UEDA is a 501(c)(3) membership organization dedicated to the professional development of individuals and groups working in community and economic development in Wisconsin. Our mission is to enhance cities and their residents by concentrating on housing, economic development, and job creation.

**COLLABORATION**
UEDA organizes and facilitates collaborative initiatives to strengthen Wisconsin communities and urban neighborhoods.

**ENGAGED**
240+
individuals in sustainable homeownership and professional outreach activities -- a 49% increase from 2015.

**PROMOTION OF HOMEOWNERSHIP RESOURCES**
As project administrator, UEDA worked with members to provide services to over 3,100 low to moderate income homebuyers and homeowners.

Facilitated conversations related to the development of commercial, shared use kitchen spaces in the city and began collaborative work on the development of a City of Milwaukee and State of Wisconsin licensing and permitting flow-chart to help guide food-based businesses through the start-up phase.

**SMALL BUSINESS AFFINITY GROUP**
Convened 96+ professionals representing 65+ service providers and financial institutions to share best practices and identify strategies to support the growth of small neighborhood-based businesses and commercial corridors.

**DISTRIBUTED OVER**
8,500 GUIDES
Coordinated the production and distribution of Money Smart Week Milwaukee Resource Guides to the public.

**BLACK MALE ADVISORY BOARD**
Lead by MCFI, the Advisory Board is working to connect the Human Resources community to more inclusive hiring strategies.

**TECHNICAL ASSISTANCE**
UEDA provided assistance to a local housing nonprofit and area entrepreneurs, assisting them to assess their financial position and identify strategies to strengthen and expand their business.

**FINANCIAL CAPABILITY**
Worked with partners in the Alliance for Economic Inclusion and Student Debt Task Force to facilitate conversations and identify potential areas for collaboration in the financial capability sector.

**CONNECTED**
40+
Members, local entrepreneurs, and nonprofit professionals to business, technical, financial, and marketing assistance resources.

**CONNECTED**
40+
40% of projects and programs expanded.

**UEDA MEMBERSHIP GREW BY**
22%
Hosted 50+ guests at UEDA's Annual Gathering and conducted 15 stakeholder interviews to identify new ways to add value to the UEDA network.

**UEDA'S COMMUNITY DEVELOPMENT SUMMIT**
15th ANNUAL
Hosted 50+ guests at UEDA's Annual Gathering and conducted 15 stakeholder interviews to identify new ways to add value to the UEDA network.

**CARNIVAL MILWAUKEE**
Connected nearly 300 guests to 60+ local restaurants, businesses, and cultural partners at this annual ‘party with a purpose’.

**CAPACITY**
UEDA offers training and technical assistance to organizations and businesses to build their capacity to better serve their clients.

**CONNECTIONS**
UEDA connects economic and community development organizations and businesses to resources that will enhance their operations and programs.