UEDA is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin’s community and economic development sector.

**COLLABORATION**

UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

**ENGAGED**

350+

individuals in sustainable homeownership and professional outreach activities -- a 48% increase from 2016.

**PROMOTING HOMEOWNERSHIP RESOURCES**

As project administrator, UEDA supported TRM members in providing services to over 6,000 low to moderate income homebuyers and homeowners.

**FOOD ENTERPRISE DEVELOPMENT NETWORK**

Focused on seeking out and supporting viable kitchen development efforts. Worked with 2 organizations on opportunities that would support the 100+ neighborhood-based food entrepreneurs in the FEDN network who have identified access to affordable kitchen space as a top barrier to their success.

**CAPACITY**

UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

**FINANCIAL EQUITY & INCLUSION**

Worked with Milwaukee Co. Extension and the FDIC to form the Financial Equity Group. This collaborative of 25+ cross-sector partners focused on strengthening people’s ability to navigate financial services and systems of wealth-building. Impact tracking, access to banking products, and innovative program delivery are 2018 priority areas.

**SMALL BUSINESS TECHNICAL ASSISTANCE**

Small Business Affinity Group convened 130+ professionals from 82+ service providers and financial institutions to share best practices, focusing on neighborhood businesses.

Supported entrepreneurship by participating in Marshaling Our Resources and Launch MKE.

**CONNECTIONS**

UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.

**SMALL BUSINESS TECHNICAL ASSISTANCE**

Served as an advisor and fiscal agent to the Wisconsin Coalition to Address Student Loan Debt and supported lender members hosting homeownership outreach events.

**INCREASED MEMBERSHIP**

12%

UEDA’s Community Development Summit worked to increase awareness around the connection between people with disabilities and poverty. Building Economic & Social Inclusion with the Disability Community was held during National Disability Employment Awareness Month.

**20 years**

UEDA celebrated its 20th anniversary with 50+ members and partners. At the celebration UEDA shared updated mission, vision and values statements and announced a renewed focus on serving our members.

**CARNIVAL MILWAUKEE**

Connected nearly 300 guests to 70+ local restaurants, businesses, and cultural partners at this annual ‘party with a purpose’.

**INCREASED MEMBERSHIP**

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