

2017 IMPACT REPORT

UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector.

COLLABORATION

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

ENGAGED

350+

individuals in sustainable homeownership and professional outreach activities -- a **48% increase** from 2016.



PROMOTING HOMEOWNERSHIP RESOURCES

As project administrator, UEDA supported TRM members in providing services to **over 6,000** low to moderate income homebuyers and homeowners.



Focused on seeking out and supporting viable kitchen development efforts. Worked with 2 organizations on opportunities that would support the **100+ neighborhood-based food entrepreneurs** in the FEDN network who have identified access to affordable kitchen space as a top barrier to their success.

CAPACITY

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

FINANCIAL EQUITY & INCLUSION

Worked with Milwaukee Co. Extension and the FDIC to form the **Financial Equity Group**.

This **collaborative of 25+ cross-sector partners** focused on strengthening people's ability to navigate financial services and systems of wealth-building. Impact tracking, access to banking products, and innovative program delivery are 2018 priority areas.



Coordinated the production and distribution of

8,000

Money Smart Week Resource Guides (English/Spanish) to the public.

CONNECTIONS

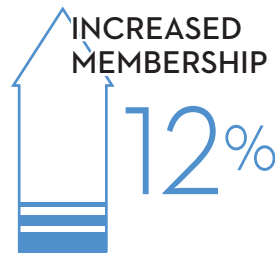
UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

SMALL BUSINESS TECHNICAL ASSISTANCE

Small Business Affinity Group convened **130+ professionals** from **82+ service** providers and financial institutions to share best practices, focusing on neighborhood businesses.

Supported entrepreneurship by participating in **Marshaling Our Resources** and **Launch MKE**.

Served as an advisor and fiscal agent to the **Wisconsin Coalition to Address Student Loan Debt** and supported **lender members** hosting homeownership outreach events.



20 years

UEDA celebrated its 20th anniversary with **50+** members and partners. *At the celebration UEDA shared updated mission, vision and values statements and announced a renewed focus on serving our members.*

CARNIVAL MILWAUKEE

Connected nearly **300 guests** to **70+** local restaurants, businesses, and cultural partners at this annual 'party with a purpose'.



16th
ANNUAL

UEDA's Community Development Summit worked to increase awareness around the connection between people with disabilities and poverty. *Building Economic & Social Inclusion with the Disability Community* was held during National Disability Employment Awareness Month.