



## **BECOME A MEMBER TODAY!**

### **Urban Economic Development Association of Wisconsin**

UEDA is a nonprofit membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

We focus on and advocate for sustainable homeownership and housing, regional transportation, small business growth, financial empowerment, the local food economy and equitable community investment.

## **BENEFITS OF MEMBERSHIP**

### **Promotion of you/your organization's events, activities and accomplishments.**

Via UEDA communication platforms, including our monthly e-newsletter (distributed to over 1,600 individuals), social media channels (over 1,300 followers) and in-person convenings. You are also provided access to UEDA's listserv where you can push-out timely promotions/invitations/calls-to-action.

### **Discounts/fee waivers to UEDA-hosted events.**

Including UEDA's Emerging Topic Series events (three per year), Carnival Milwaukee, Annual Community Gathering, and periodic training opportunities. Members are invited to submit topics for us to cover at educational events or reach out with training suggestions.

### **Access to networking, professional development and funding opportunities.**

We make sure you hear about important events and opportunities first. As we are able, we provide discounts to events taking place in the community and economic development sector, and connect you to opportunities to highlight your work to the media, on professional panels, and in other relevant spaces.

Assistance with technical assistance and capacity building planning is also offered.

### **Invitations to collaborate with UEDA and our members.**

Focus areas include housing/homeownership (Take Root Milwaukee), small business development (Small Business Affinity Group), and financial inclusion (Bank on Greater Milwaukee).

**JOIN & RENEW ONLINE AT [WWW.UEDA.ORG](http://WWW.UEDA.ORG) OR FILL OUT & MAIL THE FORM ON REVERSE.**

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