukee neighborhoods by lifting up the small businesses, individuals, and cultural gems that make them unique and help to them thrive.

Since its launch in 2009, Carnival Milwaukee has:

Featured more than 50 locally owned and operated restaurants and caterers through a highly anticipated Food Tasting. Highlighted 15 recognizable and emerging businesses and artists through live entertainment and the Carnival Raffle. Introduced guests to over 20 Milwaukee neighborhoods by showcasing their thriving businesses and talented residents.

NEIGHBORHOODS HIGHLIGHTED

Brewers Hill
Bronzeville
Burnham Park
Capitol Heights
Concordia
Downtown
East Side
Garden Homes
Hillside
Lincoln Creek
Lincoln Village
Lindsay Heights
Near West Side
Riverwest
Sherman Park
Third Ward
Walkers Point
Walnut Hill

PAST SPONSORS & CULTURAL PARTNERS

88.9 Radio Milwaukee
91.7 WIMSE Radio
Associated Bank
Arcadia Productions
ATID Properties
BMO Harris Bank
Chase Bank
De La Buena
Educators Credit Union
EWH Small Business Accounting
First Citizens Bank
Generation Growth Capital, Inc.
Greater Milwaukee Association of REALTORS
Goyke & Associates
Gruber Law Offices
Harley-Davidson
Johnson Bank
Johnson Controls
Kelben Foundation
LISC Milwaukee
ManpowerGroup
Mueller Communications
Outpost Natural Foods
PNC Bank
PyraMax Bank
Quarles & Brady
Sales Consultants of Brookfield
Salsabrosa Dance Company
Super 18 & My 24
Town Bank
U.S. Bank
We Energies

FOOD TASTING PARTICIPANTS

Abundt & Beyond!
Aladdin - Tastes of the East
Amaranth Bakery & Café
Antigua Latin Resturant
Avia Cakes, LLC
Baked! custom desserts
Bamboo Restaurant
Bosley on Brady
Buckley’s Restaurant & Bar
Cakes by Linda Kay
Casablanca
Cempazuchi
China Gourmet
Colectivo Coffee
Daddy’s Soul Food & Grille
Funky Fresh Spring Rolls
Fusion & Spice Catering
Garfield’s 502
Glorious Malone’s Fine Sausage
Green Hearts LLC
Hazel Lee Cheesecake
HeartLove Place
Immy’s African Cuisine
Irie Zulu
Jake’s Delicatessen
Johnson’s Soul Rolls
Jow Nai Fouquet
Kasana
KO’s Delicious Desserts
Larry’s Hoagies & Bar-B-Que Station
Lisa Kaye Catering
Martha’s Pimento Cheese
Mr. Sebass
Mr. Perkins Family Restaurant
New Manna Café & Catering
Ono Kine Grindz
Pepper Pot Catering
Screaming Tuna
Sogal Café
Speed Queen BBQ
Sugar Baby’s Bakery & Catering
Suzy’s Cream Cheesecakes & Distinctive Desserts
Tabal Chocolate
Taste & More by Renee
Terri Lynn’s Express
Thai Lotus
That Salsa Lady
The Big Eazy
Touch of Class Catering
Tres Hermanos
Troop Café
Tu Casa
Xankia
Zarletti Restaurant

RAFFLE DONORS

Black Shoe Hospitality
ComedySportz Milwaukee
Elegant Vegan
Green Hearts LLC
Harley-Davidson
Motor Company
Hilton Milwaukee City Center
Iron Horse Hotel
Jaimer’s Floral
Lakefront Brewery
Lamplight Farms
Marcus Center for the Performing Arts
Marcus Hotels & Resorts
Milwaukee Admirals
Milwaukee Art Museum
Milwaukee Brewers
Milwaukee Bucks
Milwaukee Chamber Theatre
Milwaukee Film
Milwaukee Repertory Theater
MODA3
Nail Bar Milwaukee
Natural Touch Massage
Outpost Natural Foods
Pabst Theater Group
Resting Place
Massage Therapy
Shaker’s Cigar Bar
Sophisticated Man Boutique
St. Paul Fish Company
The Bartolotta Restaurants
The Brass Rooster
The Juice Kitchen
Transfer Pizzeria
Urban Milwaukee
Ye Olde Manor House
Bed & Breakfast