UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

We focus on and advocate for community investment, sustainable homeownership and housing, regional transportation, small business growth, financial empowerment and the local food economy.

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

UESA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin’s community and economic development sector.

COLLABORATION
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PROMOTING HOMEOWNERSHIP RESOURCES
Hosted 3 citywide homeownership fairs and 3 National Homeownership Month workshops that connected attendees to resources that assist in buying, keeping and fixing a home.

Events featured a total of 6 neighborhoods, 9 lenders, 3 housing counseling agencies, 2 City of Milwaukee housing departments, 5 Realtors and 7 community-based organizations.

250+ individuals attended fairs and workshops to learn about the home-buying, home-rehab and credit building process.

47 MEMBERS SUPPORTED
Promoted over 230 member events and workshops through the Take Root Milwaukee website and social media channels.

FINANCIAL EQUITY & INCLUSION
Launched the Bank On Greater Milwaukee Coalition where over 170 individuals from close to 80 organizations came together to connect area consumers to safe and affordable banking products and services.

Increased number of financial institutions with certified accounts that meet Bank On National Account Standards, increasing the availability of safe, low cost transactional products to Milwaukee-area households.

Coordinated the production and distribution of 11,000 Money Smart Week Resource Guides (published in English/Spanish) to the public.

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