UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin’s community and economic development sector.

**COLLABORATION**
UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

**PROMOTING HOMEOWNERSHIP RESOURCES**
Hosted 3 citywide homeownership education events that connected attendees to resources that assist in buying, keeping and fixing a home.

Events featured a total of 6 neighborhoods, 14 lenders, 4 housing counseling agencies, 2 City of Milwaukee housing departments, 6 Realtors and 4 community-based organizations.

180+
individuals attended citywide homeownership fairs to learn about the home-buying and home-rehab process.

**FINANCIAL EQUITY & INCLUSION**
Launch a Bank On coalition to promote increased access to financial services and products.

Continued our partnership with Milwaukee County Extension to convene the Financial Equity Group, supporting 25+ cross-sector partners working to identify innovative programs and services in financial empowerment.

**SMALL BUSINESS AFFINITY GROUP**
Convened 115+ professionals from 80+ service providers and financial institutions to share best practices related to supporting neighborhood-level businesses.

**CAPACITY**
UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

**CONNECTIONS**
UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

**1200+**
professionals engaged through all UEDA programs, events and activities and completed over 55 stakeholder informational interviews.

**CARNIVAL MILWAUKEE**
Launched an Emerging Topics in Economic Development Series, which engaged 180+ people to learn about community wealth building, financial empowerment for people with disabilities, and social enterprises. Each session highlighted best practices and new ideas from national, regional and local professionals.

**14%**
INCREASED MEMBERSHIP

**44 MEMBERS SUPPORTED**
Promoted over 144 member events and workshops through the Take Root Milwaukee website and social media channels.

**9,000 Money Smart Week Resource Guides (English/Spanish) to the public.**

**180**
UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

**10th anniversary of our fundraiser where nearly 300 guests were connected to 64 local restaurants and small businesses.**

WWW.UEDAWI.ORG (414) 562-9904 FIND US ON