



2019 IMPACT REPORT

UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

We focus on and advocate for community investment, sustainable homeownership and housing, regional transportation, small business growth, financial empowerment and the local food economy.



PROMOTING HOMEOWNERSHIP RESOURCES

Hosted 3 citywide homeownership fairs and 3 National Homeownership Month workshops that connected attendees to resources that assist in buying, keeping and fixing a home.

Events featured a total of 6 neighborhoods, 9 lenders, 3 housing counseling agencies, 2 City of Milwaukee housing departments, 5 Realtors and 7 community-based organizations.

250+

individuals attended fairs and workshops to learn about the home-buying, home-rehab and credit building process.

Promoted over 230 member events and workshops through the Take Root Milwaukee website and social media channels.

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MEMBERS SUPPORTED

FINANCIAL EQUITY & INCLUSION



Launched the **Bank On Greater Milwaukee Coalition** where over 170 individuals from close to 80 organizations came together to connect area consumers to safe and affordable banking products and services.



Increased number of financial institutions with certified accounts that meet Bank On National Account Standards, increasing the availability of safe, low cost transactional products to Milwaukee-area households.



Coordinated the production and distribution of



11,000

Money Smart Week Resource Guides (published in English/Spanish) to the public.

CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

Lead outreach efforts for the **City of Milwaukee's 5 Year HUD Consolidated Plan** where input from over 250 individuals were heard and more than 1,200 input surveys were collected.

Facilitated the **Milwaukee Eviction Prevention Coalition** and assisted with preliminary planning for a Tenant & Landlord Resource Center in Milwaukee.

Partnered with **Diverse Dining** on a series of 4 Community Meals where over 70 people were provided the opportunity to make cross-cultural connections.

CONNECTIONS

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

2200+

professionals engaged through all UEDA programs, events and activities and over 180 member events and accomplishments were promoted.



Celebrated our 11th annual fundraiser with 300 guests who enjoyed food and prizes from 61 locally-owned restaurants and small businesses.

CARNIVAL MILWAUKEE

awarded the Milwaukee Public Library with our 2019 Bridge Builder Award.



Hosted the Emerging Topics in Economic Development Series, which engaged nearly 200 people in learning about the local usage of HUD funding, a national model for safe and affordable baking, and the history of racial covenants and their impact on housing segregation. Each session highlighted national, regional and local best practices and ideas.

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UEDA MEMBER ORGANIZATIONS